

The background of the image is a scenic landscape of a vineyard in Sonoma Valley, California. The foreground and middle ground are filled with rows of grapevines, many of which have turned a vibrant yellow and orange, indicating autumn. The vines are planted in neat, parallel rows that follow the contours of the rolling hills. In the distance, there are more hills covered in dense green trees. The sky is a clear, pale blue. The overall atmosphere is peaceful and picturesque, typical of a wine country setting.

Sonoma Valley

CALIFORNIA

ENHANCED MARKETING OPPORTUNITIES

2021-2022 MEMBERSHIP YEAR

EXPANDED PARTNERSHIP OPPORTUNITIES

HOW IS THIS DIFFERENT THAN MY MEMBERSHIP BENEFITS?
EXPOSURE ABOVE AND BEYOND – IT ENHANCES YOUR MARKETING

Sponsored Email Listing

Only two sponsored spots per monthly email. Add your important announcement to our email of 35K consumers

Photo + description

Rate: \$275/email feature



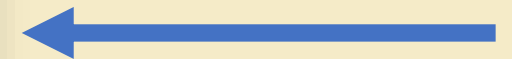
Warm days, cool nights- Fall in Sonoma



Celebrate summer's bounty with our new schedule of cooking classes, from casual entertaining ideas and pickling lessons to exploring the foods of other cultures. [Click here to browse classes](#) or call 707.933.0450.

Can't Attend? Here's Something for the Homeschoolers...

y starts with coffee in the cool morning, a hik
it's a picnic in the shade of a redwood tree
grapes wafts from the crush pad. During the
or boutique. In the evening cooler nights
e on the patio with the new wrap you bought
e you coming?



Sponsored Stories

Want to be included in one of our thematic blog posts? We'll promote it on email and our social channels and get your business seen. (300-450 words)

Please provide a photo + be available for a short interview with our writers

Rate: \$350 (BEST VALUE!)

"Top 5 Sonoma Spa Experiences"

"Picturesque Patios for People-Watching"

"Best Spots to See Art in Sonoma"

"Shop 'til You Drop: Best Spots for Women's Clothing"

"Cozy Vacation Rentals for Winter Getaways"

"Top 5 Places to Listen to Live Music in Sonoma Valley"

"Where to Drink When You Don't Want Wine: A Local's Guide to Beer, Cider & Spirits"

Boosted Social Media Post

We will help you craft an engaging post to get even more engagement and reach, in addition to that of our regular audience

Photo + description

Rate: \$\$ boost of your choice
+ \$100 service fee



Experience Sonoma Valley
Sponsored · 🌐

The mustard flowers are in full bloom! Sonoma Valley is the perfect home base from which to explore all of Wine Country. Book your getaway!



Experience Sonoma Valley
Tourist Information Center

[Learn More](#)

👍❤️😮 446 9 Comments 61 Shares

Sponsored Web Listings

Only two spots per listing page

Photo + description

\$185/month – three months

\$170/month – six months

Categories:

