

**SONOMA TOURISM IMPROVEMENT DISTRICT**  
**NOTICE OF SONOMA TID SPECIAL MEETING**  
**BOARD OF DIRECTORS**  
**ONLINE or PHONE**  
**October 8, 2020 9:00 AM**

**Call to Order/Introductions:** Norman Krug

**Public Comment:**

*Please see information about Public Comment below*

Norman Krug

**Consent Items:** Norman Krug

**Information Items:**

1) *Financial update:*

Dan Parks

2) *Marketing update:*

Tim Zahner

3) *City of Sonoma update:*

Cathy Capriola

4) **Other items:**

Norman Krug

**Request for funds for off-season promotion as part of coordinated effort with City of Sonoma, Sonoma Valley Visitors Bureau, Sonoma Valley Vintners & Growers and Sonoma Valley Chamber of Commerce. Requested amount: Up to \$35,000.**

**Grants for Community Events – actions if events are not allowed this year**

**Action Items:**

1) **Approval of Minutes:**

Norman Krug

**Review, discuss and approve minutes from September 17, 2020**

2) **Consideration of items for future agendas:**

Norman Krug

**Board Member Comments:**

*Board members are allocated three (3) minutes each to comment.*

**Adjournment of Board Meeting**

Norman Krug

**SPECIAL PUBLIC COMMENT INSTRUCTIONS DURING COVID-19 PANDEMIC**

***Consistent with Executive Orders No.-25-20 and No. N-29-20 from the Executive Department of the State of California and the Sonoma County Health Official's March 17, 2020 Shelter in Place Order, the TID meeting will not be physically open to the public and TID Members will be teleconferencing into the meeting via an electronic meeting platform. The meeting will be live streamed on TID's YouTube Channel***

***([https://www.youtube.com/channel/UCFKrrMu1TDR\\_qdIOm7oaE7Q/](https://www.youtube.com/channel/UCFKrrMu1TDR_qdIOm7oaE7Q/)).***

***Public comment for TID meetings will only be accepted via email to [info@sonomatid.com](mailto:info@sonomatid.com). Public comment can be submitted at any time, however, in order to be read into the record during the meeting it must be submitted after the meeting is called to order and prior to the close of the Public Comment period the pertinent item. It will be read into the record with a maximum allowance of 2 minutes per individual comment, subject to the chair's discretion. Only one email per item can be submitted by each member of the public. Any comments received prior to the commencement of the meeting will be handled in the current manner and uploaded to the minutes for meeting. It will not be read during the meeting.***