

SONOMA TOURISM IMPROVEMENT DISTRICT
MINUTES OF SONOMA TID MEETING
SPECIAL MEETING OF BOARD OF DIRECTORS
Lodge at Sonoma

September 14, 2023 9:00 AM

9:21 AM – meeting called to order

David Guhin, Dare Sturges, Dan Parks, Wendy Stewart, Chris Wingerberg, John Gurney

Call to Order/Introductions: **Chris Wingerberg**

Public Comment:
Please see information about Public Comment below **Chris Wingerberg**

Consent Items: Norman Krug

Information Items:

1) *Marketing update:* **Tim Zahner**

New visitors guide

2) Financial Update **Dan Parks**

Moved money into reserves and they are in the CDs – less than one year term

3) Other items: **Chris Wingerberg**

Grants for events – review, discuss and approve grant amounts

Name	Amount	
Holidays on the Northern Frontier	\$2,500	
Dance Festival	\$5,000	
Different Worlds	\$10,000	
Botanical Garden	\$0	
Plaza Music	\$10,000	
Sonoma Valley Music Festival	\$5,000	
Sonoma Arts Live	\$5,000	
	\$37,500	
REMAIN		\$12,500

Heritage Remaining \$15,000

Name	Amount
Fourth of July	\$10,000

M: Wendy

S: John Gurney

Motion passes unanimously

Suggestion for next year – small committee to review applications.

NOTE: Meeting ended at this point as we lost quorum.