

SONOMA TOURISM IMPROVEMENT DISTRICT
NOTICE OF SONOMA TID MEETING
BOARD OF DIRECTORS
ONLINE or PHONE
January 13, 2022 9:00 AM

Call to Order/Introductions: Norman Krug

Public Comment:
Please see information about Public Comment below Norman Krug

Consent Items: Norman Krug
Information Items:

1) *Financial update:* Dan Parks

2) *Marketing update:* Tim Zahner

Review of marketing for Q1

3) *City of Sonoma update:* City Manager or Mayor

4) *Other items:* Norman Krug

Discussion of TID members

Action Items:

Approval of Minutes: Norman Krug

Review, discuss and approve minutes from December 9, 2021

Consideration of items for future agendas: Norman Krug

Board Member Comments:
Board members are allocated three (3) minutes each to comment.

Adjournment of Board Meeting Norman Krug

SPECIAL PUBLIC COMMENT INSTRUCTIONS DURING COVID-19 PANDEMIC

Consistent with Executive Orders No.-25-20 and No. N-29-20 from the Executive Department of the State of California and the Sonoma County Health Official's March 17, 2020 Shelter in Place Order, the TID meeting will not be physically open to the public and TID Members will be teleconferencing into the meeting via an electronic meeting platform. The meeting will be live streamed on TID's YouTube Channel

(https://www.youtube.com/channel/UCFKrrMu1TDR_qdIOm7oaE7Q/).

Public comment for TID meetings will only be accepted via email to info@sonomatid.com. Public comment can be submitted at any time, however, in order to be read into the record during the meeting it must be submitted after the meeting is called to order and prior to the close of the Public Comment period the pertinent item. It will be read into the record with a maximum allowance of 2 minutes per individual comment, subject to the chair's discretion. Only one email per item can be submitted by each member of the public. Any comments received prior to the commencement of the meeting will be handled in the current manner and uploaded to the minutes for meeting. It will not be read during the meeting.