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Sonoma Valley

CALIFORNIA



**OFFICIAL SONOMA VALLEY
WINE COUNTRY GUIDE**



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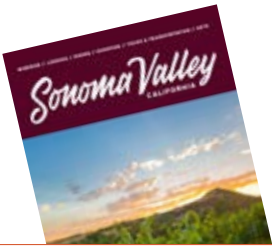


Visit our two visitor centers for free guides and maps, book tours and rooms, and get the inside scoop on things to see and do. Our staff and volunteers are friendly and ready to help.

SONOMA PLAZA
453 FIRST STREET EAST,
SONOMA
(in the old Carnegie Library building)

VIANSA SONOMA WINERY
25200 ARNOLD DRIVE,
SONOMA

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SONOMAVALLEY.COM




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SONOMAVALLEY.COM/GUIDE





WELCOME TO SONOMA VALLEY!

We're glad you're here



FROM THE VINEYARDS ON THE HILLS, to the charming small towns to the stunning vistas from the mountains, Sonoma Valley will win you over. Just 45 miles north of San Francisco, Sonoma is the ideal escape for travelers looking to slow down and enjoy the best of California's food and wine scene.

Locally-owned and award-winning wineries, restaurants, and boutiques are found throughout the Valley, while Sonoma's history is intertwined with the birth of modern California. The roads that lead you through the regions that comprise Sonoma Valley – the Carneros, the City of Sonoma, The Springs, Glen Ellen and Kenwood – each reveal a unique story.

A picturesque eight-acre plaza anchors the town of Sonoma, shaded by a canopy of mature trees and lined with historic adobe structures, including the last California Mission. Sonoma is also home to two of California's oldest and most distinguished wineries.

Beyond the valley's 100 wineries, there are outdoor activities aplenty, art galleries, museums, festivals and events almost every week.

Enjoy your stay in Sonoma Valley! We look forward to welcoming you back again soon.

Cheers!

P.S. – Don't forget to stop by one of our two Visitors Centers for updated maps, help finding tours and lodging or just a friendly hello to help you get started on your adventure.



SANTA
ROSA

BENNETT
VALLEY

KENWOOD

GLEN ELLEN

THE SPRINGS

SONOMA

PETALUMA

NAPA

CARNEROS

SACRAMENTO

SONOMA
VALLEY

**LOCATED IN THE
HEART OF NORTHERN
CALIFORNIA WINE
COUNTRY,**

Sonoma Valley is a 17-mile long valley within Sonoma County that encompasses the charming city of Sonoma and the rural areas of Carneros, The Springs, Glen Ellen, Carneros, Bennett Valley and Kenwood.

Just 45 minutes north of San Francisco, the Valley is bordered by the Mayacamas Mountains to the east and Sonoma Mountain to the west. Sonoma Valley begins in the north at the edge of Santa Rosa, and extends south to Carneros, meeting the tidelands of the San Pablo Bay.

Accessible from four major Northern California airports (San Francisco, Oakland, Sacramento and Santa Rosa), Sonoma Valley is the best of California wine country: easy to get to and hard to leave.

SAN
FRANCISCO

OAKLAND

GETTING TO SONOMA VALLEY:

CHARLES M. SCHULZ SONOMA COUNTY AIRPORT (STS)

Total: 37 miles (approximately 45 minutes)

- Merge onto US-101 S via the ramp to San Francisco6.4 miles
- Take the State Hwy 12 exit toward Sebastopol/Sonoma.....0.2 miles
- Keep right at the fork to continue toward CA-12 E.....381 ft
- Keep left at the fork, follow signs for State Hwy 12/Sonoma and merge onto CA-12 E.....1.9 miles
- Turn left at CA-12/Farmers Ln.....1.0 miles
- Turn right at 4th St/CA-12, Continue to follow CA-1218.9 miles
- Turn left at CA-12/W Napa St.....1.0 miles

OAKLAND INTERNATIONAL AIRPORT (OAK)

Total: 57 miles (approximately 1 hour 5 minutes)

- Take I-880 North to Downtown Oakland6.3 miles
- Take I-980 East to Walnut Creek1.4 miles
- Take I-580 to San Francisco / Hayward19.3 miles
- Take 80 North (Vallejo / Sacramento)
- Take Richmond / San Rafael Bridge to US-101
- Go North on US-101.....8.5 miles
- Take CA-37 East7.6 miles
- Take CA-121 North.....7.0 miles
- Take 12 (Broadway) North to Sonoma Plaza.....1.0 mile

SACRAMENTO INTERNATIONAL AIRPORT (SMF)

Total: 70 miles (approximately 1 hour 15 minutes)

- Take I-5 South.....5.8 miles
- Merge onto I-80 W toward San Francisco47.1 miles
- Take CA-12 W/Jameson Canyon Rd.....6.2 miles
- Turn right onto 12 W / 29.....4.0 miles
- Turn left onto 12W/1215.1 miles
- Slight right onto Napa Rd4.4 miles
- Turn right onto Broadway to Sonoma Plaza1.1 miles

SAN FRANCISCO INTERNATIONAL AIRPORT (SFO)

Total: 56 miles (approximately 1 hour 15 minutes)

- Take US-101 North toward San Francisco / San Bruno.....1.2 miles
- Take 380 West to San Bruno.....1.9 miles
- Take 280 North to San Francisco.....5.9 miles
- Take CA-1 North to 19th Avenue / Golden Gate Bridge.....7.4 miles
- Follow signs to 101 North (across Golden Gate Bridge).....20.9 miles
- Take CA-37 East7.6 miles
- Take CA-121 North.....7.0 miles
- Take 12 (Broadway) North to Sonoma Plaza.....1.0 mile

Mileage is approximate



AIRPORTS

Charles M. Schulz Sonoma County Airport

2290 Airport Blvd, Santa Rosa
95403 | 707-565-7240
sonomacountyairport.org

Oakland International Airport

1 Airport Drive, Oakland 94621
510-563-3300
oaklandairport.com

Sacramento International Airport

6900 Airport Blvd, Sacramento
95837 | 916-929-5411
sacramento.aero

San Francisco International Airport

San Francisco 94128 | 650-821-8211
flysfo.com



REGIONS

WHERE IS SONOMA VALLEY?

It can be a bit confusing to find “Sonoma Valley” — not that the picturesque valley tucked between two mountain ranges about 45 miles north of San Francisco is hiding from the world. The roughly 17-mile long valley is next to Napa Valley, and is one of the main attractions in Sonoma County.

But defining the *where* is a lot easier than nailing down the *what*.

Is it the birthplace of modern California and the cradle of “wine country” cuisine? Or is it a place for urban chic, starry-eyed bohemians, and farmers with mud falling off their flatbed trucks?

It’s all of those — and more.

Sonoma Valley is taking selfies in the giant sunset-orange Adirondack chair at Cornerstone Sonoma and next to the statue of Gen. Mariano Vallejo sitting on a park bench in Sonoma Plaza.

Sonoma Valley is marveling at the 2,000-year-old, 14-foot-wide Grandmother Tree in Jack London State Historic Park. It’s a three-block-long Fourth of July parade that lasts two hours, and a serene walk through neat rows of grapevines that seem to curl over the hills and into the sky.

Here’s a quick overview of Sonoma Valley’s many parts, from south to north, to help you get started discovering the crescent shaped area known as “the Valley of the Moon.”



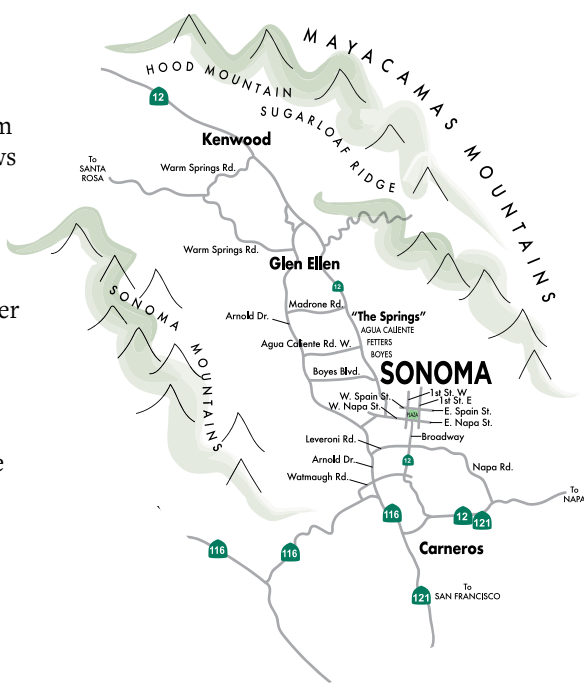
CARNEROS Feel the cool breezes from San Pablo Bay as you gaze out over the gently rolling hills and the flat plain that form the southern end of Sonoma Valley. Life slows down in these wide-open spaces, and there's plenty of time to explore, to taste fine wine and gourmet olive oils, and to stroll through vineyards, boutique shops, and designer gardens. Wineries here specialize in cool-weather varietals like Pinot Noir and Chardonnay as well as sparkling wines.

SONOMA Sharing a name with the neighboring Valley and the entire county, the town of Sonoma is a charming wine-country community known for its eight-acre Plaza.

Relax at a table under a shady tree with a picnic, take a leisurely stroll along the charming streets, discovering boutiques, restaurants, and wine tasting rooms. You'll find old adobe buildings and other historic sites almost everywhere you turn, and don't forget to spend a moment in the quiet serenity of the last Spanish/Mexican mission built in California.

THE SPRINGS You can't miss the brightly colored building façades — including a giant, multi-colored metal chicken outside a local grocery store — and the cool, Mission-style lines of the Fairmont Sonoma Mission Inn, a historic luxury resort. Both are highlights of this dynamic area, consisting of four adjacent communities and nicknamed for its underground hot springs. Variety and diversity are the watchwords here, with family-owned eateries and businesses, boutique shops, and wine-country fab thrift shops.

GLEN ELLEN “Quaint” will undoubtedly come to mind as you explore this wine country village, with its western chic vibe. Dine on delicious farm-to-table cuisine and taste wines crafted from grapes grown in the surrounding vineyards. Hike scenic trails and discover the life and times of famed author Jack London in the state park bearing his name, and then wander through acres of beautiful Asian plants at Sonoma Botanical Garden east of town.



KENWOOD Bite into a just-picked strawberry at the strawberry patch, and smile at the incredible collection of colorful metal critters outside the feed store. Tucked into northern Sonoma Valley's vineyards, rolling hills, and wide meadows, this tight-knit community offers a variety of delightful experiences, from wine tasting to hiking and camping at the nearby state park, or relaxing in Mediterranean-style luxury at Kenwood Inn & Spa.

FURTHER AFIELD Heading northwest, Sonoma Valley ends with a rise in the land that marks the boundary with the Santa Rosa plain and the watershed that feeds not into the San Pablo Bay but rather into the Russian River and Pacific Ocean. The communities of Santa Rosa, Windsor and Healdsburg are to the north, while Petaluma lies to the southwest and the beaches of Bodega Bay are to the west. All these areas of Sonoma County provide more adventures when you have finished exploring Sonoma Valley.



ANNUAL EVENTS

Sonoma Valley holds events throughout the year, from large city-wide celebrations to smaller festivals. For a complete list of what's happening during your visit, go to SonomaValley.com! (And stop at our visitor centers while you are here to get all the last-minute details.)

