

SONOMA TOURISM IMPROVEMENT DISTRICT

NOTICE OF SONOMA TID MEETING MEETING OF BOARD OF DIRECTORS

550 2nd St W, Sonoma, CA 95476

Sonoma Valley Inn

Sonoma, California 95476

July 10, 2025

9:00 AM

Call to Order/Introductions:

Norman Krug

Public Comment:

Please see information about Public Comment below

Norman Krug

Consent Items: Norman Krug

1) Marketing Update

Tim Zahner

2) Financial Update

Dan Parks

3) City Update

City of Sonoma

3) Other items:

Norman Krug

4) Reports from members

Approval of Minutes:

Norman Krug

Review, discuss and approve minutes from June 12, 2025

Consideration of items for future agendas:

Norman Krug

Board Member Comments:

Board members are allocated three (3) minutes each to comment.

Adjournment of Board Meeting

Norman Krug