

SONOMA TOURISM IMPROVEMENT DISTRICT

NOTICE OF SONOMA TID MEETING

SPECIAL MEETING OF BOARD OF DIRECTORS

550 2nd St W, Sonoma, CA 95476

Sonoma Valley Inn

Sonoma, California 95476

October 9, 2025, 2025

9:00 AM

Call to Order/Introductions:

Norman Krug

Public Comment:

Please see information about Public Comment below

Norman Krug

Consent Items: Norman Krug

1) Marketing Update

Tim Zahner

Off-season granting process and discussion for vote

2) Financial Update

Dan Parks

TID Tax Return update

3) City Update

City of Sonoma

3) Other items:

Norman Krug

4) Reports from members

Approval of Minutes:

Norman Krug

Review, discuss and approve minutes from September 11, 2025

Consideration of items for future agendas:

Norman Krug

Board Member Comments:

Board members are allocated three (3) minutes each to comment.

Adjournment of Board Meeting

Norman Krug