

**MEMBERSHIP ENROLLMENT FORM**

453 First Street East  
Sonoma, CA 95476  
SonomaValley.com

707-996-1090  
866-996-1090  
(f) 707-996-9212

Date: \_\_\_\_\_

PHYSICAL	Business Name _____ Website _____
	Address _____ City _____ Zip _____
	Telephone _____ Fax _____ Email _____
BILLING	<input type="checkbox"/> Same as above
	Contact _____ Title _____
	Address _____ City _____ Zip _____
	Telephone _____ Fax _____ Email _____
PRINT	<input type="checkbox"/> Same as above
	Contact _____ Title _____
	Address _____ City _____ Zip _____
	Telephone _____ Fax _____ Email _____

Best Contact for Membership Communications: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email address: \_\_\_\_\_

**MEMBER BENEFITS INCLUDE**

- Inclusion in the annual Sonoma Valley Visitors Guide (Nationwide distribution)
- Website listing including photo, business description, and a link to your website
- Promotional opportunities for your printed collateral at both SVVB Visitors Centers
- Promotion of your business through SVVB social media
- Promotion of your business events on our website calendar (most visited page)
- Inclusion on one or more of our maps (use in our Visitors Centers and online)
- Listing in our weddings and events packet (if applicable)
- Inclusion on our Tour Schedule & Varietal Chart (if applicable)
- Quarterly marketing meeting invitation with SVVB members
- Monthly member email newsletter
- Ability to participate in the 'I Heart Sonoma Valley' promotion program
- Co-op advertising opportunities
- Access to our Public Relations firm for inclusion in press releases and media stories

**ANNUAL DUES**

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PLEASE SELECT YOUR BUSINESS CATEGORY FROM THE LIST BELOW

Contact **Lori Varsames**, Marketing & Partnerships, for questions and more information.

lori@sonomavalley.com | 510-872-2827

**Lodging\*\***

\_\_\_\_\_ Under 10 Rooms \$580  
\_\_\_\_\_ 10 to 39 Rooms \$665  
\_\_\_\_\_ 40+ Rooms \$17 per room  
\_\_\_\_\_ Booking Services/Prop Mngmnt \$630

\*\*Yes, I have a current business license on file  
with the city or county. Initial \_\_\_\_\_

**Fun Things to Do**

\_\_\_\_\_ 18-Hole Golf Courses \$700  
\_\_\_\_\_ Major Attractions \$1,100  
\_\_\_\_\_ Recreation & Entertainment \$590

**Tours & Transportation**

\_\_\_\_\_ Fleet less than 5 \$510  
\_\_\_\_\_ Fleet of 6 or greater \$695

**Dining (Restaurants)**

\_\_\_\_\_ Under 25 seats \$510  
\_\_\_\_\_ 26+ seats \$590

**Winery**

\_\_\_\_\_ Under 15,000 cases \$590  
\_\_\_\_\_ 15,000 to 50,000 cases \$875  
\_\_\_\_\_ Over 50,000 \$1,175

**Arts & Culture**

\$510

**Shopping**

\$510

**Event Planning**

\_\_\_\_\_ Event Planners \$695  
\_\_\_\_\_ Event Sites \$570  
\_\_\_\_\_ Event Services \$510

**Associations & Retail Centers**

\$1,090

\_\_\_\_\_ All SVVB Members \$695

**Sonoma Valley Services**

\$510

**Non-Profits**

\$275

(501c3 Status) Tax ID # \_\_\_\_\_

**DUES**

Primary Annual Membership \_\_\_\_\_

Second Listing - 25% off + \_\_\_\_\_

Third Listing - 50% off + \_\_\_\_\_

Fourth Listing - 50% off + \_\_\_\_\_

**TOTAL DUE = \$** \_\_\_\_\_

Membership dues cannot be claimed as a charitable donation for income tax purposes.

**PAYMENT METHOD**

<input type="checkbox"/>	Check payable to Sonoma Valley Visitors Bureau
<input type="checkbox"/>	Credit Card
<input type="checkbox"/>	# _____
<input type="checkbox"/>	Exp.: _____ CVV: _____
Signature: _____	
Date: _____	

**Renewing members can pay securely on-line through the member portal**