JULY

OLD FASHIONED FOURTH OF JULY

Parade and Plaza Celebration
Named the eighth best 4th of July celebration in the country by Travel + Leisure Magazine & Yahoo News, Sonoma's 4th of July Celebration is a tradition that brings the community together and honors our nation's independence. The Parade begins at 10am winding its way around the town's historic Plaza. After the parade, enjoy an old-fashioned festival with food, drink and game booths by Sonoma's non-profit organizations. The 4th of July festival concludes around 5pm. All eyes shift to the skies at dusk above the field near Gen. Mariano Vallejo's home for the spectacular fireworks show. www.sonomavolunteerfirefighters.org/fourth-of-july/

HOORAY FOR HOLLYWOOD – BROADWAY UNDER THE STARS

HOORAY FOR HOLLYWOOD journeys back through the music that made us love the movies. Fifteen performers from Transcendence Theatre Company, backed by a full band of brass, strings and percussion, bring new life to a century of the themes that enchanted America and the world. Relive the magic, from the timeless classics to today's top blockbusters, from The Wizard of Oz to The Greatest Showman, from Mancini themes to the movie music of Prince, Tina Turner, Whitney Houston and Ritchie Valens. This dazzling retrospective will remind you why we love to sing "Let's all go to the movies!" 877.424.1414 • transcendencetheatre.org

VALLEY OF THE MOON MUSIC FESTIVAL

The first and only

festival in the U.S. devoted exclusively to presenting the chamber music of the Classical and Romantic eras performed on period instruments – or authentic reproductions – from the time the music was written. The festival also features young up-and-coming musicians participating in an apprenticeship program, which offers a rare opportunity to study this repertoire in depth on period instruments while playing alongside some of the world's leading experts in historic performance practice. valleyofthemoonmusicfestival.org

GAY WINE WEEKEND Enjoy 3+ days of LGBTQ events in Northern California's magnificent Sonoma Valley, home to some of the world's most prestigious wines and wineries. Celebrate with world class wine and culinary delights, music and

dancing in a private estate vineyard, VIP receptions, wine excursions, a drag queen brunch, wine auction and pool party in one of the most famous luxury destinations in the world. outinthevineyard.com

NAPA TO SONOMA WINE COUNTRY HALF MARATHON The world-renowned Napa and Sonoma valleys serve as the backdrop for this incredible event, offering the finest in wine country ambience and hospitality. This is not your typical race; this is a lifestyle experience. runnapatosonoma.com

NHRA SONOMA NATIONALS We've got your front-row seat to see John Force, Antron Brown and Ron Capps as they push the limits to be quicker and faster than ever before. Over 22,000+ horsepower is coming to rattle the grapevines in wine country at the NHRA Sonoma Nationals, July 22-24, 2022! 800.870. RACE • racesonoma.com

AUGUST

THE GALA – BROADWAY UNDER THE STARS Our annual touchstone event returns! Join Transcendence Theatre Company for an evening of Broadway elegance that brings the heart-stirring music of the stage to the starry skies in the Valley of the Moon. Full of the stage hits you love and new surprises - a one-of-a-kind enchanted evening that has made Transcendence Theatre Company a Wine Country phenomenon. 877.424.1414 • transcendencetheatre.org

HARVEST KICKOFF BELL RINGING Growers, vintners, the local wine community, Sonoma Valley Fire and Police departments, local elected officials, industry partners and more gather at the Sonoma Mission to celebrate the start of harvest with the official bell ringing! Always a fun event – but timing always depends on Mother Nature. www.sonomavalleywine.com

*Broadway
Under the Stars*

SONOMA VALLEY AUTHORS FESTIVAL Bringing together authors and thought leaders in science, technology and medicine in a “main tent” with breakout sessions to discuss their books and work, the Sonoma Valley Author's Festival is a celebration of all things written and spoken. svauthorsfest.org

SONOMA SHAKESPEARE UNDER THE STARS If music be the food of love, play on... Gather at Buena Vista Winery's historic grounds for productions of The Bard's works by the Sonoma Shakespeare Avalon Players. Great wine, light bites and timeless comedies from Shakespeare will definitely make for a wonderful midsummer night of entertainment. Get thee hence to reserve your seat. sonomashakespeare.com *Exit, pursued by a bear.*

SEPTEMBER

SONOMA PLEIN AIR FESTIVAL The Sonoma Plein Air Festival brings acclaimed artists to Sonoma for a week in September to paint, show and sell their work to benefit youth art education in Sonoma. Meet the Sonoma Plein Air artists and view and purchase the fine art they create during the week on location in an exhibition on the Sonoma Plaza. sonomapleinair.com

*Gay Wine
Weekend*



SONOMA COUNTY WINE AUCTION Raise a glass and raise your paddle for the Sonoma County Harvest Wine Auction. Named one of the top charitable wine auctions by Wine Spectator, the Sonoma County Wine Auction brings wine superstars, local celebrity chefs and honored guests together to invest in our community. sonomacountywineauction.com

OCTOBER

SONOMA HARVEST MUSIC FESTIVAL Sonoma Harvest Music Festival at B.R. Cohn Winery is for people who don't like large festivals. With its capacity limited to just 4,000 guests, it feels like a private party without the usual crowds. The intimate atmosphere and up-close stage viewing make





Lighting of the Historic Sonoma Plaza

for an excellent experience. Great music, wine country food and the premium wines and beer, all with vineyard views. sonomaharvestmusicfestival.com

VALLEY OF THE MOON VINTAGE FESTIVAL The Valley of the Moon Vintage Festival is California's oldest festival (more than 120 years!) and takes place in downtown Sonoma's historic Plaza. The community event celebrates the harvest and all things wine and agricultural in the Valley of the Moon. sonomavalleywine.com

OKTOBERFEST ON THE PLAZA Enjoy the live music and more local youth bands. Come and join in the fun and community gathering! There will be a beer garden, activities for kids, BBQ, games, cocktails, tacos and wine! Support our youth, our sponsors and our community! sonomavalley.com

WEEKEND ALONG THE FARM TRAILS Sonoma County farmers will open their gates and barn doors to offer a behind-the-scenes peek at life on the farm this fall. Guests must register to receive the list of participating farms. Meet your farmers and vintners, shop from farmstands, see how cheese is made, pick pumpkins, meet farm animals, learn about beekeeping,

sample delicious food & libations and discover some of Sonoma County's best kept secrets! • www.farmtrails.org

SPOOKTACULAR SONOMA Join families around the Sonoma Plaza for trick-or-treating fun with locals and visitors. Check in at the Plaza visitors center for a map of participating businesses and enjoy an afternoon of family fun. 866-996-1090 • www.sonomavalley.com

NOVEMBER

DIA DE LOS MUERTOS A community celebration where we remember those who have died, Sonoma's Dia de Los Muertos includes ofrendas (altars) that feature photos and favorite foods and gifts of the departed, as well as a celebration of music and food. The Plaza event also features a Caterina/Catrin contest, face painting and family fun. Held at Sonoma Community Center and around the Plaza. www.sonomacity.org

Santa on the Plaza

LIGHTING OF THE HISTORIC SONOMA PLAZA Come and experience the annual Lighting of the Historic Sonoma Plaza. Free event that includes more than 150,000 holiday lights shining across eight acres, live musical performances, beer, wine, food trucks, hot chocolate, coffee and cookies. 866.996.1090 • sonomavalley.com

HOLIDAYS IN SONOMA VALLEY Where does Santa go to get away from all the snow? Sonoma Valley of course. Experience Holidays in Sonoma Valley with community events, special offers and more. 866.996.1090 • sonomavalley.com

THANKSGIVING DINNER AT THE VINTAGE HOUSE Traditional holiday meal for local seniors lovingly prepared and served by volunteers in a festive, extended-family atmosphere. Reservations required • Free • Donations Welcome • 707.993.0311 • vintagehouse.org

COMMUNITY THANKSGIVING DINNER The Sonoma Community Center hosts its annual free community Thanksgiving dinner at the Sonoma Valley Veterans Memorial Building. 707.938-4626 • sonomacommunitycenter.org

DECEMBER

HOLIDAYS ON THE NORTHERN FRONTIER Experience Sonoma as it might have looked in centuries past. Sing carols at the Mission, enjoy refreshments at the Sonoma Barracks, and tap your feet to old-time music at the Toscano Hotel. Tickets available in November. 938.9560 • sonomaparks.org



Valley of the Moon Vintage Festival



SANTA ON THE PLAZA Kick off the holiday season in the Sonoma Plaza. Santa arrives at Sonoma City Hall aboard a fire truck for all to see and lights the tree on display on the City Hall balcony. Complimentary hot chocolate provided by the Soroptomists. Begins at 5:30. sonomavalley.com/holidays

CHRISTMAS DINNER AT THE VINTAGE HOUSE Traditional holiday meal for local seniors lovingly prepared and served by volunteers in a festive, extended-family atmosphere. *Reservations required • Free • Donations welcome • 707.993.0311 • vintagehouse.org*

HOLIDAY SPECTACULAR Broadway performers will fill the season with music, dancing, and holiday cheer in a show suitable for all ages. Join us for a more intimate and immersive experience during the holiday season! transcendencetheatre.org

JANUARY

CALIFORNIA RESTAURANT MONTH Celebrate all things epicurean with California Restaurant Month. Special offers, including prix fixe menus, special food and wine pairings, signature dishes and cocktails, and more at restaurants, tasting rooms

and wineries. It's Sonoma Valley, and it's delicious. sonomavalley.com

BODEGA BAY CHOWDER DAY

Join us for a fun day in the Bodega Bay area, sampling chowder at the numerous restaurants. Vote for the Best Chowder on the Sonoma Coast. visitbodegabayca.com

CHINESE NEW YEAR While the big parades and festivals may be in San Francisco or the East Bay and South Bay, Sonoma Valley wineries will often feature special dishes and wines to celebrate Chinese New Year. sonomavalley.com



FEBRUARY

VALENTINE'S DAY IN SONOMA

VALLEY What's more romantic than wine country for Valentine's Day? Nothing, my friend. This year don't be like the amateurs and book dinner and think you are done. Surprise your special someone with a stay in Sonoma Valley and include cooking classes, wine, and a hike in the Sonoma hills. sonomavalley.com

ANNUAL SWEETHEART GALA

Dinner, dancing, live & silent auction benefiting the Boys and Girls Clubs of Sonoma Valley. Boys & Girls Club. 707.938.8544 • bgcsonoma.org

MARCH

SONOMA INTERNATIONAL FILM

FESTIVAL More than 100 hand-selected films including independent features, documentaries, world cinema, and short films all shown at intimate venues within walking distance of Sonoma's historic Plaza. This unique five-day event offers world-class cuisine from local artisans and exceptional wine from Sonoma vintners. Renowned filmmakers, industry leaders and celebrities walk the festival red carpet and enjoy its intimate ambiance. 707.933.2600 • sonomafilmfest.org

JACK TO JACK YACHT RACE It's Sonoma Valley's longest yacht race with the shortest of yachts. The race takes place on Sonoma Creek, when historically, the water level is at its highest, and runs from Jack London Lodge, Creekside, to the Jack London Village, Creekside, a .7-mile course. The boats are replicas of Jack London's ocean-going yacht, The Snark. They are 22 inches long. jacklondonyachtclub.org

APRIL

TRASHION FASHION SHOW

Artists, designers, fashionistas and ecologists are all invited to dive into the nearest dumpster,

refashion clothing from the thrift store or create haute couture from materials in your recycling bin. See all the latest fashions go from out of the waste to around the waist. 707.938.4626 • sonomacommunitycenter.org

EASTER EGG HUNT ON THE PLAZA

Soroptimist International's annual Easter Egg Hunt. Candy-filled Easter Eggs are hidden on the Plaza and prizes are provided to children who find the "Golden Egg." The Easter Bunny will be on-site to greet children and take a memorable Easter photo. sonomavalley.com

MAY

SONOMA SPRITZ WEEK Sonoma's official cocktail, the Sonoma Spritz, is celebrated during "Spritz Week." Spritz Week offers a chance to share the Sonoma lifestyle with the lively and refreshing cocktail, the perfect end to a Sonoma day. sonomavalley.com

CINCO DE MAYO EN SONOMA

The community comes together for a holiday commemorating the victory of the Mexican army at the Battle of Puebla. Enjoy food, crafts, mariachis, traditional Mexican dance and music in the Sonoma Plaza. www.laluzcenter.org

JUNE

SONOMA SPEED FESTIVAL The Sonoma Speed Festival gathers an extraordinary group of vintage racing vehicles for a celebration of flat-out wheel-to-wheel competition at Sonoma Raceway. Step back to the 'golden days' of racing when courageous drivers piloted dangerous automobiles. With the world's most important cars edging for glory around the sweeping hills and curves of this classic Wine Country circuit, Sonoma Speed Festival is an adventure not to be missed. 800.870.RACE • racesonoma.com

HUICHICA MUSIC FESTIVAL A new breed of micro-festival, Huichica (pronounced "Wah-Chee-Ka") is built on the concept that

wine, food and music are best shared in beautiful, intimate settings with a warm and friendly attitude. Each year Huichica presents a highly curated lineup of artists worth knowing about and pairs them with artisan regional wines and local culinary talent. Away from the crowds, there are no bad seats at this family-friendly boutique festival. Pack a blanket, relax, and blend in with the crowd of musicians, wine enthusiasts, foodies and music fans. 707.938.5277 • huichicamusicfestival.com

TOYOTA/SAVE MART 350 NASCAR SPRING CUP SERIES

NASCAR takes on the hills of Sonoma at the 110-lap Toyota/Save Mart 350. Be there for the checkered flag of the Toyota/Save Mart 350! 800.870.RACE • racesonoma.com

Jack-to-Jack
Race



NASCAR at
Sonoma Raceway





A SONOMA VALLEY WINE PRIMER

While there are so many reasons to enjoy Sonoma Valley, wine is without a doubt the top attraction. And for good reason: the wineries in Sonoma Valley are some of the most prestigious in North America, and the quality of the local food scene makes the wines shine. Known as “The Valley of the Moon,” Sonoma Valley is rich in natural splendor, creating an incredible setting for grape growing. The valley’s winemaking legacy also makes it a must-see destination for history buffs, who will relish the region’s pioneering past as the birthplace of the California wine industry. Here’s a quick introduction to Sonoma Valley wine to get you acquainted before your visit to the next winery.



