

SONOMA TOURISM IMPROVEMENT DISTRICT

NOTICE OF SONOMA TID MEETING MEETING OF BOARD OF DIRECTORS

550 2nd St W, Sonoma, CA 95476

Sonoma Valley Inn

Sonoma, California 95476

October 8, 2026

9:00 AM

Call to Order/Introductions:

Norman Krug

Public Comment:

Please see information about Public Comment below

Norman Krug

Consent Items: Norman Krug

1) Approval of Interim Treasurer

Norman Krug

Need: Motion for Dare Sturges to fill in as interim treasurer and add as check signer for TID accounts.

2) Financial Update

Dare Sturges

3) City Update

City of Sonoma

4) Marketing Update + Grants

Tim Zahner

Go over grant applications and decide amounts for FY26_27 for off—season and heritage events.

Approval of Minutes:

Norman Krug

Review, discuss and approve minutes from August 13, 2026

Consideration of items for future agendas:

Norman Krug

Board Member Comments:

Board members are allocated three (3) minutes each to comment.

Adjournment of Board Meeting

Norman Krug