Lodging

Wineries

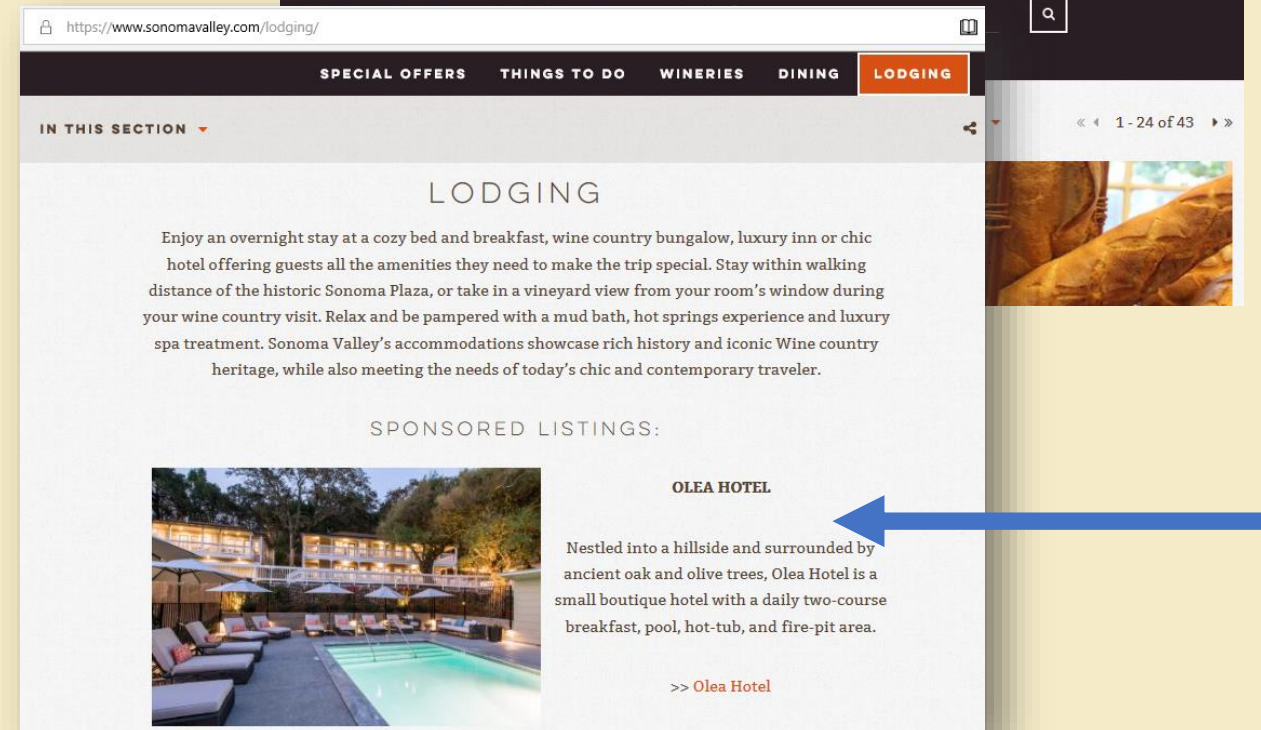
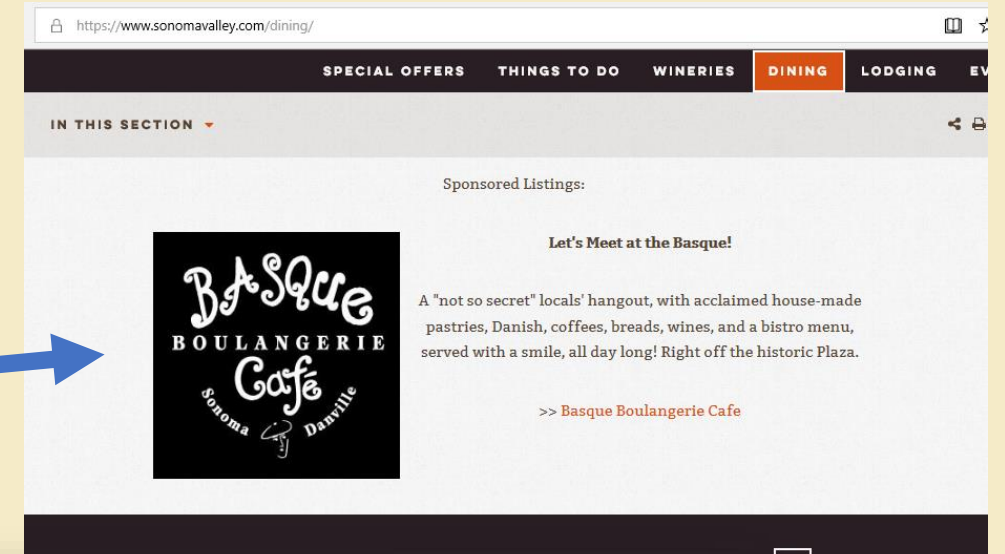
Dining

Activities

Weddings

Breweries and Distilleries

More...