OUR TERROIR Nestled between Sonoma Mountain to the west and the Mayacamas Mountains to the east, the valley forms an open-ended tunnel, drawing in the cool breezes from San Pablo Bay and the Petaluma Gap. These beneficial breezes create balance in the wines by cooling the vines from the sun, allowing the grapes to preserve their natural acidity and freshness. For cool-climate grapes like Chardonnay, Pinot Noir, Cabernet Sauvignon and Merlot, preserving that freshness is key. Even the dozens of other grapes that thrive here, including warm-climate varieties like Zinfandel and Syrah, also benefit from the restraint of the cool air to create elegant wines capable of aging.

The valley is composed of fifteen distinct soil types divided among five different American Viticultural Areas, or AVAs: Sonoma Valley AVA, Los Carneros AVA, Sonoma Mountain AVA, Bennett Valley AVA and Moon Mountain AVA. These sub-regions of the valley are defined by their soil types, geological boundaries, and often microclimates—all of which influence the character of a wine. That is why a Chardonnay from the low-lying Los Carneros AVA will taste very different than one from the mountainous Bennett Valley AVA. Sonoma Valley may only be 17 miles long, but its varied terroirs lend incredible diversity to the wines.

OUR WINEMAKING HISTORY

Sonoma Valley is steeped in history and legend. The Franciscan missionaries were the first to plant grapes here in 1823, although ranching was the primary cash crop. According to historian Lynn Downey, the missionaries would entice indigenous people to the mission with music and food and baptize them. Once baptized, they were considered bound to the mission and weren't allowed to leave. A recent discovery by local historian Peter Meyerhof suggests that the mission gave one native man, called "Viviano," a land grant in 1832. Viviano is thought to be the first independent winegrower in Sonoma. Secularization of the missions in 1834 by General Mariano Vallejo eventually reduced the mission to a local parish and freed the native people who were bound to it, and Vallejo began expanding the vineyards.

It wasn't until 1857 that Hungarian Agoston Harazthy, known as "the Count," brought the first vine cuttings from Europe to establish one of the first of California's commercial wineries—Buena Vista, including what is now Bartholomew Estate—but he began planting on the vineyard land first cultivated by Viviano. This suggests that Viviano was likely the "Father of the California Wine Industry" although for many years, the Count was thought to be. You can visit the wineries today and learn about Harazthy's incredible vision for the California wine industry, from his fortune to his folly. During this same era, two German families relocated to the Rhinefarm vineyard in Sonoma to form the famous Gundlach Bundschu, still California's oldest family-owned winery.

The arrival of Italian immigrants to the valley in the late 19th century brought the arrival of Italian grape varieties. In 1904, Samuele Sebastiani started his eponymous winery, having made his fortune mining the nearby hills to pave San Francisco's streets. Celebrated author Jack London even tried his hand at winemaking around this time, and visitors can still explore his estate and wander his vineyards in Glen Ellen, now called Jack London State Historic Park.

By 1920, Prohibition slowed down most wine production, but some winemakers survived until Prohibition was repealed in 1933 by selling their wine as sacramental wine for

the Catholic mass. Some even utilized warning labels on bricks of dehydrated grapes as a ruse for giving home winemakers instructions on how to make wine. Despite the passing of the 21st Amendment, the industry took a hit for decades. But Sonoma Valley winemaking pioneers have a long history of defying the odds.

By the early 70s, Sonoma Valley's wine industry reemerged with new gusto with the arrival on the scene of St. Francis Winery, Landmark Vineyards, Chateau St. Jean, Kenwood Vineyards and Kunde Family Estate, all making high-quality wines.

By the 80s, Benziger Family Winery and the former Ravenswood Winery added their names to the lineup, with Benziger launching as one of California's first biodynamic wineries and Ravenswood's founder, Joel Peterson, making Zinfandel a household name. Today, Joel's son, Morgan Twain-Peterson of Bedrock Wine Company makes wine from old vine Zinfandel vineyards he's painstakingly revitalized.

While Sonoma Valley is still a Zinfandel hotspot, the 2000s have ushered in varieties like Syrah, Grenache and Sauvignon Blanc—all well suited to our Mediterranean climate, fog and cool breezes. While single-varietal wines are easier to typecast, red and white blends are also extremely popular, whether they are classic Meritage- or Rhone-style blends, or proprietary/field blends that defy common flavor profiling.

SONOMA VALLEY'S TOP GRAPE VARIETALS

As a wine region created by immigrants and pioneers, Sonoma Valley is planted to a mix of many different grapes, from the more classic varieties to more esoteric grapes planted by winemakers looking to experiment. Below are the seven most common grape varieties planted in Sonoma Valley. Try them in single-varietal bottlings or mixed with other grapes in tantalizing blends.

CHARDONNAY: 26% of total production. This popular white grape may have gotten its noble start in the French region of Burgundy, but it has found a happy home here in California, particularly in Sonoma Valley. From crisp and mineral-driven to rich and buttery, there's a style for everyone to enjoy. Taste for notes of apples and pears of all kinds.



PINOT NOIR: 10% of total production. Popularized by the hit film, *Sideways*, this red Burgundian beauty has also found paradise in Sonoma Valley. Its thin skin makes it a fragile grape to grow, but incoming sea breezes lend a lovely salinity to the finished wines, tempering their sun-kissed cherry and berry character with elegant minerals and acidity.

CABERNET SAUVIGNON: 7% of total production. Hailing from France's Bordeaux region, this varietal is often found in the mountain vineyards above the valley. With deep, dark berry flavors, dusty notes of minerals and terroir and often penetrating tannins from oak aging, Cabernet Sauvignon can often age well.

MERLOT: 6% of total production. This classic red varietal, also from Bordeaux, oozes notes of blackberries, currants and sometimes bell pepper. Bottled alone, it can be smooth and easy on the palate. Blended alongside other Bordeaux varietals like Cabernet Sauvignon or Cabernet Franc, it becomes a compelling blending grape.

SYRAH: 5% of total production. After the Pinot Noir craze hit Sonoma Valley in the early 2000s, Syrah began gaining ground in total production. Popularized

by France's Rhone Valley, Syrah has found a happy balance in Sonoma Valley, benefiting from our Mediterranean climate. Notes of violets, leather and red berries make this a great wine for barbecue. Also try it in blends with Grenache, its natural blending partner.

SAUVIGNON BLANC: 2% of total production. From crisp and grassy to round and fruity, Sauvignon Blanc is the perfect blank canvas for its terroir. Try this light white grape alone as an easy-to-drink aperitif to get the tastebuds going before dinner or as a picnic wine alongside our local cheeses and salads.

ZINFANDEL: 2% of total production. When introduced to Sonoma Valley in the 19th century by Italian immigrants, Zinfandel was originally known as Primitivo, a grape thought to be Italian but now known to have originated in Croatia. Joel Peterson of Ravenswood Winery was the first to make red Zinfandel a household name, and his son Morgan Twain-Peterson celebrates old vineyard plantings under the Bedrock Wine Co. label. Spicy, fruity and deep, this red grape is divine alongside hearty dishes, standing up equally well in blends and single-varietal wines alike.

WINE TERM GLOSSARY

FROM VINOLOGY



SO YOU WANT TO TALK THE TALK? CHECK OUT SOME OF THESE COMMONLY USED WINE TERMS TO HELP YOURSELF SOUND LIKE A CERTIFIED SOMMELIER (WINE EXPERT) AMONG YOUR FAMILY AND FRIENDS!

ACIDITY — the liveliness and crispness in wine that activates our salivary glands

AGING — holding wine in barrels, tanks, and bottles to advance them to a more desirable state

APPELLATION — a delineated wine producing region particular to France

AROMA — the smell of wine, especially young wine (different than “bouquet”)

BLEND — a wine made from more than one grape varietal

BODY — a tactile sensation describing the weight and fullness of wine in the mouth. A wine can be light, medium, or full bodied

BREATHING — exposing wine to oxygen to improve its flavors

BRUT — French term denoting dry champagnes or sparkling wines

CRUSH — another term for harvest

DRY — a taste sensation often attributed to tannins and causing puckering sensations in the mouth; the opposite of sweet

EARTHY — an odor or flavor reminiscent of damp soil

ENOLOGY — the science of wine and winemaking

FERMENTATION — the conversion of grape sugars to alcohol by yeast

FULL-BODIED — a wine high in alcohol and flavors, often described as “big”

MALOLACTIC FERMENTATION — a secondary fermentation in which the tartness of malic acid in wine is changed into a smooth, lactic sensation. Wines described as “buttery” or “creamy” have gone through “malo”

NOSE — a tasting term describing the aromas and bouquets of a wine

OAK/OAKY — tasting term denoting smells and flavors of vanilla, baking spices, coconut, mocha or dill caused by barrel-aging

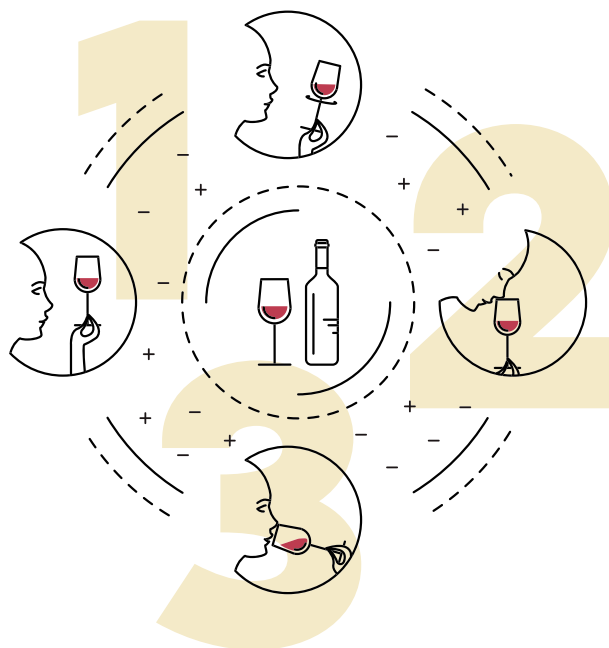
SOMMELIER — a wine steward, often employed at a fine restaurant; also used to denote a certified wine professional

TANNINS — the phenolic compounds in wines that leave a bitter, dry, and puckery feeling in the mouth

TERROIR — French term for geographical characteristics unique to a given vineyard

VINTAGE — the year a wine is bottled. Also used to denote the yield of wine from a vineyard during a single season

YEAST — a microorganism endemic to vineyards and produced commercially that converts grape sugars into alcohol



HOW TO TASTE

BECOME A WINE EXPERT IN SONOMA VALLEY

*Learning how to taste wines will increase your appreciation
for the deep care given by the winemakers.*

LOOK: Take a good look at the glass of wine. Tilt the glass and note the color of the wine against a white background. What color is it? Look for more than red, pink or white. Is the wine watery or dark, translucent or opaque, dull or brilliant, cloudy or clear?

