

**SONOMA TOURISM IMPROVEMENT DISTRICT**  
**NOTICE OF SONOMA TID MEETING**  
**SPECIAL MEETING OF BOARD OF DIRECTORS**  
**Best Western Sonoma Valley Inn**  
**550 2<sup>nd</sup> St W**  
**Sonoma, CA 95476**

**August 22, 2024**  
**9:00 AM**

<b>Call to Order/Introductions:</b>	<b>Norman Krug</b>
<b>Public Comment:</b> <i>Please see information about Public Comment below</i>	<b>Norman Krug</b>
<b>Consent Items: Norman Krug</b>	
<b>Information Items:</b>	
<b>1) City Update</b>	<b>City of Sonoma</b> <b>(John Gurney or City Manager)</b>
<b>2) Marketing update:</b>	<b>Tim Zahner</b>
<b>3) Financial Update</b>	<b>Dan Parks</b>
<b>4) Other items:</b> <b>Update on the Tourism Improvement District process</b>	<b>Norman Krug</b>
<b>5) Reports from members</b>	
<b>Approval of Minutes:</b> <b>Review, discuss and approve minutes from July 11, 2024</b>	<b>Norman Krug</b>
<b>Consideration of items for future agendas:</b>	<b>Norman Krug</b>
<b>Board Member Comments:</b> <i>Board members are allocated three (3) minutes each to comment.</i>	
<b>Adjournment of Board Meeting</b>	<b>Norman Krug</b>