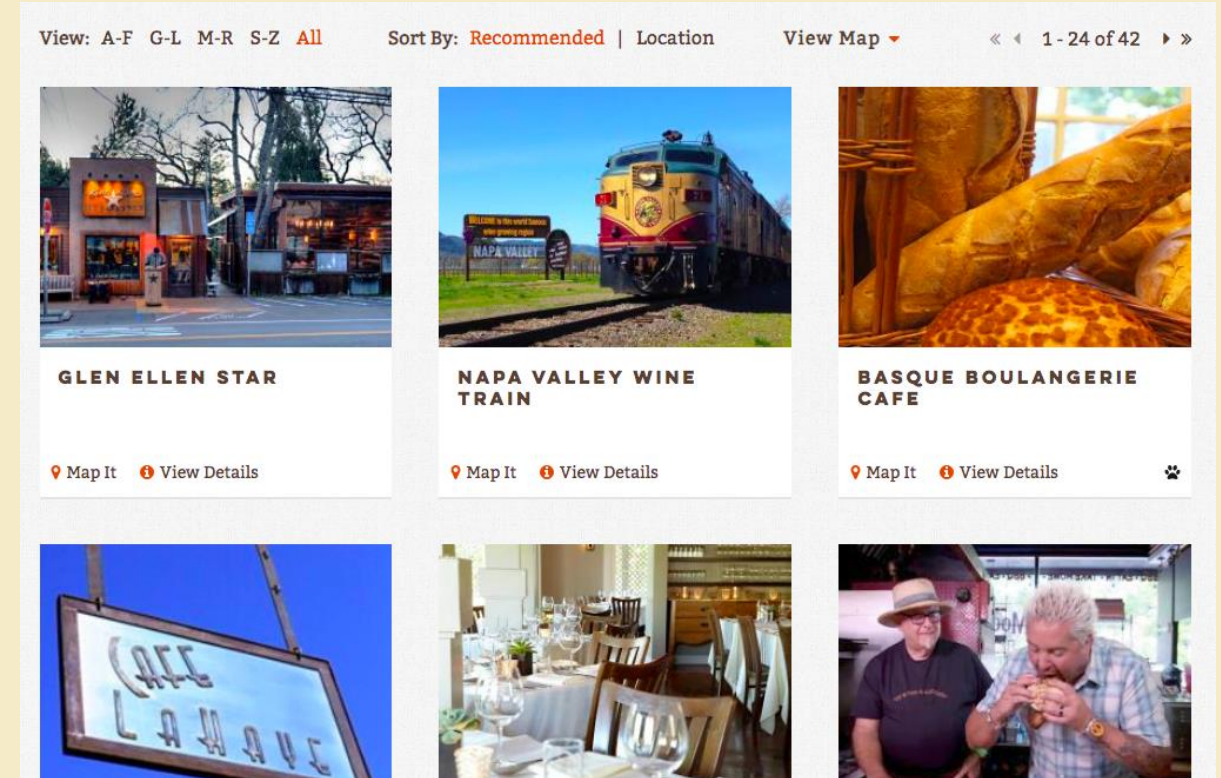


Preferred Web Listings

The first two listings under the sponsored listings, but above the general listings

\$140/month – three months

\$125/month – six months



Sponsored Homepage Slider



The second and third sliders are available to promote your business.

You provide the compelling landscape image that is in alignment with our regular branding, as well as a link to your business.

\$1000 for three months



Sponsored Event Listing

Looking to give your event a little extra pop on the homepage of the SVVB website? Get extra bookings with this premium real estate.

\$300 per event/month
Or \$750 for three months

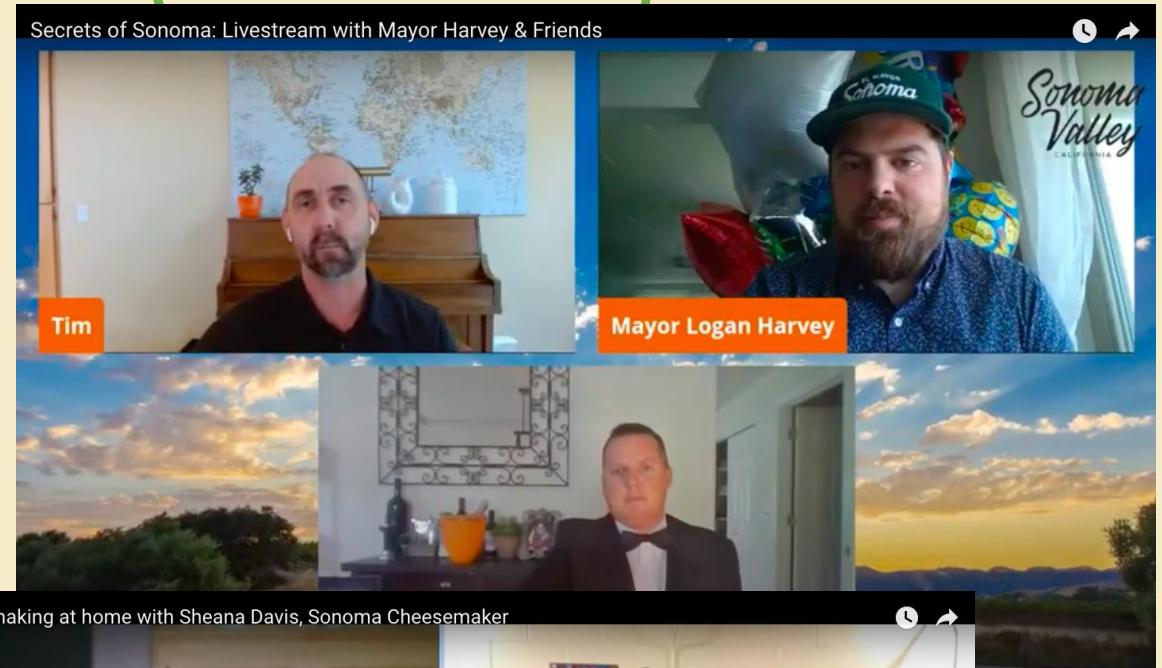


Sponsored Videos

Co-host with SVVB Executive Director Tim Zahner and promote your business while promoting upcoming events in the Valley!

\$695 for one video, blasted through all of our promotional channels (YouTube, FB, IG, and email)

GREAT VALUE!



**WANT SOMETHING ELSE?
COME TALK TO US!**

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