SMELL: Swirl your glass for 10 seconds and then take a quick whiff to gain a first impression. Then bring the glass back up to your nose and inhale. What do you smell? Oak, berry, flowers, vanilla, citrus?

TASTE: Start with a small sip and roll it around your mouth and across your tongue. Ideally alcohol content, tannin levels, acidity and residual sugar will be well-balanced and meld together. What initial impression does the wine make on your palate? Soft or firm, light or heavy, crisp or creamy, sweet or dry? Next, what is the wine's actual taste on the palate? Do you note fruit, perhaps some spice, or maybe oak, cedar, or earthiness? Finally, how does the wine finish? Can you taste the remnant of the wine on the back of your mouth and throat? What was your last flavor impression – fruit, butter, oak? Remember, everyone's palate is different.

**NOW ENJOY THE FRUITS
OF SONOMA VALLEY!**

BENZIGER FAMILY WINERY

Founded in 1980, Benziger Family Winery has become one of the most iconic estates in Sonoma Valley. Tucked in the foothills of Sonoma Mountain, Benziger's vibrant rolling vineyards, subterranean cellar carved out of the local bedrock, and their love of education make this a fun and accessible visit for wine-lovers of all kinds. As one of the earliest adopters

of sustainable, organic, and biodynamic farming, the winery has cultivated pristine vineyards with an impeccable attention to detail—it's one of the valley's most picturesque wineries. Although they have several tastings to choose from, don't miss their famous tram tours, which take you into the vineyards to learn about biodynamic farming. You'll taste along the way with plenty of time for photo opportunities, and then end at the tasting room with their award-winning wines. It's the ultimate winery experience that's always fresh and inspiring. Great for families, groups, and corporate events.



SANGIACOMO WINES

The Sangiacomo family has farmed in Sonoma since 1927. Long heralded as premier wine grape growers that once sold exclusively to other winemakers, the family now is proud to also bottle their own wines, made from certified sustainable grapes. The Sangiacomo's inspiration is born from honoring their Italian heritage and harnessing the Sonoma terroir to produce

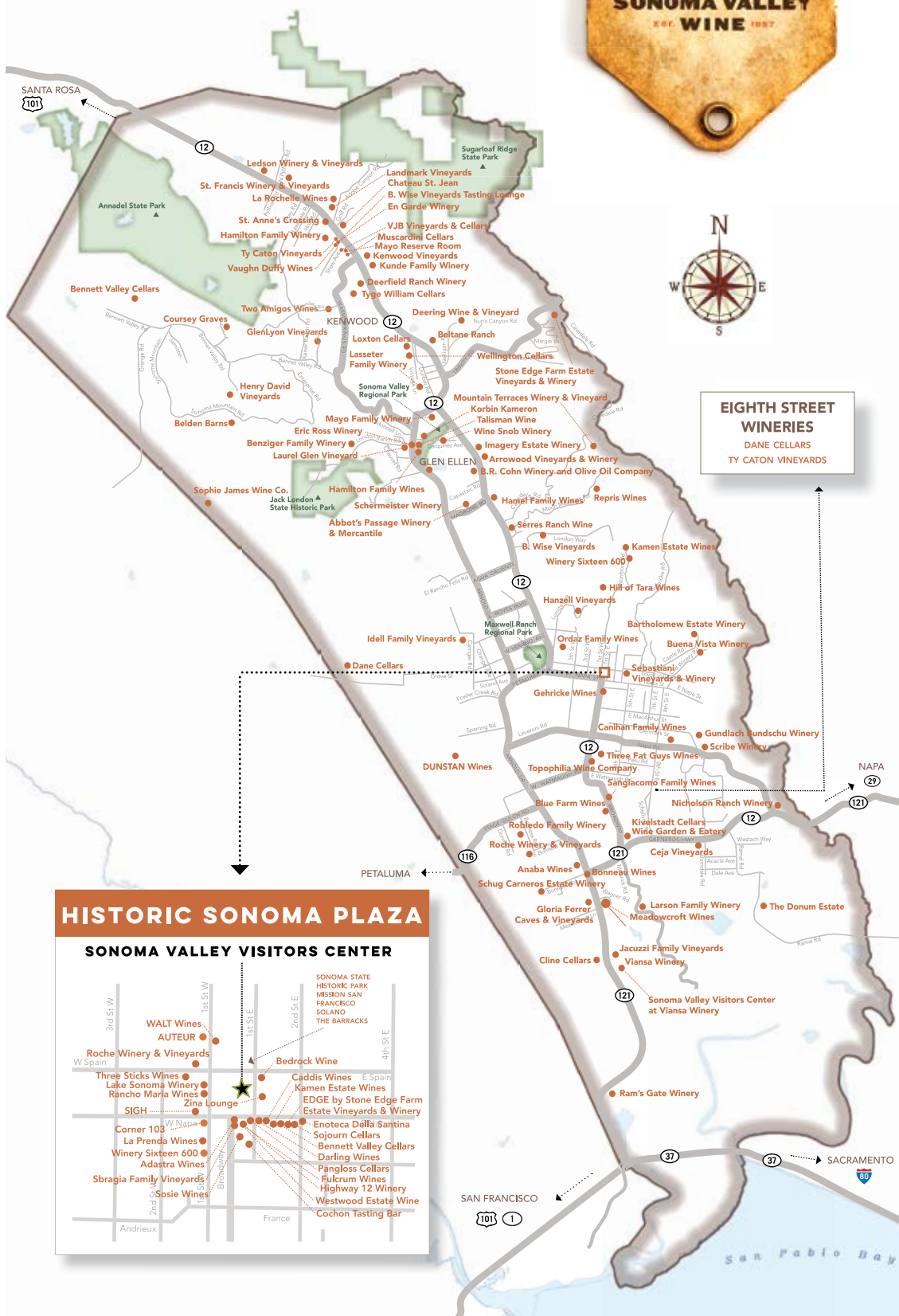
wines of complexity and freshness. With three generations of wisdom to share, every visit to Sangiacomo Wines is an educational experience, taking you beyond the character of chardonnay, pinot noir, and cabernet sauvignon and deep into the story of the land. Located just two miles south of the Sonoma Plaza, the "Home Ranch" is an ideal tasting locale! Whether you taste during the day or for their seasonal sunset tasting experience, you can't go wrong: both offerings showcase their delicious wines against a backdrop of Carneros' rolling hills in their most glorious light.



Mike Pucci

WINERIES OF SONOMA VALLEY

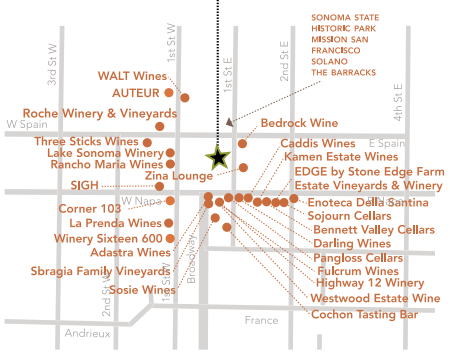
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SONOMA VALLEY VISITORS CENTER



*Mustard cover crop
in a vineyard.*



UNDERSTANDING THE GROWING SEASON

In Sonoma Valley we take winegrowing seriously. In wine country, “wine growers” are the skilled farmers who grow the grapes for the wine, an esteemed profession because true wine lovers know that the quality of the product in the bottle starts with the work of the hands in the field. While grapevines are prolific and widely planted around the world, cultivating them successfully from the beginning of the growing season until harvest requires enormous attention to detail. From the choice of grape clone to deciding which inputs to use when cultivating the soil, every detail governs the quality of the final product.

The taste of a wine depends on the “terroir” (pronounced like “terr-wahr”) of the vines. Terroir is the combined effect of sun exposure in the vineyards, climate, grape varietal type, soil type, and human influence. When you taste a wine made of grapes from just one specific vineyard, as opposed to a blend of several different vineyards, you are tasting the terroir of a given plot of land. Generally speaking, the more distinctive an area designated on the label, the higher the quality (and usually the price) of the finished wine.

As you’re driving through the valley, you’ll notice terroir in action as you see the differences among vines throughout the growing season. Is bud break the same on the valley floor as it is high up in the steep mountains? Are some grapes ripening before others? Are the leaves changing colors in different patterns? Understanding what’s happening at the vineyards can make a trip to wine country a true learning experience, putting you front and center with the grapes and this year’s vintage.



JANUARY & FEBRUARY

The vines lie dormant during this time. Having shed their leaves after the harvest, the dormancy process allows vines to regenerate after an active growing season. Beneath the surface, the roots continue to penetrate deeply into the soil searching for minerals to feed them as well as water from the winter rains—some roots will grow as deep as thirty feet down! Above the surface, vineyard workers trim all the excess canes (vine stems) from the vine, leaving the trunk and a select number of canes. Be on the lookout for vineyard workers burning the trimmings in large burn piles reminiscent of a campfire. Many winegrowers save the ashes to use as a natural fertilizer and the wood chips to help preserve the bacterial cultures of the vineyard. Those who practice organic or biodynamic growing practices may even mix the ashes with other inputs like medicinal herbs and minerals to create powerful natural infusions and teas that stimulate plant growth.

You'll also start seeing flowers growing between vineyard rows—particularly bright yellow mustard—which are planted intention-

ally as cover crop. In addition, you're likely to see chamomile, calendula, sweet peas and wild radish, among others—each with its own medicinal value for the vine. Each winegrower uses cover crops for different reasons. Some plant it to nourish the vines during dormancy, and others use it on hilly vineyards to stave off soil erosion. Cover crops cultivate biodiversity in the vineyards, attracting just the right insects and animals to help keep the vines in balance. Cover crops are generally only present in the vineyards during the winter, when they aren't apt to compete with the vines for water. They are as beneficial as they are beautiful.

MARCH & APRIL The early spring is known as budbreak, when the vineyards pop with bright green buds growing from the spurs of a vine cane. It's an exciting time for growers as it marks the official beginning of the growing season. Despite the hopeful buzz and predictions around the upcoming vintage, this is when the vines are at their most vulnerable. Spring frosts can drastically reduce a crop once budbreak hits. For those of you



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staying close to vineyards, you may hear a faint buzzing like a faraway airplane in the middle of the night. Those are the large wind machines that blow in the vineyards when temperatures drop to stave off frost and bud damage. Growers use this time to begin the work of de-budding, a process which helps to limit the yields, concentrate growth, and create more flavorful grapes intentionally and carefully.

This is also the last you'll see of the cover crops. Growers are working the soils with tractors and plows to turn over the cover crop to nourish the soil, tilling it under with other fertilizing inputs like manures, natural teas and minerals to foster healthy vine growth and microbiotic life in the soil.

MAY TO AUGUST This is when the growing season reaches its full potential. Through May and June, the shoots are developing and beginning to flower. Fruit set soon follows into July, and by August, the grapes ripen and develop their color. During this time, vineyard workers prune and trellis the vines to create an optimal growth experience for the vines. Depending on the conditions in the vineyard, some will trellis the leaves high and/or wide to shield the grapes from too much sun, while others work to clear the clusters of too many leaves to facilitate more air flow to encourage more sun exposure and ripeness. Certain winegrowers may choose to cut clusters off the vine while the grapes are still young and green, a practice called “green harvest.” This also helps to limit yields and concentrate the flavors in existing clusters.

