

**SONOMA TOURISM IMPROVEMENT DISTRICT**  
**NOTICE OF SONOMA TID MEETING**  
**SPECIAL MEETING OF BOARD OF DIRECTORS**  
**550 2nd St W, Sonoma, CA 95476**  
**Sonoma Valley Inn**

**Sonoma, California 95476**  
**December 11, 2025, 2025**  
**9:00 AM**

<b>Call to Order/Introductions:</b>	<b>Norman Krug</b>
<b>Public Comment:</b> <i>Please see information about Public Comment below</i>	<b>Norman Krug</b>
<b>Consent Items: Norman Krug</b>	
<b>1) Marketing Update</b>	<b>Tim Zahner</b>
<b>Update on Lighting of the Plaza, marketing campaigns, and grants disbursements</b>	
<b>2) Financial Update</b>	<b>Dan Parks</b>
<b>3) City Update</b>	<b>City of Sonoma</b>
<b>3) Other items:</b>	<b>Norman Krug</b>
<b>Discussion and possible action on allocation of funds for meetings</b>	
<b>4) Reports from members</b>	
<b>Approval of Minutes:</b>	<b>Norman Krug</b>
<b>Review, discuss and approve minutes from October 29, 2025</b>	
<b>Consideration of items for future agendas:</b>	<b>Norman Krug</b>
<b>Board Member Comments:</b> <i>Board members are allocated three (3) minutes each to comment.</i>	
<b>Adjournment of Board Meeting</b>	<b>Norman Krug</b>