



# *Sonoma Valley* CALIFORNIA

**ENHANCED MARKETING OPPORTUNITIES**

**2019-2020 MEMBERSHIP YEAR**

# EXPANDED PARTNERSHIP OPPORTUNITIES

Your SVVB Membership gets you access to your own web listing, representation in our visitors centers and printed guide and access to visiting media and business leads, not to mention social media mentions and more.

Now, enjoy expanded marketing power with these SVVB partnership opportunities...



# Sponsored Email Listing

Only two sponsored spots per monthly email. Add your important announcement to our email of 35K consumers

Photo + description

Rate: \$275/email feature

[View this email in your browser](#)



## ATTENTION STUDENTS: CLASS IS IN SESSION

So long, summer! It's Back to School season in Sonoma Valley, and we're all ready for the new school year! Let us usher you through a learning and inspiring education destination promises to

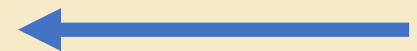
vine country curriculum, and make sure you're on our Sonoma Valley syllabus:

**like this.** Join Grateful Dead Drummer Mickey Hart's [1969 Consciousness](#) at the Charles M. Schulz Center for the Arts, 11-3pm. Offered in honor of the 50th anniversary, this conversation will explore the impact of a music icon. Tickets are required. [App Store](#)



Celebrate summer's bounty with our new schedule of cooking classes, from casual entertaining ideas and pickling lessons to exploring the foods of other cultures. [Click here to browse classes](#) or call 707.933.0450.

**Can't Attend? Here's Something for the Homeschoolers...**



# Boosted Social Media Post

We will help you craft an engaging post to get even more engagement and reach, in addition to that of our regular audience

Photo + description

Rate: \$\$ boost of your choice  
+ \$100 service fee

**Performance**


---

**3,285**  
Results: Post Engagements

**23,895**  
People Reached

**\$200.00**  
Amount Spent

**Custom**



**Experience Sonoma Valley**  
Sponsored · 🌐

The mustard flowers are in full bloom! Sonoma Valley is the perfect home base from which to explore all of Wine Country. Book your getaway!

**Experience Sonoma Valley** [Learn More](#)  
Tourist Information Center

👍❤️😂 446      9 Comments 61 Shares

# Sponsored Stories

Want to be included in one of our thematic blog posts? We'll promote it on email and our social channels and get your business seen. (300-450 words)

Please provide a photo + be available for a short interview with our writers

Rate: \$350 (BEST VALUE!)

*"Top 5 Sonoma Spa Experiences"*

*"Picturesque Patios for People-Watching"*

*"Best Spots to See Art in Sonoma"*

*"Shop 'til You Drop: Best Spots for Women's Clothing"*

*"Cozy Vacation Rentals for Winter Getaways"*

*"Top 5 Places to Listen to Live Music in Sonoma Valley"*

*"Where to Drink When You Don't Want Wine: A Local's Guide to Beer, Cider & Spirits"*

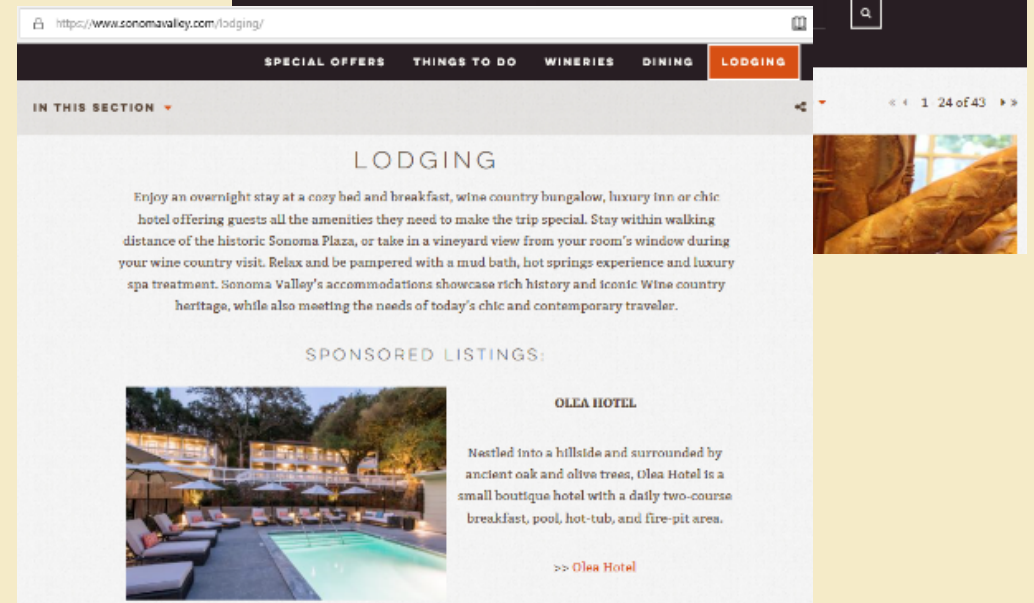
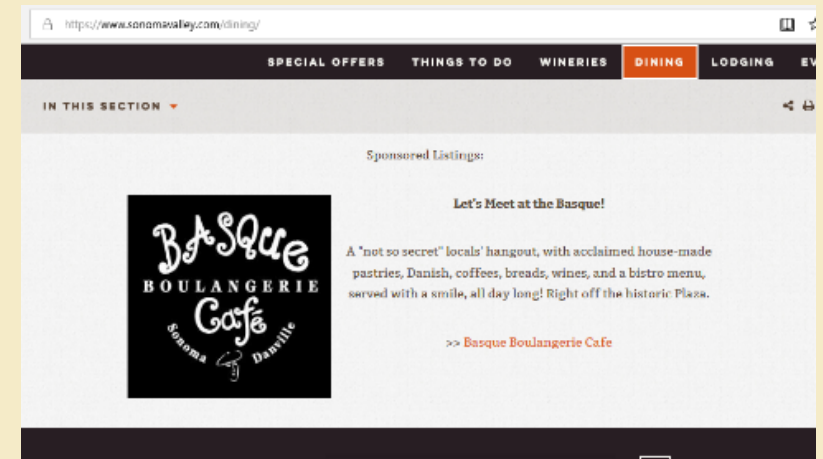
# Sponsored Web Listings

