

**SONOMA TOURISM IMPROVEMENT DISTRICT**  
**NOTICE OF SONOMA TID MEETING**  
**SPECIAL MEETING OF BOARD OF DIRECTORS**  
**Best Western Sonoma Valley Inn**  
**Krug Event Center**  
**550 2<sup>nd</sup> Street**  
**Sonoma, CA 95476**  
**October 12, 2023 9:00 AM**

<b>Call to Order/Introductions:</b>	<b>Norman Krug</b>
<b>Public Comment:</b> <i>Please see information about Public Comment below</i>	<b>Norman Krug</b>
<b>Consent Items: Norman Krug</b>	
<b>Information Items:</b>	
<b>1) <i>Marketing update:</i></b>	<b>Tim Zahner</b>
<b>2) Financial Update</b>	<b>Dan Parks</b>
<b>3) Other items:</b>	<b>Norman Krug</b>
<b>Reports from members</b>	
<b>Approval of Minutes:</b>	<b>Norman Krug</b>
<b>Review, discuss and approve minutes from August 10, 2023 &amp; September 14, 2023</b>	
<b>Consideration of items for future agendas:</b>	<b>Norman Krug</b>
<b>Board Member Comments:</b> <i>Board members are allocated three (3) minutes each to comment.</i>	
<b>Adjournment of Board Meeting</b>	<b>Norman Krug</b>