During this time, winegrowers are on alert for vine disease like shatter and chlorosis, among others. Shatter is reflection of poor fruit set and offers grape clusters with berries of different sizes and colors—known as “hens and chicks”—although some growers choose grape varieties that naturally produce more shatter to help the finished wines retain the perfect balance of sugar and acidity. You'll see chlorosis in action when you see leaves speckled in yellow, reflecting poor soil nutrients and poor photosynthesis. The greatest menace to any vineyard is phylloxera, a disease brought on by louses eating the vines. Winegrowers use rose bushes to detect it above the soil, which you'll see planted at the end of vineyard rows—both pretty and practical!

You may also notice bluebird boxes, bat boxes, and owl boxes, poised strategically throughout the vineyards. By encouraging these beneficial creatures, winegrowers are able to cultivate biodiversity in the vineyards while also providing natural barriers against detrimental insects and pests.

SEPTEMBER & OCTOBER

Harvest in Sonoma Valley occurs between the end of August through early October. Each grape varietal and vineyard ripens on its own timing and in conjunction with summer temperatures. The winegrower's job is to constantly monitor sugar levels and determine the optimal time for harvest. Once a harvest date is set, teams of harvesters work strategically and quickly, vineyard row-by-vineyard row, to harvest the grapes. Most wineries choose to harvest by hand, but some harvest with the help of a tractor. Vineyard workers typically harvest in the middle of the night or early morning, when cooler temperatures help preserve the natural acidity of the grapes—the ultimate sign of freshness in a wine. Harvesting is physical, hard work. Since timing is of the essence, the work is typically nonstop until the entirety of the vineyard holdings has been harvested and is off to the winery for the crush.

After the harvest, the cycle of the growing season comes abruptly to an end, marking the transfer of the process from vineyard to wine cellar. Winemakers take over the process from here, leaving the vineyard team to rest and tie up loose ends after an intense season.

NOVEMBER & DECEMBER

If you have the opportunity to come to Wine Country in November and December, you'll see the leaves change their color and finally drop to the ground. While California doesn't have the same fall colors seen in other parts of the country, the fields of grapevines do show a brilliant quilt of reds and yellows against the golden hills and green-leafed oak trees. With warm days and cool nights, this is one of the best times to visit wine country. While the vines enter their dormant phase of rest, the winter rains soon usher in green grasses and cover crops, and the season begins once again.



INTRODUCTION TO WINE TASTING

WITH OVER 13,000 ACRES OF VINEYARDS AND 80 TASTING ROOMS, Sonoma Valley offers fantastic wine tasting options to explore. Specializing in wines like Pinot Noir, Chardonnay, Cabernet Sauvignon, Merlot, Sauvignon Blanc and Zinfandel, there is sure to be a taste that works for you. When you're planning your visit, it's always a good idea to not only understand a little bit about Sonoma Valley wines but also how to get the most out of your time here—and that starts with some tasting etiquette. Here are some tips for your next tasting experience in Sonoma Valley:

TIP #1: GIVE YOURSELF THE GIFT OF A DESIGNATED DRIVER

Driving under the influence is a bad idea no matter where you are. So do yourself a favor, and take advantage of all of the transportation options in Sonoma Valley! It's a sure way to get where you want to go without any worries. Whether you ride the Sonoma Valley Wine Trolley, book a limousine or town car, or hire a designated driver to drive your own car, you won't miss a beat. Also, if you want to up the ante on your fun factor, consider some less traditional modes of transportation like a motorcycle sidecar!

TIP #2: MAKE AN APPOINTMENT While there are quite a few wineries that accept walk-ins, making an appointment ahead of time is a great way to ensure that you'll

get the time and attention you deserve. Feel free to consult the Sonoma Valley Visitors Bureau website to take a peek at your options ahead of time, then look at the individual winery websites to get a feel for the experience. Also, be sure to consult the FAQs on our website to determine the best winery or tasting room for the experience you want to have, whether you want to find a kid-friendly winery or enjoy a picnic while you're there.

TIP #3: DON'T DRINK ON AN EMPTY STOMACH It's always smart to make sure you've had a good meal to start the day. Tasting on an empty tummy is the fastest way to over-imbibe and believe the pros: there's nothing worse than a wine hangover! When you drink responsibly, with food in your stomach, you can manage to taste more with less fear of indulging too much.

Wineries that serve food offer anything from wood-fired pizzas to gourmet sit-down tasting menus. Some wineries sell snacks and picnic lunches. And some wineries have picnic areas where you can bring in your own food while enjoying a bottle of wine. (But please only drink wine from the winery while you are there!)

TIP #4: LEAVE THE STRONG SCENTS AT HOME This probably sounds unnecessarily strict, but any wine professional will tell you that scented body products, from perfumes to aftershave, leave a cloud of scent around you that interferes with the tasting process not only for you, but for everyone around you. If you want to keep your tastebuds bright, also be careful to not brush your teeth too close to your tasting appointment. In that same vein,

eating mints or chewing gum before your tasting can also be a detriment to your experience, as the strength of the oils used in those products cling to the palate and eclipse the taste of the wines. There's nothing worse than an elegant Chardonnay that reeks of musky aftershave or Arctic mint toothpaste!

TIP #5: TASTING ROOMS AREN'T BARS

When you show up to a tasting room, the tasting room staff will present you with a menu of options to choose from. Larger wineries tend to offer different tasting packages at different price tiers, while smaller wineries offer you a selection of anywhere from three to six wines to choose from. It's common for most wineries to pour two ounces in your glass—that's about a third of a normal glass of wine. So when you have three pours, that's the equivalent of an entire glass. Because wine tasting is also meant to be an educational experience, it means that it's polite to keep your voice low so that others can enjoy their experience, as well. Loud bar voices are off-putting in this setting.

Sometimes at the end of a tasting, the staff might ask you if you'd like to retry any of the wines you've tasted. This offer is at their discretion, and it is by no means mandatory. If you want to drink more of a particular wine after your tasting is complete, you may purchase a bottle. Best of all, when you make a purchase of two or more bottles, you'll oftentimes be discounted on your tasting fee.

TIP #6: GET

CURIOUS Tasting room hosts love it when you're interested in their wines. Before they pour your selection, they'll likely tell you a story about the wine first. They have a strong education in the wines they represent, plus they have great knowledge of other wineries in Sonoma Valley. Use them as a resource for all your juicy questions! Whatever they cannot answer, they will ask someone who can.

Part of the winery touring experience means learning about what happens in the vineyards and how grapes grow. It means learning about what happens in the winery and the amazing process of turning grape juice into wine. And it means learning about what's happening to your tastebuds while you're tasting. Use all of your senses, let yourself wonder, and see where your curiosity takes you—you're in the heart of Wine Country!

TIP #7: PLEASE BE PATIENT

The beauty of Sonoma Valley is that we enjoy a quieter and slower pace of life—that's what locals love about living here, and that's the pace most visitors love to embrace on their vacations here. But in the summer months, when the tasting rooms are busier, it's possible that you may feel a little impatient. Our hospitality teams work hard to ensure you have an authentic experience. Please be patient, refrain from unnecessary urgency, and be sure that we're doing everything we can to make sure you're comfortable and happy. Once you embrace the pace of life here, you may never want to leave!

TIP #8: PACE YOURSELF AND DRINK LOTS OF

WATER Depending on your personal tolerance for alcohol, it's normal to feel the effects after your tasting experience. Couple that with another tasting or two throughout the day at different wineries, and you may be past your limit. Water should be available to you throughout your tasting, so be sure to ask for some when you feel you're feeling woozy. More importantly, know that you don't have to drink all the wine that is poured for you—it's ok to dump the wine you don't finish or which you don't like. Pro tip: If you want to go the distance, taste the wine, swirl it in your mouth, and then spit it in a designated dump bucket or spittoon. You'll still be able to taste the wine but without the excess alcohol.

As mentioned above, wineries and tasting rooms are places for great fun and enjoyment, but also for education and art appreciation. Please be on your best behavior so you can continue to enjoy all the fruits of Sonoma Valley without the literal—or proverbial—headache.

TIP #9: ASK BEFORE STROLLING THE GROUNDS

When on a beautiful swath of land surrounded by stunning vineyards, it's totally normal to want to stroll the grounds and have a look around. But remember that vineyard and wineries are farms filled with equipment at every turn. Tractors, fermentation tanks, forklifts and the like are all accorded a healthy respect by winemaking professionals aware of their dangers. So, please ask before strolling the grounds, and don't let kids or dogs roam freely. Some wineries offer larger tours of the vineyards or cellars, which can make for an outstanding educational experience. Look on the winery's website or call them directly to find out what is available if that kind of tour is appealing to you. Bonus tip: some wineries like St. Francis Winery have self-guided tours of their vineyards along a marked route, while Loxton Winery in Glen Ellen will show off their crush pad during harvest. Check their websites for more details.

TIP #10: THANKS FOR THE TIP!

Tasting room staff work hard to ensure you have the best experience possible. If a tasting room host has been especially educational or helpful, please consider leaving them a tip. If you've had a great time, it's customary to leave \$5 per person. If you don't purchase anything or if you've received a coupon or discount for the tasting, then it's polite to leave \$10 per person. Tips for larger groups over eight people are highly recommended.

Cheers!



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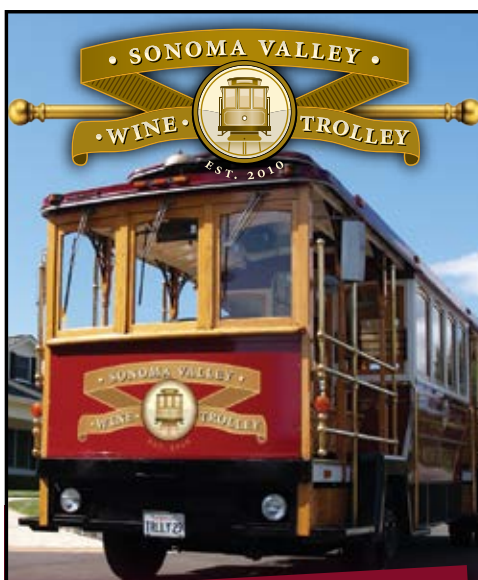
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CANNABIS 101:

A VISITOR'S GUIDE

Cannabis is joining the ranks of culinary and wine tourism in California. With lots of ways to enjoy it and with countless varieties to explore, consumers will find as much diversity in the possibilities as they would in the wine, beer and spirits worlds.

There are many ways to experience cannabis in Sonoma Valley. Some hotels offer cannabis dinners while spas, massage therapists, and wellness providers offer topical CBD treatments, taking relaxation and healing to the next level. Touring companies like *Happy Travelers Tours* will take you out to explore and educate, offering wine and cannabis tasting experiences along the way. Our local dispensary, *SPARC*, is a popular stop for visitors to Sonoma Valley.

As the first state in the United States to legalize medical marijuana, and as one of the early states to legalize it, California is undeniably a cannabis pioneer. This said, there are still discrepancies between California state legislation and federal law, which has not legalized cannabis across the country. Here are some quick tips about cannabis in Sonoma Valley.

BE A RESPONSIBLE USER Cannabis is an intoxicant. It alters your mindset, behaviors, and your body chemistry. Know your limits and respect the law. This includes getting a designated driver before getting behind the wheel of a car, understanding your impact on others while under the influence, and keeping cannabis away from children.

ASK LOTS OF QUESTIONS When you go to a dispensary, tell the salesperson what kind of experience you want to have, and ask them about dosages. In fact, ask lots of questions! If you're new to cannabis use, opt for the lowest possible dose. In addition, ask about individual strains, typically categorized as sativa, hybrid or indica. Sativa

strains may make you chattier or more mentally stimulated. Indica strains are ideal for sleep or rest, as they tend to create more of a body high. Hybrids live somewhere on the continuum in between. Just because dispensaries sell cannabis cookies or cannabis sodas doesn't mean you are supposed to consume the whole thing. When in doubt, ask!

SMOKING IS FROWNED UPON

Whether you smoke or vape tobacco or cannabis, know that the prevailing winds in California do not favor smoking of any kind. As an early pioneer of health and tobacco-use prevention, the state of California has long prohibited smoking in public spaces. Smoking cannabis is only permitted on private property and never within 1,000 feet of a school, day care center or youth center while children are present.

