

SONOMA TOURISM IMPROVEMENT DISTRICT

NOTICE OF SONOMA TID MEETING AND AGENDA
BOARD OF DIRECTORS REGULAR MEETING
Sonoma Valley Inn, Mission Room C
550 Second Street West, Sonoma, CA 95476
December 12, 2019 8:00 AM

Call to Order/Introductions: Norman Krug

Public Comment:

*Public comment for ALL items on or not otherwise on the Agenda.
Please limit individual comments to three minutes*

Norman Krug

Consent Items:

Norman Krug

Information Items:

1) **Financial update:**

Dan Parks

2) **Marketing update:**

Tim Zahner

SVVB recommendation regarding funding to counter Kincadee fire perceptions

3) **City of Sonoma update:**

Cathy Capriola

4) **Other items:**

Norman Krug

Action Items:

1) **Approval of Minutes:**

Review, discuss and approve minutes from November 7 , 2019

Norman Krug

2) **Consideration of items for future agendas:**

Norman Krug

Board Member Comments:

Board members are allocated three (3) minutes each to comment.

Adjournment of Board Meeting

Norman Krug