

SONOMA TOURISM IMPROVEMENT DISTRICT
MINUTES
BOARD OF DIRECTORS ANNUAL MEETING
July 14, 2022 9:00 AM

Call to Order/Introductions: Norman Krug

Attending: Dare Sturges, Hunt Bailie, Sue Casey, Chris Wingerberg, Dan Parks, Norman Krug
Public: Tim Zahner

Public Comment:
Please see information about Public Comment below Norman Krug

Consent Items: Norman Krug
Information Items:

1) **Financial update:** Dan Parks

Approval of Budget FY 2022-2023
M: Hunt Bailie
S: Christopher Wingerberg
Motion passes unanimously

2) **Marketing update:** Tim Zahner

Photo and video shoot is complete, shared costs with Healdsburg
Visitor Guide is expected to arrive this week
Podcast guests sought

Upcoming partial closure to Highway 12 in August when replacing some bridges

3) **City of Sonoma update:** City Manager or Mayor

Council is on break for July, working on issues with the Plaza restrooms and facilities

4) **Other items:** Norman Krug

Grant Requests

TID Board Members

Action Items:

Approval of Minutes: Norman Krug

Review, discuss and approve minutes from July 14, 2022

M: Dan Parks

S: Dare Sturges

Motion passes unanimously

Consideration of items for future agendas:

Norman Krug

Board Member Comments:

Board members are allocated three (3) minutes each to comment.

Adjournment of Board Meeting

Norman Krug

SPECIAL PUBLIC COMMENT INSTRUCTIONS DURING COVID-19 PANDEMIC

Consistent with Executive Orders No.-25-20 and No. N-29-20 from the Executive Department of the State of California and the Sonoma County Health Official's March 17, 2020 Shelter in Place Order, the TID meeting will not be physically open to the public and TID Members will be teleconferencing into the meeting via an electronic meeting platform. The meeting will be live streamed on TID's YouTube Channel (https://www.youtube.com/channel/UCFKrrMu1TDR_qdIOm7oaE7Q/).

Public comment for TID meetings will only be accepted via email to info@sonomatid.com. Public comment can be submitted at any time, however, in order to be read into the record during the meeting it must be submitted after the meeting is called to order and prior to the close of the Public Comment period the pertinent item. It will be read into the record with a maximum allowance of 2 minutes per individual comment, subject to the chair's discretion. Only one email per item can be submitted by each member of the public. Any comments received prior to the commencement of the meeting will be handled in the current manner and uploaded to the minutes for meeting. It will not be read during the meeting.