



## **Summer news from the King of the Fjords!**

**Who wouldn't dream of soaking in this bathtub, overlooking the fjord with a glass of local cider...**

**The interest for the Sognefjord is always on the up and we keep trying to meet demands both for groups, FIT's and High End with new properties, new members, renovations and new products!**

**This is what you can read more about in this month's newsletter:**

- **Flåm retreat - a brand new high end mini-house by the Flåm river**
- **Årøy Farm - total privacy, local gastronomy and art near Sogndal**
- **Top chef lineup this summer at charming Skjolden Hotel**
- **Hofslund Fjord Hotel total refurb incl. 107m2 fjord - suite!**

- **New kayak provider in Sogndal! Daily scheduled tours with Fjord Active**
- **Flåm Farm is open! Culture, history, local food tasting and music**

## Summer in the King of the Fjords

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## Flåm Retreat - by the Flåm River

### Exclusive mini house (Snøhetta architects) for up to 5 pax

Flåm Retreat provides lodging in an exclusive and sustainable tiny house designed by Snøhetta. The tiny house is fully furnished with a kitchen, bathroom, two double beds, a sofa bed, dining area, outdoor space, fire pit, and more.

It can accommodate up to five people, making it suitable for couples, families, or groups of friends traveling together.

#### Activities in the area

It's the perfect place to relax after biking the [Rallarvegen](#), going on a [fjord cruise](#), taking the [Flåm Railway](#), or enjoying one of the many [other activities](#) offered in Flåm. Bicycles are available for those who want to explore Flåm, and there is free parking with the option to charge an electric car for a fee. Simple meal service is also available upon request.

[Read more here](#)

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## Årøy Farm

### High End, buy out (only), fjord views & local gastronomy

This secluded fishing lodge is located with a fantastic view to the Barsnesfjord, one of the Sognefjord's many arms. The lodge is built on the grounds of Årøy Estate, well away from traffic and people, thus letting you enjoy peace and tranquility.

The lodge has four double bedrooms – two in each end – with kitchen, dining room, sitting room and two terraces in between, one of which is covered. The staff stay in the annex beside the main building.

Originally built in 1966, with large windows toward the river and fjord, the lodge has been totally renovated in recent years, from 2011 to 2015. Inside, the walls ooze with angling history, lined with game fishing photographs from the last 100 years. Now they want to extend beyond the fishing season and welcome guests all year.

### Fine dining at Årøy Farm

Each day starts with a classic Norwegian breakfast, served in the dining room by your hostess. Lunch is the main meal of the day and consists of three courses based on the best seasonal ingredients, and as many as possible locally sourced. For instance fish from the fjord, the river, or *Hafslovatnet* lake, goat and lamb from Sogn, or venison from own forest to name a few.

Årøy Gård and the Årøy River is located only 25 minutes away from [Sogndal Airport Haukåsen](#). There are four daily flights to and from Oslo and two from Bergen. The

Årøy Farm will gladly assist you with transfers to and from the airport.  
So for a high end guest, a multigen family or a small incentive, this is the place to feel and taste the fjords.

[Read more and get in touch](#)



## Fjord Gastronomy

where the Sognefjord ends

This summer at Skjolden Hotel!

## National chefs team for 10 year jubilee!

Culinary World Cup, Culinary Olympic *Chef: Christoffer Greiner Fallet*

To celebrate their 10 years as owners, Siri and Aslak invite you and your guests for new culinary delights where the Sognefjord ends and Jotunheimen - Breheimen-

and Jostedal National parks meet!

With an impressive chefs team led by silver medalist from both the culinary world cup and olympic games, Christoffer Fallet, the food alone will be a reason to go! Using their own as well as neighbouring farm produce the term from farm to fork couldn't be more accurate. So book your guests in for a gastronomic and active experience off the beaten track.

Other reasons to go:

- [Sognefjellet National Scenic Route](#)
- [Glacier experiences](#) (hiking, kayaking & rafting)
- [RIB boat safaris](#)
- [Lama hiking](#)
- UNESCO listed [Urnes Stave Church](#)
- [Biking the romantic road](#)
- [Feigefossen waterfall](#) and other unique hikes
- Swimming in the fjord or the hotel's pool

### Skjolden Hotel info



**Hofslund Fjord Hotel - a family run hotel from 1912.**

**Brand new historical suites**

Sogndal is a great base for daytrips to all parts of the Sognefjord, and with the latest refurb you can definitely justify staying a day or two extra.

With up to 107m<sup>2</sup>, a balcony with a bathtub and amazing fjord views, separate bedrooms for the kids, not to forget the outdoor pool, you will be left spoilt for choice.

Rent a car with [Sogndal Car Rental](#) and visit the glacier, the iconic attractions in Flåm, the artist village of Balestrand, remote and beautiful Fjærland, and all within 90 min drive!

Alternatively there are options in Sogndal too! (Reachable without a car)

- [Heit sauna](#) a short stroll away
- [Cidercruise](#) to local award winning cider farm [Odelsgut](#), leaves from down the pier (optional bikeride one way)
- FjordX [Evening Cruise](#) or [Historical Viking Cruise](#)
- Explore the outdoors with [Explore Sogndal](#), hiking, biking, SUP and more

### [Sogndal, accommodation, activities, museums and more](#)



[Hofslund Fjord Hotel](#)

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## Fjordactive

### **New Kayak product - daily departures from Sogndal**

Maybe you already know and work with Fjordactive for remote glacier experiences, but now they will also offer Kayaking near Sogndal!

Book your guests in to their daily tours 09:00-11:30 this summer!

Min. 7 years age limit and no experience needed. Safe double kayaks to enjoy the fjord, mountains and waterfalls, and maybe also a swim in the fjord on a remote beach? Departure from Kjørnes Camping (a hike, bikeride or short bus ride from Sogndal center).

Groups on request also for different times.

Fjordactive also offer glacier hikes and body rafting in Leira Jostedalen.

## Kayak in Sogndal

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### **Flåm Farm is open - the perfect stop for groups and FIT's Taste the Fjord - Feel the History (prebook or drop by the farm shop)**

Enjoy farm-to-table specialties, relax in the garden, and take in breathtaking fjord views from Flåm Fjord Farm.

Stroll through the quiet garden, enjoy a coffee and a slice of home-baked cake, or sit back and take in some of the best fjord views around. The cozy farm shop offers local products from farms in the area—cheese, jam, apple juice, and more. Whether you're after a calm moment in the Norwegian countryside or a unique stop on your Flåm adventure.

#### **Activities on the farm:**

##### **Taste of the fjord**

From May 15th to October 1st from 10:00 - 11:00

Price: 550 NOK per person

[Read more and book here](#)

##### **Music of the fjord**

From May 15th to September 1st

20:00 - 21:00

Price: 290 NOK per person

[Read more and book here](#)

### **Animals of the fjord**

From June 15th to October 1st

330 NOK per person

[Read more and book here](#)

And don't forget a photo in the insta friendly fjord swing!



[\*\*Read more and get in touch!\*\*](#)



## Image bank

We have new pictures for download. The best way to promote your product is to have updated films and pictures.

[Read more](#)

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## I am Sognefjord



### Wishing you a Great 2025 Season!

We cross our fingers for a great year in tourism despite the unsettled world we are living in. Norway is several times voted among the safest countries to visit and I hope to see as many of you as possible on amazing FAM trips in our region. I also hope these newsletters bring inspiration and information in order to continue developing new programs in the King of the Fjords.

We hope to welcome you and your guests to our beautiful fjord region.

Visit Sognefjord AS, Trolladalen 30, 6856 Sogndal, Norway

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