ASK YOUR HOST IF IT'S OK TO SMOKE OR VAPE No matter where you are staying, make sure to ask your host about cannabis use. While smoking and vaping is

permitted on private property, it is entirely at your host's discretion whether or not they will tolerate it on premise.



KEEP CANNABIS IN CALIFORNIA

If you come from a state where cannabis isn't legal, it may be tempting to bring some home with you. Whatever you do, resist the urge! Traveling with cannabis, whether you're crossing state lines in a car, a train or a plane, is illegal...even if you're going to another state where it is legal. So please keep your cannabis in California, and feel free to come back any time to enjoy it again!



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TRAVELING LIGHT: SUSTAINABILITY TIPS FOR SONOMA VISITORS

Care for the land is engrained in the local culture for Sonoma Valley residents, as to be expected for an area that relies on the cycles of nature for the bounty of agriculture. While Sonoma's commitment to the environment is evident in things like urban growth boundaries, pledging to farm grapes sustainably and dedication to reduce greenhouse gas emissions, there is still room for improvement and ways that visitors can contribute. Here are some practical ways to embrace sustainable travel practices while in Sonoma Valley.

Once you've arrived, park the car for short trips and walk, bike or roll to your destination. There are bike lanes and marked bicycle streets around Sonoma, including dedicated pathways. A lot of the attractions like tasting rooms and wineries are clustered together and easy to walk to in Sonoma, and even in the more rural areas of Glen Ellen

and The Springs getting around by foot is often quicker than driving. If where you are staying doesn't have bicycles available there are bike-rental shops in Sonoma, as well as companies that rent out electric scooters, or which offer tours on buses, motorcycles and trolleys. You don't need to drive all the time to enjoy Sonoma Valley!

Water is a precious resource in the American West, and even in the verdant boundaries of Sonoma Valley, conservation should be paramount. The Sonoma Creek watershed – which runs from Sonoma Mountain to the tidal shores that feed into the San Francisco Bay – is seasonal and arid. **For a visitor, please take short showers, turn off the water when brushing your teeth and don't ask to change your towels and sheets unless needed.** In Sonoma Valley, every drop counts! Stop by the Sonoma Garden Park (19996 7th St E, Sonoma) run by the Sonoma Ecology Center to see how to plant a garden that uses permaculture techniques that save water and provide food and beauty. The fig tree forest is a good place to enjoy a picnic lunch!

The local power utility, Sonoma Clean Power gets electricity from the largest geothermal power field in the world, the Geysers, located 35 miles northwest of Sonoma Valley. **Travelers can save power by turning off lights when not in use, taking advantage of the cool nights and mornings by opening windows to let nature's air conditioning cool off the room, and making sure not to**

leave doors and windows open during the heat of mid-day. If visiting for an extended stay use major appliances in the evening or early morning before things get too warm. Sonoma Clean Power runs the Advanced Energy Center, a great information showroom in nearby Santa Rosa, with details on how to save energy at home.

Support your local farmer by eating seasonal food from Northern California. Look for items on menus from local farmers and stop by the farmers markets and chat with the farmers themselves to find out what's in season. Locally grown food, eaten in season, has a smaller carbon footprint and tastes amazing. Oak Hill Farm in Sonoma has tours the first Saturday of the month, and they sell their fresh veggies and fruits at the Friday farmers market.

Looking for more ways to be mindful while traveling to Sonoma Valley? Check out the outdoor programs offered by the Sonoma Ecology Center (sonomaecologycenter.org) and pledge to Travel Kindly via Sonoma County Tourism's sustainable travel program at www.sonomacounty.com/pledge.



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5 UNFORGETTABLE CULINARY EXPERIENCES IN SONOMA VALLEY

As the birthplace of the farm-to-table movement, the San Francisco Bay Area has attracted food and wine lovers for decades. In Sonoma Valley, local farmers and wine growers offer some of the finest produce available, and it's not uncommon to hear lots of oohs and aahs from out-of-town visitors at the farmers markets. However, with a long list of options, deciding where to go and what to do can be daunting. Here are five great Sonoma Valley culinary experiences, sure to bring out your inner gourmet.



THE EPICUREAN CONNECTION

Award-winning Sonoma Chef Sheana Davis has been an ardent advocate of the local cheese industry in Sonoma for over two decades. As talented a cheesemaker as she is a teacher, Sheana instructs her students at The Epicurean Connection with contagious enthusiasm. Sign up for dynamic, hands-on cheese classes or private ones, grab a group of your besties or make it a fun day of team building with your colleagues. After making your own homemade ricotta, you may even get a chance to sample Sheana's own cheese, *Délice de la Vallée*, a triple-cream blend of cow and goat milk. Mmm!



*Sheana Davis,
Epicurean Connection*

WALK (AND TASTE)

SONOMA Take your tastebuds for an unforgettable walk around the Sonoma Plaza on one of the two walking food tours in the city of Sonoma. With Gourmet Food & Wine Tours visit three highly acclaimed farm-to-table restaurants and eat fabulous dishes made entirely from local produce. Your tour guides will teach you the who's who of the local chef scene, the food history of Sonoma, and the ins and outs of biodynamic farming and why it's so special. Meanwhile Sonoma Food Tours offers specially selected "off-the-beaten-path" food locations within the quaint historic downtown square of Sonoma. The food and wine and cocktail samplings stimulate your senses and whet your appetite for more.



FIGONE'S OF CALIFORNIA OLIVE OIL COMPANY

Sonoma's Italian heritage has made the valley a hotbed for artisan olive oil production, paving the way for the Figone family, who has been crafting specialty extra virgin olive oils and balsamic vinegars in Sonoma Valley since 1989. Stop by their Tuscan-inspired tasting room on the Sonoma Plaza, and let the friendly staff guide you through their delicious and diverse oils and vinegars. Or get geeky with a private "Tuscan Tour" of their olive mill, where you'll learn about production, taste through their oils, enjoy charcuterie and hors d'oeuvres, and go home with a bottle of your own oil. With quality standards like these, you'll never look at olive oil the same way again.

OAK HILL FARM For more than fifty years, this family run farm has grown flowers and produce using sustainable agricultural practices and harvested over two hundred varieties of vegetables, fruit, flowers, perennial greenery, and herbs as they naturally come into season. A farmers market favorite, the family also provides visitors a glimpse behind the scenes once a month when they open the Red Barn Store on the property for tours and shopping. Once a small farm stand, now a local landmark, the Red Barn Store has both supported and nourished the Sonoma community for over 30 years.

MORE CHEESE, PLEASE The story of Vella Cheese is the history of Sonoma cheese making. Housed in a brick building that was a former brewery, Vella Cheese has been making world-class jack, cheddar, and Italian style cheeses by hand since the 1930s. Still family run and still offering samples of the wonderful offerings, Vella Cheese is a must-stop for foodies in the know.



Located in the heart of Sonoma lies the historic Fairmont Sonoma Mission Inn & Spa. Known as a local's favorite for decades, our iconic resort encompasses the very best of Wine Country. Experience Santé, the Inn's premier restaurant, boasting seasonal menus highlighting the region's freshest ingredients, or indulge at 38° North Bar, offering an enviable wine list that would make any vintner proud. Retreat for an overnight stay in one of our luxury suites or guest rooms, experience the benefits of geothermal waters at the Fairmont Spa, or simply join us at one of our restaurants and revel in the enviable Sonoma lifestyle.


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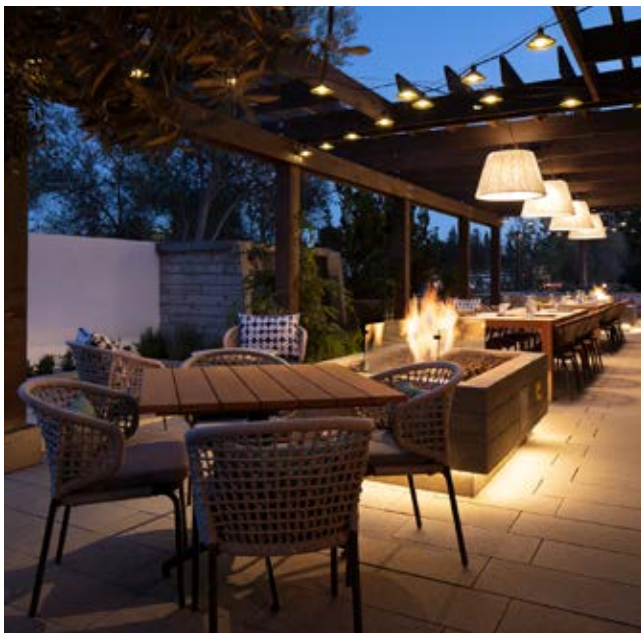
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WIT & WISDOM AT THE LODGE

Wit & Wisdom Sonoma is celebrity chef and cookbook author Michael Mina's first venture into wine country dining, and delivers Mina's signature flair with a highly curated culinary experience perfect for any time of day. This charming wine country tavern offers American comfort food and a robust wine list nestled in the heart of Sonoma. The restaurant features regional California cuisine cooked on a hearth oven,



buoyed by a magnificent wine program as only Mina delivers. Whether enjoying the bocce ball court, the happy hour experience, or a celebratory dinner with friends, Wit & Wisdom is the ideal dining experience for visitors and locals who are looking for a different type of tasting room in wine country. Insider's tips: whatever you order is going to be even better with a side of duck fat fried potatoes, and make sure to take advantage of the happy hour menu from 3-5pm, Wednesday through Sunday.

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WHAT'S IN SEASON - WHEN

A QUICK GUIDE TO WHAT'S FEATURED AT
LOCAL MARKETS AND WHEN



SONOMA VALLEY IS RICH IN AGRICULTURAL HISTORY.

In the two centuries of settlement by Europeans, Mexicans and Americans, wheat, barley and corn, onions, cabbage, peppers, squash, melons, flax, apples, grapes, strawberries, cheese, olives, cattle, sheep, lavender, and cotton have all been grown here. Vineyards and wine grapes have become by far the top driver of the regional economy. Also, locally and regionally produced fancy organic cheese, olive oil and produce have become wine-associated agricultural products. And with the bounty of the Pacific Ocean nearby, the area is spoiled for choice when it comes to seafood.





THE SECRETS OF THE SONOMA MARKET

Sonoma Valley has great farmers markets, including the year-round Sonoma Valley Certified Farmers Market on Fridays in the Arnold Field parking lot to Sonoma's Tuesday Night Market on the Plaza (May-September). Here are some ways to enjoy Sonoma farmers markets and make the most of your time there.





BE AN EARLY BIRD, BUT NOT TOO EARLY Early in the morning, farmers are busy setting up their tables and displaying their goods before the market's start, but if you arrive on the earlier side of the official market hours, you're guaranteed to get the first pick of all the beautiful produce.

COME PREPARED For easy and speedy transactions, come prepared with cash (small denominations, please!) and reusable shopping bags or baskets

THINK SEASONALLY Our farmers always bring the freshest, seasonal California-grown produce to the market, so when you ask for acorn squash in May or tomatoes in December, just be warned: you may get a few strange looks. Check out our guide of what's in season when to find the freshest options.

IT'S A SAMPLE, NOT A BUFFET We all know the people who confuse food samples with lunch. The farmers do, too—too many, in fact. Farmers love to give you a little taste of their wares, and this can be a great way to find new tastes. But treat the taste as just that.

ASK GOOD QUESTIONS

Curious about one of those interesting Buddha's Hand citrons? Never tried cranberry beans before? Don't know the difference between sustainable and organic farming? Just ask!

YOU DON'T NEED TO HAGGLE

Farmers work hard to set fair pricing. If you wouldn't haggle in a supermarket, you shouldn't haggle at a farmers market. However, if you show up in the last few minutes of the market, some farmers may be willing to give you a discount—always at their discretion, of course.

KEEP THE DOGS AT HOME

Have a puppy who wants to come along for the adventure? Unless they are a leashed and certified service dog, the health laws state they aren't allowed on market grounds.

