



SOGNEFJORD



Spring news from the King of the Fjords!

Need reasons to help your guests choose spring over summer in the King of the Fjords? Fruitbloom, waterfalls, better prices, availability, less tourists... And this year the spring is earlier than ever before!

This is what you can read more about in this month's newsletter:

- **Gudvangen - Kaupanger cruise/ferry (also for cars/buses) 2025 route!**
- **Car rental along the stops of the Norled Expressboat (SIN/selfdrive combo)**
- **Cruise the Sognefjord in style with See The Fjords yacht service. NEW!**
- **Discover Lavik, a perfect base for an off the beaten track holiday**
- **Årdal - New pop up sauna where and when your guests would like it! NEW!**
- **Bøtun Farm - A green, authentic gem for group lunches by the Lustrafjord!**

Spring in the King of the Fjords



Car Ferry between Kaupanger and Gudvangen

Explore Norway's most famous fjords on a scenic ferry ride!

- Travel on a journey through some of the most beautiful fjord landscapes in Norway, including the [UNESCO-listed Nærøyfjord](#), the charming [Aurlandsfjord](#), and the mighty and impressive [Sognefjord](#)
- Start from either Kaupanger or [Gudvangen](#) and experience the beautiful fjord, majestic mountains, idyllic villages, and stunning nature in the comfort of a spacious ferry deck

Starting points: Gudvangen or Kaupanger

Duration: 2 hr 30 min

Season: 15 May - 30 September (2 daily departures from both sides mid. June - end of August).

[Read more here](#)



Rent a car and discover the true Norwegian Fjords!

(Lavik, Vik, Balestrand, Leikanger, Sogndal, Flåm)

Tailormake your SIN (Sognefjord in a Nutshell) with rental cars to explore the hidden gems along the way!

Bergen - Flåm: April 1st to Oct.31st

Bergen - Sogndal (with bus connection to Flåm) also known as SIN Winter: Nov.1st. to March 31st.

The Norled Expressboat or the Sognefjord in a Nutshell tour can easily be tailormade to your clients' needs. Stop along the way, rent a car and reach the hidden gems off the beaten track. Choose from standard budget accommodation to high end boutique hotels. Reach the most scenic hikes, explore the glacier and visit local farms for food- and cider-tastings! With a rental car your client is free to combine the tourist top attractions and the peaceful nature away from it all, travelling just like a local. [Car rental Vik](#), [Car rental Sogndal Bilutleige](#), who can also deliver to Leikanger or Flåm by contacting John directly at sogndal.bilpleie@sogn.no, [Car rental Sogndal Hertz](#), Car rental Flåm, Car rental Lavik, Car rental Balestrand.

Visit Sognefjord rentals



Private Fjord Cruises from Bergen to the Sognefjord with See the Fjords!

Based in Bergen, See the Fjords is available for tours in the Sognefjord and has these options:

- Cruise with guests from Bergen to Sognefjord. Typical cruise destinations are Balestrand, Solvorn, Aurland, Flåm. We enjoy the beautiful nature all the way.
- Cruise from Bergen to the above destinations, with overnight stays on the way, preferably Kvikne`s (2-day trip).
- Cruise Flåm - Nærøyfjorden - Flåm
- Cruise Walaker - Nærøyfjorden - Walaker

- Car Bergen - Flåm, cruise Flåm - Nærøyfjorden, car back to Bergen (day trip from Bergen with return, by car/train if preferred + cruise)

50 ft, 2 cabins. 2 x Volvo penta 670 HP. Max 12 pax

See the Fjords offers everything from 3 hour trips to multi-day trips. Food is served on board. Get in touch for a tailormade offer for your guests.



[Read more and get in touch](#)



Explore Lavik - outer Sognefjord

The perfect base for family holidays!

Are you selling base holidays for families, groups of friends or multigen?

Fly them to Bergen and by Norled express boat or rental car take them straight to the peaceful haven of Lavik.

The outer parts of the Sognefjord region is still fearly undiscovered, and your guests reaps the benefits. From hotel rooms to apartments or even a house or cabin to themselves, at [Lavik Fjordhotel](#) or [Alværn Gard](#) they can discover the area on beautiful hikes, bikerides, canoing, fishing and more. in case of bad weather you have the indoor/outdoor swimmingpools in Høyanger. (Also easily combined with the tourist attractions in Flåm with the Norled Expressboat).

Explore Lavik!





Pop-up Sauna Årdal

Imagine your own private sauna set up by a melting water river or lake far away from people. Try the refreshing plunge before heating up, feeling revitalized and in one with nature.

Bulder & Brak is well known as an activity provider, biking, kayaking, hiking, snowshoeing etc. Now they can also offer a pop-up sauna for your guests. What would be better after a long hike... Årdalsvatnet in Øvre Årdal is their personal favorite, with a view of Bøttejuv and delicious, ice-cold glacial water to swim in, but the choice is yours.

The sauna tent has space for 4-6 people (6 people if you are good friends), keeps a good 100 degrees and has windows that offer a view of beautiful nature.

PRICES:

Private group at set locations (max 6 people) 90 min: NOK 1500,-

Set up private rental full day: NOK 2500,-

Set up private weekend rental (2 days): NOK 5000,-

They also offer sauna experiences with storytelling, steam with essential oils and guidance with ice bathing.

Contact us for a tailor-made program!

Included in the price: transport, assembly & firewood

[More info Bulder & Brak](#)



Group Farm Visits & Lunch at Bøtun Farm

Organic gem by the Lustrafjord

Do your guests ask to experience the true Norway? Are they after a sustainable program with authentic activities, local organic food, culture and being away from the masses? Well to Bøtun Farm you can send both small and large groups!

Perfectly located between Lom and Flåm for groups travelling across the Sognefjellet Mountain pass! Get in touch for prices!

- All year farmshop
- Group farm tours incl. lunch or coffee/cake 10-50 pax
- Organic selfproduced 6 course tasting menu
- 1 cottage with 3 bedrooms for authentic farm stay

Bøtun Farm info & contact



Image bank

We have new pictures for download. The best way to promote your product is to have updated films and pictures.

[Read more](#)

I am Sognefjord



Wishing you a Great 2025 Season!

We cross our fingers for a great year in tourism despite the unsettled world we are living in. Norway is several times voted among the safest countries to visit and I hope to see as many of you as possible on amazing FAM trips in our region. I also hope these newsletters bring inspiration and information in order to continue developing new programs in the King of the Fjords.

We hope to welcome you and your guests to our beautiful fjord region.

Visit Sognefjord AS, Trolladalen 30, 6856 Sogndal, Norway

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