

SONOMA TOURISM IMPROVEMENT DISTRICT
MINUTES OF SONOMA TID MEETING
BOARD OF DIRECTORS MEETING
Best Western Sonoma Valley Inn
550 2nd St W, Sonoma, CA 95476
Krug Event Center
March 9, 2023 9:00 AM

Present: Dan Parks, Norman Krug, Dare Sturges, Hunt Bailie, Mark Linder, John Gurney

Call to Order/Introductions: Norman Krug

Introduce new TID members from City of Sonoma

Public Comment:

Please see information about Public Comment below

Norman Krug

Consent Items: Norman Krug

Information Items:

1) ***Financial update:***

Dan Parks

2) ***Marketing update:***

Tim Zahner

3) ***City of Sonoma update:***

City Manager or Vice Mayor

Six candidates for City Manager, down to three now.

4) **Other items:**

Norman Krug

Approval of Minutes:

Norman Krug

Review, discuss and approve minutes from February 9, 2023

M: Hunt Bailie

S: Dare Sturges

Motion passes unanimously

Consideration of items for future agendas:

Norman Krug

Have SVVB report on meetings progress as part of normal marketing report

Board Member Comments:

Board members are allocated three (3) minutes each to comment.

Adjournment of Board Meeting

Norman Krug