

SONOMA TOURISM IMPROVEMENT DISTRICT

NOTICE OF SONOMA TID MEETING

SPECIAL MEETING OF BOARD OF DIRECTORS

MacArthur Place

29 E MacArthur St, Sonoma CA

January 11, 2024 9:00 AM

NOTICE IS HEREBY GIVEN, as authorized by Government Code Section 54953, that Chair Krug will participate in the meeting via teleconference. Members of the public may participate at either the address given above or from the location below:

2406 Butternut Dr Hillsborough CA

Call to Order/Introductions:

Norman Krug

Public Comment:

Please see information about Public Comment below

Norman Krug

Consent Items: Norman Krug

Information Items:

1) City Update

**City of Sonoma
(John Gurney or City Manager)**

2) Marketing update:

Tim Zahner

Marketing and meetings update

Consideration of additional marketing funds to offset slow start to season

3) Financial Update

Dan Parks

4) Other items:

Norman Krug

Discussion of changing meeting times, dates and frequency

Grant requests:

Sonoma International Film Festival

Sonoma Botanical Garden

Sonoma Valley History Museum Display Cases

Reports from members

Approval of Minutes:

Norman Krug

Review, discuss and approve minutes from August 10, 2023 & October 12, 2023

Consideration of items for future agendas:

Norman Krug

Board Member Comments:

Board members are allocated three (3) minutes each to comment.

Adjournment of Board Meeting

Norman Krug