

## SONOMA TOURISM IMPROVEMENT DISTRICT

NOTICE OF SONOMA TID SPECIAL MEETING  
BOARD OF DIRECTORS REGULAR MEETING  
ONLINE or PHONE  
July 09, 2020 8:00 AM

Call to Order/Introductions: Norman Krug

**Public Comment:**

*Please see information about Public Comment below*

Norman Krug

**Consent Items: Norman Krug**

**Information Items:**

1) *Financial update:*

Dan Parks

**Action:** Approval of TID budget with recommendations and scenarios of what might occur, with current recommendations of \$375,000 for advertising and \$75,000 for operations

2) *Marketing update:*

Tim Zahner

Update on Lighting of the Plaza

3) *City of Sonoma update:*

4) **Other items:**

Norman Krug

**Action Items:**

1) **Approval of Minutes:**

Review, discuss and approve minutes from June 12, 2020

Norman Krug

2) **Consideration of items for future agendas:**

Norman Krug

**Board Member Comments:**

*Board members are allocated three (3) minutes each to comment.*

**Adjournment of Board Meeting**

Norman Krug

**SPECIAL PUBLIC COMMENT INSTRUCTIONS DURING COVID-19 PANDEMIC**

***Consistent with Executive Orders No.-25-20 and No. N-29-20 from the Executive Department of the State of California and the Sonoma County Health Official's March 17, 2020 Shelter in Place Order, the TID meeting will not be physically open to the public and TID Members will be teleconferencing into the meeting via an electronic meeting platform. The meeting will be live streamed on TID's YouTube Channel***

***([https://www.youtube.com/channel/UCFKrrMu1TDR\\_qdIOm7oaE7Q/](https://www.youtube.com/channel/UCFKrrMu1TDR_qdIOm7oaE7Q/)).***

***Public comment for TID meetings will only be accepted via email to [info@sonomatid.com](mailto:info@sonomatid.com). Public comment can be submitted at any time, however, in order to be read into the record during the***

***meeting it must be submitted after the meeting is called to order and prior to the close of the Public Comment period the pertinent item. It will be read into the record with a maximum allowance of 2 minutes per individual comment, subject to the chair's discretion. Only one email per item can be submitted by each member of the public. Any comments received prior to the commencement of the meeting will be handled in the current manner and uploaded to the minutes for meeting. It will not be read during the meeting.***