

The background of the image is a scenic landscape of a vineyard in Sonoma Valley, California. The foreground shows rows of grapevines with yellowing leaves, indicating autumn. The middle ground features rolling hills with more vineyards and some trees. The background shows more hills under a clear blue sky. The logo for Sonoma Valley California is overlaid on the top right of the image.

# *Sonoma Valley*

CALIFORNIA

**ENHANCED MARKETING OPPORTUNITIES**

**2023-2024 MEMBERSHIP YEAR**



# EXPANDED PARTNERSHIP OPPORTUNITIES

HOW IS THIS DIFFERENT THAN MY MEMBERSHIP BENEFITS?  
EXPOSURE ABOVE AND BEYOND – IT ENHANCES YOUR MARKETING

# Sponsored Email Listing

Only two sponsored spots per monthly email. Add your important announcement to our email of 35K consumers

Photo + description

Rate: \$275/email feature



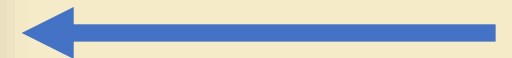
**Warm days, cool nights- Fall in Sonoma**



Celebrate summer's bounty with our new schedule of cooking classes, from casual entertaining ideas and pickling lessons to exploring the foods of other cultures. [Click here to browse classes](#) or call 707.933.0450.

**Can't Attend? Here's Something for the Homeschoolers...**

y starts with coffee in the cool morning, a hik  
it's a picnic in the shade of a redwood tree  
grapes wafts from the crush pad. During the  
or boutique. In the evening cooler nights  
e on the patio with the new wrap you bought  
e you coming?



# Sponsored Stories

Want to be included in one of our thematic blog posts? We'll promote it on email and our social channels and get your business seen. (300-450 words)

Please provide a photo + be available for a short interview with our writers

Rate: \$350 (BEST VALUE!)

*"Top 5 Sonoma Spa Experiences"*

*"Picturesque Patios for People-Watching"*

*"Best Spots to See Art in Sonoma"*

*"Shop 'til You Drop: Best Spots for Women's Clothing"*

*"Cozy Vacation Rentals for Winter Getaways"*

*"Top 5 Places to Listen to Live Music in Sonoma Valley"*

*"Where to Drink When You Don't Want Wine: A Local's Guide to Beer, Cider & Spirits"*

# Sponsored Web Listings

Only two spots per listing page

Photo + description

\$185/month – three months

\$170/month – six months

Categories:

Lodging

Wineries

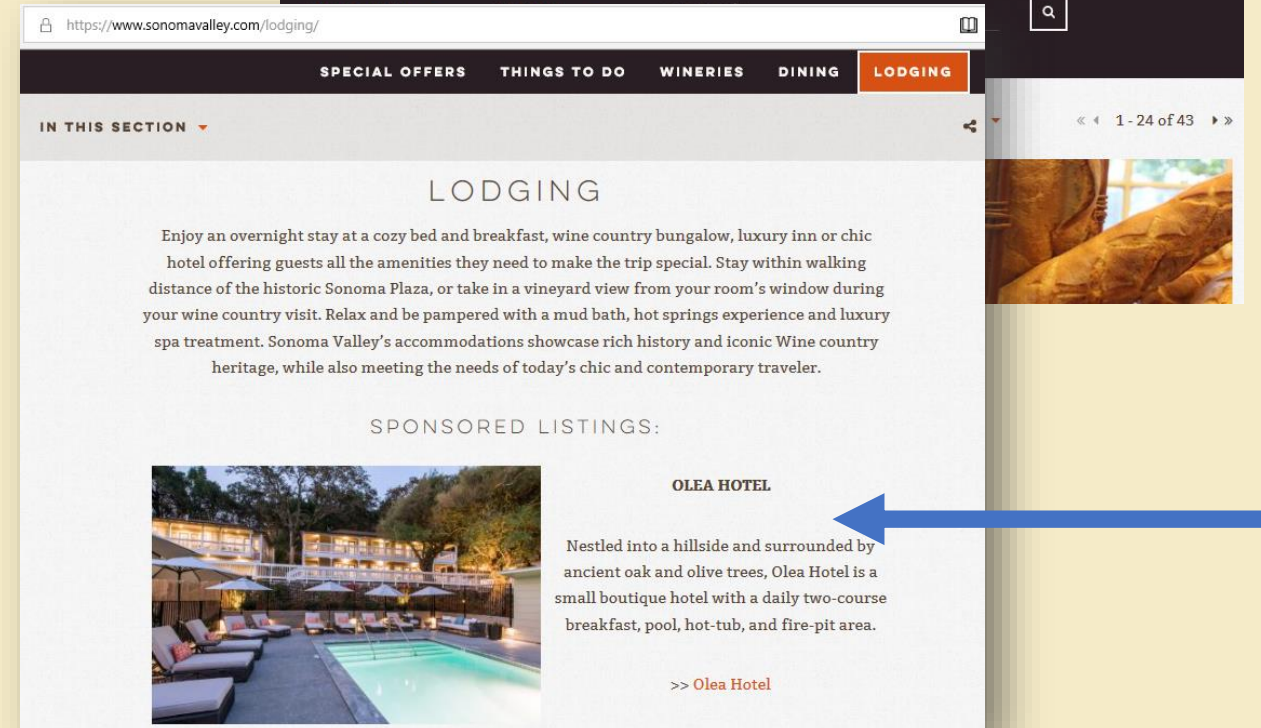
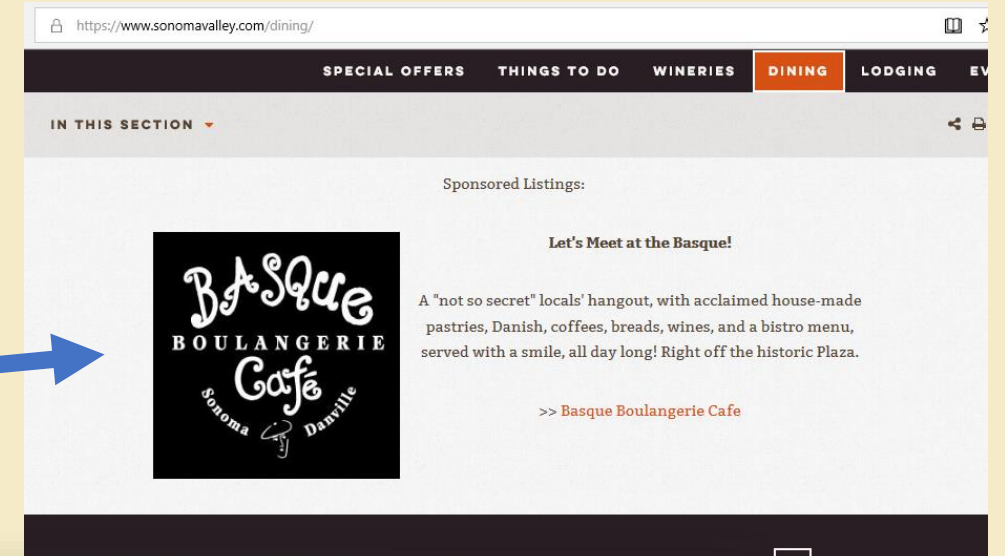
Dining

