

SONOMA TOURISM IMPROVEMENT DISTRICT

NOTICE OF SONOMA TID MEETING

SPECIAL MEETING OF BOARD OF DIRECTORS

Best Western Sonoma Valley Inn

Krug Event Center

550 2nd St W

Sonoma, CA 95476

April 11, 2024

9:00 AM

Call to Order/Introductions:

Norman Krug

Public Comment:

Please see information about Public Comment below

Norman Krug

Consent Items: Norman Krug

Information Items:

1) City Update

**City of Sonoma
(John Gurney or City Manager)**

Timing of annual presentation to City of Sonoma – August?

2) Marketing update:

Tim Zahner

Marketing and meetings update

3) Financial Update

Dan Parks

4) Other items:

Norman Krug

Preparation for reauthorization of district and authorize use of Civitas Advisors to assist in amount up to and not to exceed \$20,000. Action needed: motion to authorize Norman Krug and Dan Parks to enter into an agreement for services with Civitas Advisors for renewal of district.

Grant requests:

Fourth of July

Reports from members

Approval of Minutes:

Norman Krug

Review, discuss and approve minutes from March 14, 2024

Consideration of items for future agendas:

Norman Krug

Board Member Comments:

Board members are allocated three (3) minutes each to comment.

Adjournment of Board Meeting

Norman Krug