The one final suggestion of a farmers market? Have fun and bring your friends, or look to make new ones. A good outdoor market is more than just a place to get food. It's also how we build community.

SHOPPING

THE PERFECT GIFT AWAITS. For a truly authentic local experience, all you have to do is go shopping. It's a tough gig, but somebody's got to do it. Throughout the valley and around the plaza, you'll find chic boutiques offering clothing, luxury goods, home furnishings, jewelry, and local goods like olive oils, artisan cheeses and hand-milled soaps. If you're in search of the perfect gift – for a loved one, or just for yourself – you'll find it in Sonoma Valley.

More than likely, you'll be rubbing elbows with locals while you shop. Why? Well, truth be told, this is far from your normal visitors' shopping destination. Shopping in Sonoma Valley truly feels like a "locals only" experience. And while each shop is unique in what they offer, one thing remains constant: Wherever you go, you'll be greeted warmly by the shop owner, and sometimes even by the artisans themselves.





Trashion Fashion

SONOMA ARTS

FOR SUCH A SMALL AREA, Sonoma Valley packs a lot of arts in a tiny package. Consider that the Valley of the Moon (also the name of a book penned by local author Jack London) is only about 17 miles long and contains a Broadway music group, a classical music festival, an author's festival, an international film festival, multiple large public sculptures displays, an award-winning folklórico dance troupe, a hula group, a plein-air painting week, a beautiful theater on the main town square and an entire former elementary school that's been renovated into a world-class community arts center complete with another theater, a ceramics studio and a fashion show dedicated to showing the creative reuse of refuse. Trashion Fashion, and it's great fun.

And this doesn't count the art galleries, and the photo studios, nor the wineries and tasting rooms that host artists and their works, nor the live music that seems to spill out from every bar, side alley and city event like the famous Tuesday night market. And there is a guy named CW who plays banjo in the amphitheater on the regular just because. Talk to him. He might have a kazoo you can use.

It makes sense when one thinks about it. Sonoma Valley is where the artists of the fields – the farmers who grow the grapes and the vintners who make the wine – show off their skills just as the chefs in the kitchens show off their culinary arts. And in the art galleries and studios and theaters, the other artists of Sonoma Valley showcase what life means to them, in this small valley, in Northern California, where the light shines just so and the air feels just right and you want to take a moment and capture it all in the way you feel expresses it best.

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AT YOUR SERVICE!

Who says grocery shopping has to be a chore? At **Sonoma Market**, we make the to-do list a *get-to-do list*. Whether you're looking for a quick picnic fix, stocking up on everything you need for a wine country getaway or simply getting help out to your car, our talented team is here to make every visit extraordinary.

In town for an event? We also offer a variety of Gourmet to Go catering options like chef-prepared party platters, picnic boxes, specialty cheese boards and desserts that you can order online ahead of time.

Hungry yet? Drop by, say hi and make your stay in Sonoma extraordinary. ***We'll see you soon!***

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RELAX, YOU'RE IN SONOMA...

Sonoma Valley has a well-deserved reputation as a hotspot for wellness, from spas and hot springs to yoga studios and fitness clubs. Back in the 19th century, Sonoma attracted visitors from around the country for its natural hot springs, a history immortalized in the name of local communities like Boyes Hot Springs, Fetters Hot Springs and Agua Caliente.

Today's visitors can still find revitalization at the spas, retreats and open spaces in Sonoma Valley.

FITNESS & YOGA

Yoga at a winery? Find monthly yoga classes at Viansa Sonoma Winery & Marketplace, as well as other wineries. Or head to animal sanctuary Charlie's Acres – a farm animal sanctuary – and do yoga with some friendly goats while also enjoying the farm. Meanwhile, the mountains that define the valley are the perfect place for “Yoga Hikes” from the Sonoma Ecology Center. The walks combine a moderate hike with stops for yoga among the oaks and grassy meadows at Sugarloaf State Park in Kenwood.

NATURE EXPERIENCES

Sonoma Adventures Bikes Tours and **Wine Country Cyclery** both offer bicycle rentals. Ask for suggestions, and they'll tell you how to match your skills to the best routes possible. Riding through wine country is as mentally therapeutic as it is physically invigorating.

Sonoma Valley's extensive state and regional parks offer the ideal playground for quiet forest bathing, vigorous hikes, and outstanding views of nature. With over 13,000

acres to explore, there's no question that wellness will find you! Check out **Jack London State Historic Park** to walk beneath the redwoods, or summit **Sugarloaf State Park** for incredible views of Sonoma County. There are many guided hikes through open spaces and vineyards – some start right in the City of Sonoma while others offer a wilderness experience high above the valley.

SPAS & MESSAGES

The Spa at MacArthur Place Hotel: Set in the center of MacArthur Place Hotel's spectacular gardens, The Garden Spa offers more than 30 types of massage, facials and body treatments. You can also take advantage of their recently upgraded fitness center, swim in their pool, or drop in for one of their weekly yoga classes.

The Spa at The Lodge at Sonoma Resort: The Lodge's fitness room and daily yoga would be enough to tempt anyone to

go to this beautiful resort, but its host of spa treatments will definitely entice you to come back for more. From CBD and chakra-balancing massages to a lime and ginger foot scrub, the Spa at The Lodge goes beyond your average spa menu.

The Fairmont Spa: A peek at Sonoma Valley's first historic spa makes the Fairmont Spa already worth a visit. Add on their gorgeous pools and hot springs, access to a host of fitness classes and sessions with a personal trainer, and dozens of treatments from Cabernet body scrubs to a premier cru anti-aging facial, and you've found the gold standard in wine country wellness.

Sonoma Therapeutic Massage: Located a few blocks away from the historic Sonoma Plaza, Sonoma Therapeutic Massage offers high-quality, healing bodywork, customized on specific needs. Best of all, services at hotels, B&Bs and vacation rentals can be accommodated upon request and availability.

FAIRMONT MISSION INN & SPA

The Fairmont Spa is, without a doubt, one of Sonoma Valley's crown jewels. Its enviable location atop an ancient thermal mineral spring creates a spectacular and unique wellness experience, highlighted by three outdoor thermal mineral pools ranging from 92 to 102 degrees.

Historically revered by Native Americans for its healing power, the subterranean spring contains 27 different minerals and arrives at the surface at 130 degrees. The Roman-style bathhouse is home to the famed Bathing Ritual where guests are encouraged to "take the waters" for health and vigor. This includes two further soaking pools as well as a Halotherapy Sauna and an Aromatherapy Steam Room. But if that's not enough, the property also boasts two luxury, poolside cabanas, which can be reserved for an elevated experience. While you're there, take advantage of their fitness center and movement studios which are open to spa and hotel guests.



MEET IN SONOMA

It's not always wine and cheese in Sonoma Valley. We know how to get down to business as well, which is why the town of Sonoma and surrounding areas are perfect for your business meeting, retreat or offsite. And since San Francisco, Oakland and Sacramento are all within a go-minute drive, Sonoma Valley is also a great spot for pre- and post-convention meetups away from the large exhibition halls. Here are some quick ideas on how to make the most of your Sonoma Valley meeting.

CHOOSE THE RIGHT HOST

HOTEL Sonoma Valley's lodging options for meetings include luxury resorts like the Lodge at Sonoma and Fairmont Sonoma Mission Inn & Spa, intimate high-end hotels like MacArthur Place and Kenwood Inn & Spa, as well as unique spots like The Olea Hotel or Gaige House, both in Glen Ellen. For budget-conscious meetings, The Best Western Sonoma Valley Inn has meeting space plus an enviable location just steps from the historic Sonoma Plaza.

GET BEYOND THE BOARDROOM

We get it: Table. Chair. Some coffee. But having a meeting in Sonoma Valley means you get to go beyond just the meeting room and take your group out for an amazing experience. Dinner in a wine cave? Cooking classes? A bike tour? Sonoma Valley is a world-class food and wine destination. Take advantage of the amenities for a great meeting.

INVITE SIGNIFICANT OTHERS

Our quaint, walkable towns and diverse landscape equates to things to do for any "plus-ones" that come along for the meeting. The Sonoma Valley Museum of Art, the historic Sonoma mission and barracks and the shops and cafes that ring the Sonoma Plaza make for great diversions while the meeting is in session. At night, the wine country dining scene beckons for networking and socializing.

BEST RATES COME WITH THE BEST DATES

Northern California's wine country has a Mediterranean climate, which means that when it's snowy in Chicago or rainy in Seattle, it's usually sunny and pleasant in Sonoma. The best values for meetings and groups are November through April, and Sundays through Thursdays. Being flexible with when you come for your meeting can mean finding the best rates and experiences for your group.

Need help planning your next meeting in Sonoma Valley? We can provide venue ideas, introductions to lodging partners and help you craft the perfect experience. See more details at SonomaValley.com.





SAY “I DO” TO SONOMA VALLEY

A Wine Country wedding has all the elements for a romantic celebration: the picture-perfect backdrop of vineyards, great food, and iconic wine. If you want to your special day to be something you'll remember fondly, here are some ways to plan the perfect day.

CONFIRM VENUE AND DATES

EARLY Most weddings book a year in advance. Make sure to be clear on your dates, your timing, and your venue of choice. Signing a contract is a big financial responsibility, and you are responsible for all costs. Get informed about taxes and service surcharges, and ask for an all-inclusive rate so that you know the occupancy and tourism taxes will be included in the final balance of the bill.

FLEXIBLE DATES CORRESPOND WITH BEST BUDGET

Know from the get-go that Saturdays are always the most expensive day of the week to plan a wedding, and especially between the high season of May through October. While Saturdays may be the most common day of the week to plan a wedding and are often convenient for many out-of-town guests, they also come at a more premium price. As one insider notes, “Don’t rule out Fridays and Sundays and the winter months —these are the best times to get the best pricing.”

LOOK FOR PLACES TO ENJOY

NATURE Consider picking a venue that offers a connection to the outdoors. Whether it’s an outdoor patio for the reception, a garden for taking pictures, or a vineyard for the cocktail hour, weave the beauty of Sonoma into your special day.

DO YOUR DUE DILIGENCE Before calling up to inquire about availability and pricing, take the tip from the pros and do a little research on your own. The Sonoma Valley Visitors Bureau website is a treasure trove of events, venue information, and fun things to do.

RESERVE THE RIGHT NUMBER OF ROOMS

The temptation of any bride or groom is to book a room block with as many rooms as possible. While a nice service to your guests, not everyone will want the same experience for their stay, and the cost of the room may not fit into their budget. When you block a set of rooms, you may become financially liable for those rooms, even if they don’t sell.

GATHER YOUR THOUGHTS TO COMMUNICATE CLEARLY

When planning a wedding, it’s common to want to reach for the phone, make a quick call, and ask all the questions you have as they come up. But do yourself a favor, and organize your thoughts first. When you streamline communication through email, you create a paper trail for you and the hospitality team at your choice of venue. This helps avoid miscommunication, ensures you get your response in a more efficient window of time, and signals to the venue that you are professional about this important business transaction.

Ready for your happily ever afters? We’ll see you in Sonoma Valley for your big day!

