

# SONOMA TOURISM IMPROVEMENT DISTRICT

NOTICE OF SONOMA TID MEETING AND AGENDA  
BOARD OF DIRECTORS REGULAR MEETING  
Sonoma Valley Inn, Mission Room C  
550 Second Street West, Sonoma, CA 95476  
Sep 19, 2019 8:00 AM

**Call to Order/Introductions:** Norman Krug

**Public Comment:**

*Public comment for ALL items on or not otherwise on the Agenda.  
Please limit individual comments to three minutes*

Norman Krug

**Consent Items:**

Norman Krug

**Information Items:**

1) **Financial update:**

Dan Parks

Disbursement of funds: SVVB marketing and "Lighting of the Plaza"

2) **Marketing update:**

Tim Zahner

3) **City of Sonoma update:**

Cathy Capriola

4) **Sonoma County Hospitality Association update:**

Brian Montanez

5) **Other items:**

Norman Krug

Grant applications review

Jay Garrett

**Annual report to City**

Cathy Capriola

**Action Items:**

1) **Approval of Minutes:**

Review, discuss and approve minutes from July 11, 2019

Norman Krug

2) **Consideration of items for future agendas:**

Norman Krug

**Board Member Comments:**

*Board members are allocated three (3) minutes each to comment.*

**Adjournment of Board Meeting**

**Norman Krug**