Only two spots per listing page

Photo + description

\$170/month – three months

\$160/month – six months



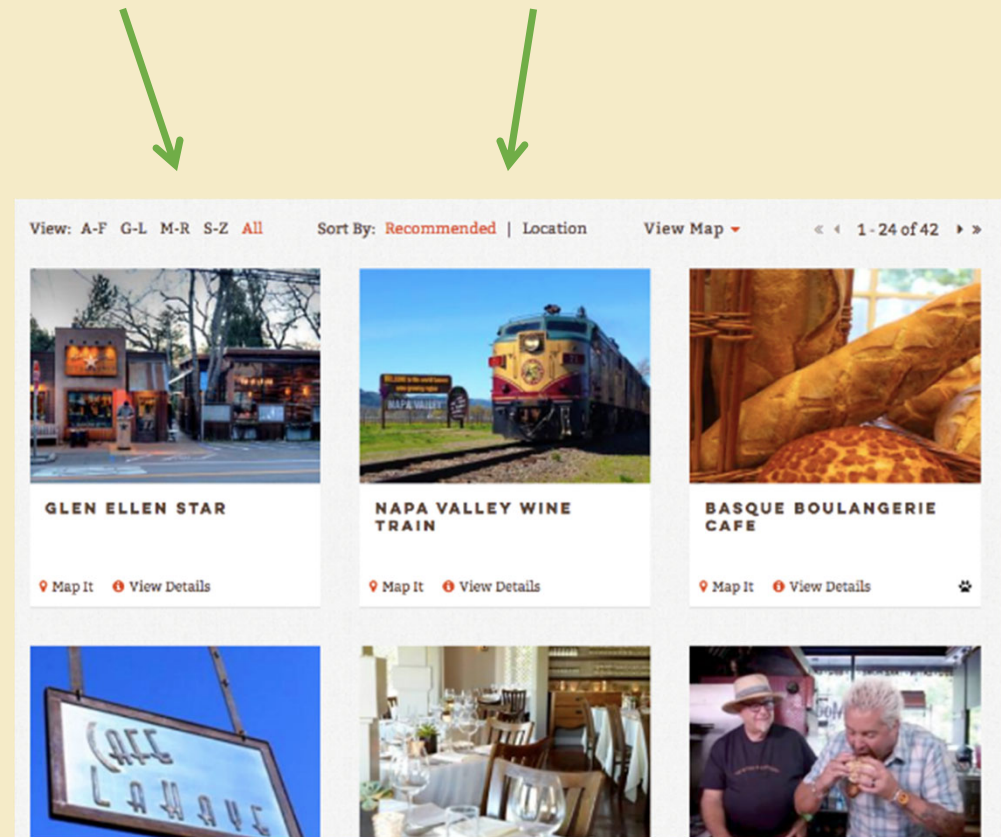


# Preferred Web Listings

The first two listings under the sponsored listings, but above the general listings

\$125/month – three months

\$110/month – six months



**WANT SOMETHING ELSE?  
COME TALK TO US!**

Lori Varsames  
Marketing & Partnerships  
[lori@sonomavalley.com](mailto:lori@sonomavalley.com)  
510-872-2827