

**SONOMA TOURISM IMPROVEMENT DISTRICT**  
**NOTICE OF SONOMA TID MEETING**  
**SPECIAL MEETING OF BOARD OF DIRECTORS**  
**Best Western Sonoma Valley Inn**  
**550 2<sup>nd</sup> St W**  
**Sonoma, CA 95476**

**September 12, 2024**  
**9:00 AM**

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|--|---|
| <b>Call to Order/Introductions:</b>  | <b>Norman Krug</b>  |
| <b>Public Comment:</b><br><i>Please see information about Public Comment below</i>                     | <b>Norman Krug</b>  |
| <b>Consent Items: Norman Krug</b>  |   |
| <b>Information Items:</b>  |   |
| <b>1) City Update</b>  | <b>City of Sonoma</b><br><b>(John Gurney or City Manager)</b> |
| <b>2) Marketing update:</b>  | <b>Tim Zahner</b>   |
| <b>3) Financial Update</b>   | <b>Dan Parks</b>  |
| <b>4) Other items:</b>   | <b>Norman Krug</b>  |
| <b>Update on the Tourism Improvement District process</b>  |   |
| <b>5) Reports from members</b>   |   |
| <b>Approval of Minutes:</b>  | <b>Norman Krug</b>  |
| <b>Review, discuss and approve minutes from August 22, 2024</b>  |   |
| <b>Consideration of items for future agendas:</b>  | <b>Norman Krug</b>  |
| <b>Board Member Comments:</b><br><i>Board members are allocated three (3) minutes each to comment.</i> |   |
| <b>Adjournment of Board Meeting</b>  | <b>Norman Krug</b>  |