Activities

Weddings

Breweries and Distilleries

More...



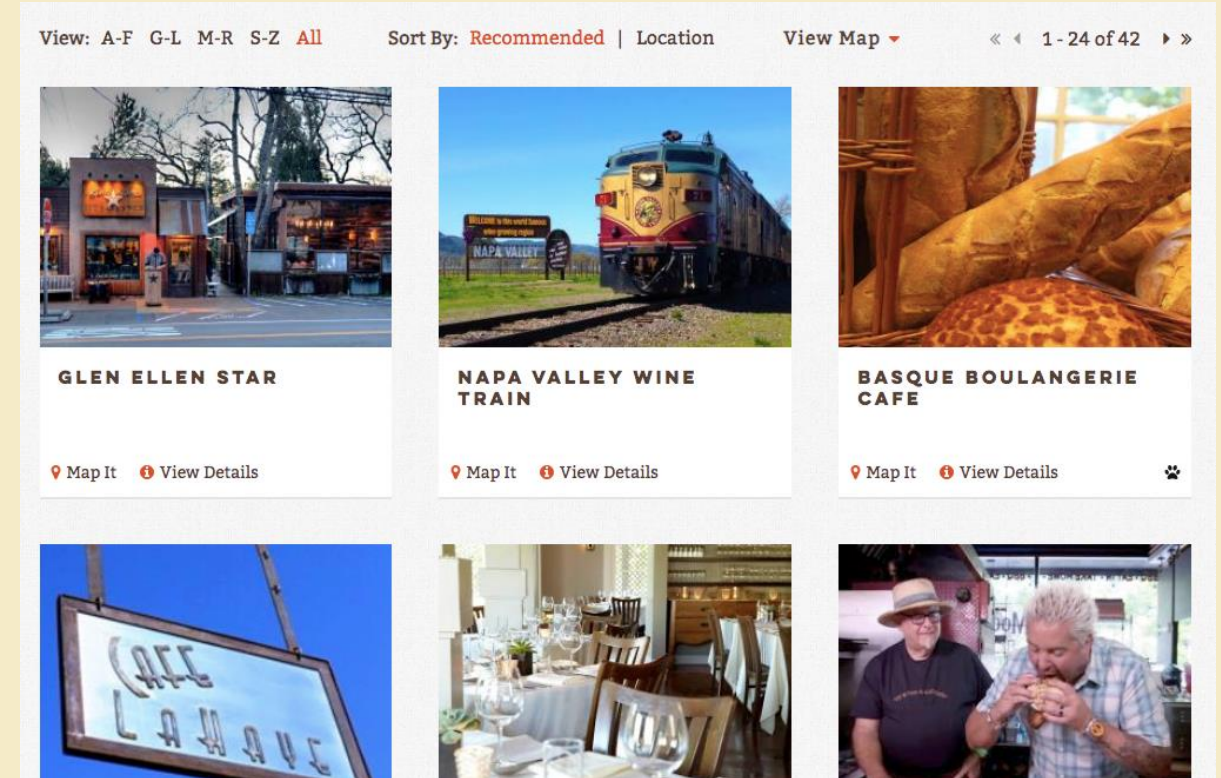


# Preferred Web Listings

The first two listings under the sponsored listings, but above the general listings

\$140/month – three months

\$125/month – six months



# Sponsored Homepage Slider



The second and third sliders are available to promote your business.

You provide the compelling landscape image that is in alignment with our regular branding, as well as a link to your business.

\$1000 for three months



# Sponsored Event Listing

Looking to give your event a little extra pop on the homepage of the SVVB website? Get extra bookings with this premium real estate.

\$300 per event/month  
Or \$750 for three months





# Sponsored Videos

Co-host with SVVB Executive Director Tim Zahner and promote your business while promoting upcoming events in the Valley!

\$695 for one video, blasted through all of our promotional channels (YouTube, FB, IG, and email)

**GREAT VALUE!**



**WANT SOMETHING ELSE?  
COME TALK TO US!**

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