

SONOMA TOURISM IMPROVEMENT DISTRICT
NOTICE OF SONOMA TID MEETING
SPECIAL MEETING OF BOARD OF DIRECTORS
Best Western Sonoma Valley Inn
Krug Event Center
August 10, 2023 9:00 AM

Call to Order/Introductions: Norman Krug

Public Comment:
Please see information about Public Comment below Norman Krug

Consent Items: Norman Krug

Information Items:

1) *Marketing update:* Tim Zahner

Review of FY 222/23

Report on meetings sales

2) Financial Update Dan Parks

Approve FY 23/24 budget

3) Other items: Norman Krug

Discussion of off-season promotions (Wendy Stewart)

Reports from members

Approval of Minutes: Norman Krug

Review, discuss and approve minutes from July 13, 2023

Consideration of items for future agendas: Norman Krug

Board Member Comments:
Board members are allocated three (3) minutes each to comment.

Adjournment of Board Meeting Norman Krug