

SONOMA TOURISM IMPROVEMENT DISTRICT
NOTICE OF SONOMA TID MEETING
SPECIAL MEETING OF BOARD OF DIRECTORS
550 2nd St W, Sonoma, CA 95476
Sonoma Valley Inn

Sonoma, California 95476
Jan 8, 2026
9:00 AM

Call to Order/Introductions:	Norman Krug
Public Comment: <i>Please see information about Public Comment below</i>	Norman Krug
Consent Items: Norman Krug	
1) Marketing Update	Tim Zahner
2) Financial Update	Dan Parks
3) City Update	City of Sonoma
3) Other items:	Norman Krug
4) Reports from members	
Approval of Minutes:	Norman Krug
Review, discuss and approve minutes from Dec 11, 2025	
Consideration of items for future agendas:	Norman Krug
Board Member Comments: <i>Board members are allocated three (3) minutes each to comment.</i>	
Adjournment of Board Meeting	Norman Krug