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241 First St. West
Sonoma
(707) 938-2980
depotsonoma.com

El Dorado Kitchen

405 First St. West
Sonoma
(707) 996-3030
eldoradosonoma.com



Glen Ellen Star *As they enter into their 10th year of operation, Glen Ellen Star continues to provide a personable yet refined dining experience for those who love food & wine. With fresh, seasonal produce from their own farm just 2 miles down the road, your dinner is sure to be exceptional.*
13648 Arnold Dr., Glen Ellen
(707) 343-1384
glenellenstar.com

Harvey's Gourmet Donut Bar

414 First St East
Ste. B, Sonoma
(707) 246-5928
harveysdonuts.com

HopMonk Tavern

691 Broadway
Sonoma
(707) 935-9100
hopmonk.com

Il Fuoco Sonoma

18350 Sonoma Hwy.
Sonoma
(707) 522-7778
ilfuocopizza.com

Kina's Kitchen & Bar

19101 Hwy. CA-12
Sonoma
(707) 935-3287
kinaskitchenbar.com

LaSalette Restaurant

452 First St. East
Ste. H, Sonoma
(707) 938-1927
lasaletterestaurant.com

Layla Restaurant

29 East MacArthur St.
Sonoma
(707) 933-3191
macarthurplace.com

Les Pascals

13758 Arnold Dr.
Glen Ellen
(707) 934-8378
lespascalspatisserie.com

Mary's Pizza Shack

18636 Sonoma Hwy.
Sonoma
(707) 938-3600
maryspizzashack.com

Mary's Pizza Shack on the Plaza & "Slice Shack"

8 West Spain St.
Sonoma
(707) 938-3600
maryspizzashack.com

Mayo Family Reserve Room

9200 Sonoma Hwy.
Kenwood
(707) 833-5504
mayofamilywinery.com/
reserveroom

Murphy's Irish Pub & Restaurant

Open for lunch and dinner 7 days a week. Bar open till late. Outdoor patio dining. Innovative twists on classic Irish pub fare stressing quality and freshness. Live music 8 times a week. Live sports on 10 big screen TVs. We cater to every special event from the womb to the tomb.

464 First St. East
Sonoma
(707) 935-0660
sonomapub.com

Palooza Brewery & Gastropub

8910 Sonoma Hwy.
Kenwood
(707) 833-4000
paloozafresh.com

Red Grape, The

529 First St. West
Sonoma
(707) 996-4103
theredgrape.com

Reel & Brand

401 Grove St.
Sonoma
(707) 938-7204
reelandbrand.net

Salt & Stone

9900 Sonoma Hwy
Kenwood
(707) 833-6326
saltstonekenwood.com

Santé at Fairmont Sonoma Mission Inn & Spa

100 Boyes Boulevard
Sonoma
(707) 938-9000
fairmont.com/sonoma

Sausage Emporium Cafe | Marketplace | Bar

31 East Napa St
Sonoma
(707) 235-8093
sausage-emporium.com

Sonoma Eats

18133 Sonoma Hwy
Sonoma
(707) 343-1587
sonomaeats.online

Sonoma Grille and Bar

165 West Napa St.
Sonoma
(707) 938-7542
sonomagrilleandbar.com

Sonoma Market

500 West Napa St.
Ste 550
Sonoma
(707) 996-3411
sonomamarket.net

Sonoma Marketplace Shopping Center

201 West Napa St.
Sonoma
thesonomamarketplace.com

Sonoma's Best & Guest Cottages

1190 East Napa St., Sonoma
(707) 933-0340
sonomasbestcottages.com

Sunflower Caffe

421 First St. West
Sonoma
(707) 996-6645
sonomasunflower.com

Sweet Pea Bakeshop

720 W. Napa St
Sonoma
(707) 934-8797
sweetpeanapa.com

Sweet Scoops Homemade Ice Cream

408 First St. East
Sonoma
(707) 721-1187
sweetscoopsicecream.com

Swiss Hotel

18 West Spain St.
Sonoma
(707) 938-2884
swisshotelsonoma.com

Tasca Tasca Portuguese Tapas Restaurant & Wine Bar

122 West Napa St.
Sonoma
(707) 996-8272
tascatasca.com

Taub Family Outpost

497 First St West
Sonoma
(707) 721-1107
taubfamilyoutpost.com

the girl & the fig

110 West Spain St.
Sonoma
(707) 938-3634
thegirlandthefig.com

TIPS Roadside

8445 Sonoma Hwy.
Kenwood
(707) 509-0078
tipsroadside.com

Valley Bar & Bottle

487 First St. West
Sonoma
(707) 934-8403
valleybarandbottle.com

Vella Cheese Company

315 Second St. East
Sonoma
(707) 938-3232
vellacheese.com

VJB Cellars

60 Shaw Ave.
Kenwood
(707) 833-2300
vjbcellars.com

Whole Foods Market

201 West Napa St.
Sonoma
(707) 938-8500
wholefoodsmarket.com/
stores/sonoma

Wit & Wisdom

1325 Broadway
Sonoma
(707) 931-3405
witandwisomsonoma.com

Yeehaw! Coffee

Sonoma
(707) 931-4902
getyourgiddyup.com

DISTILLERIES

Hanson of Sonoma Distillery

22985 Burndale Rd.
Sonoma
(707) 343-1805
hansonofsonoma.com

La Luna Mezcal

19101 Hwy 12
Sonoma
(707) 935-3287
lalunamezcal.com/usa/

Prohibition Spirits

Distillery *Experience our beautiful distillery tasting room and bar shop, and award-winning, wine country-inspired spirits. Taste, savor and educate your palate with over 40 spirits, including limoncello, gins, liqueurs, brandies, bottled cocktails, absinthe experiences and more. Special activities available for both private and corporate groups. Open daily 11 a.m. to 6 p.m. Cheers.*

452 1st St. E Ste. E
Sonoma
(707) 933-7507
prohibition-spirits.com

LODGING

Beltane Ranch

11775 Sonoma Hwy.
Glen Ellen
(707) 833-4233
beltaneranch.com

Best Western Sonoma Valley Inn

550 Second St. West
Sonoma
(707) 938-9200
sonomavalleyinn.com

Brookside Cottage & Studio

17095 Brookside Rd.
Sonoma
(707) 321-1927
brooksidevacationrentals.com

Bungalows 313

313 First St. East
Sonoma
(707) 996-8091
bungalows313.com

Cinnamon Bear Creekside Inn

19455 Sonoma Hwy., Sonoma
(707) 935-8197
cinnamonbearcreeksideinn.com

Cottage Inn and Spa

310 First St. East
Sonoma
(707) 996-0719
cottageinnandspa.com

El Dorado Hotel

405 First St. West
Sonoma
(707) 996-3030
eldoradosonoma.com

El Pueblo Inn

El Pueblo Inn blends Tuscan charm with adobe serenity in comfortable rooms adorned with wooden and brick accents. Relax in our interior garden or alongside our refreshing outdoor pool and hot tub, then set out to explore scenic Wine Country, from local eateries and wineries to nature and NASCAR.

896 West Napa St., Sonoma
(707) 996-3651
elpuebloinn.com

Fairmont Sonoma Mission Inn & Spa

100 Boyes Boulevard
Sonoma
(707) 938-9000
fairmont.com/sonoma

Feed Store Loft

515 1st St. West
Sonoma
(415) 640-1636
sonomaloft.com

Flamingo Resort

2777 Fourth St.
Santa Rosa
(707) 545-8530
flamingoresort.com

**Gaige House,
A Four Sisters Inn**
13540 Arnold Dr., Glen Ellen
(707) 358-6581
thegaigehouse.com/

Hampton Inn Petaluma
450 Jefferson St.
Petaluma
(707) 397-0000
hilton.com/en/hotels/oakp-
chx-hampton-petaluma

**Inn at Sonoma,
A Four Sisters Inn**
630 Broadway
Sonoma
(707) 939-1340
innatsonoma.com

Jack London Lodge
13740 Arnold Dr.
Glen Ellen
(707) 938-8510
jacklondonlodge.com

JAK W Casitas
P.O. Box 1822
Sonoma
(707) 721-1207
jakwcasitas.com

**Kenwood Inn & Spa,
A Four Sisters Luxury Inn**
10400 Sonoma Hwy.
Kenwood
(707) 833-1293
kenwoodinn.com

Ledson Hotel
480 First St. East
Sonoma
(707) 996-9779
ledsonhotel.com

**MacArthur Place
Hotel and Spa**
29 East MacArthur St.
Sonoma
(707) 938-2929
macarthurplace.com

**Napa St. Tower
Vacation Rentals**
Two blocks from the Plaza
Sonoma
vrbo.com/562907

Olea Hotel
5131 Warm Springs Rd.
Glen Ellen
(707) 996-5131
oleahotel.com

Safari West
3115 Porter Creek Rd
Santa Rosa
(707) 579-2551
http://safariwest.com/

**San Francisco North /
Petaluma KOA Camp-
ground & RV Park**
20 Rainsville Rd.
Petaluma
(707) 763-1492
koa.com/campgrounds/
san-francisco

Sonoma Bungalows
158 W. Napa St.
Sonoma
(707) 931-6600
sonomabungalows.
com/#welcome

Sonoma Creek Inn
239 Boyes Blvd.
Sonoma
(707) 939-9463
sonomacreekinn.com

Sonoma Farmhouse Ranch
454 Third St. West
Sonoma
(415) 309-5070
sonomafarmhouse.com

Sonoma Hotel
110 West Spain St., Sonoma
(707) 996-2996
sonomahotel.com

Sonoma Valley Escapes
(707) 353-5060
sonomavalleyescapes.com

Sonoma Vintage Cottage
464 3rd St. West, Sonoma
(707) 853-8887
http://homeaway.com/vaca-
tion-rental/p3563872

**Sonoma's Best &
Guest Cottages**
1190 East Napa St., Sonoma
(707) 933-0340
sonomasbestcottages.com

Stay Sonoma Valley
(707) 938-9513
staysonomavalley.com

Sugarloaf Ridge State Park
2605 Adobe Canyon Rd.
Kenwood
(707) 833-5712
http://sugarloafpark.org

Swiss Hotel
18 West Spain St.
Sonoma
(707) 938-2884
swisshotelsonoma.com

**The Gables Wine
Country Inn**
4257 Petaluma Hill Rd.
Santa Rosa
(707) 585-7777
thegablesinn.com

**The Lodge at Sonoma
Resort & Spa**
1325 Broadway
Sonoma
(707) 935-6600
thelodgeatsonoma.com

Westerbeke Ranch
2300 Grove St.
Sonoma
(707) 996-7546
thewesterbekeranch.com

SHOPPING

Abbot's Passage Winery & Mercantile

777 Madrone Rd.
Glen Ellen
(707) 939-3017
abbotspassage.com

Artefact Design & Salvage

27 Fremont Dr.
Sonoma
(707) 933-0660
artefactdesignsalvage.com

Barracks Gift Store

36 East Spain St.
Sonoma
(707) 939-9420
sonomaparks.org/store

Bon Marché

19405 Riverside Dr.
Sonoma
(707) 933-9613
bonmarchethriftstore.org



Bossa Nova Fashion

Concepts *Bossa Nova is contemporary women's clothing with a clean modern edge.*

We carry designers from Italy, Germany, France and the US selected for the wine country lifestyle, including cozy sweaters, great fitting jeans, dress pants, blouses and tees, casual dresses and in the fall jackets and coats, and fun accessories.

524 Broadway, Sonoma
(707) 343-1228
shopbossanova.com

Chateau Sonoma

453 First St. West
Sonoma
(707) 309-1993
chateausonoma.com

Cornerstone Sonoma

23570 Arnold Dr.
Sonoma
(707) 933-3010
cornerstonesonoma.com

Figone's of California Olive Oil Co.

483 First St. West
Sonoma
(707) 282-9092
figoneoliveoil.com

Glen Ellen Village Market

13751 Arnold Dr.
Glen Ellen
(707) 996-6728
glenellenvillagemarket.org

Global Heart

423 First St. West
Sonoma
(707) 939-2847
globalheartfairtrade.com

Harvest Home & Fat Pilgrim

20820 Broadway
Sonoma
(707) 933-9044
harvesthomestores.com

Jacuzzi Family Vineyards

24724 Arnold Dr.
Sonoma
(707) 931-7500
jacuzziwines.com

Jak W

124 West Napa St.
Sonoma
(707) 721-1207
jak-w.com

Jason Tinacci Photography

29 East Napa St.
Ste. C, Sonoma
(707) 931-0127
tinacciphoto.com



Large Leather *Large Leather has been making quality leather goods for 49 years in the great European craftsman tradition. We offer a large selection of belts, silver buckles, bags, wallets and small leather goods, gloves, hats and hides for home decor—many of which are custom-made and offered in different sizes and colors.*
481-A First St. West, Sonoma
(707) 938-1042
large-leather.com

Ledson Winery & Vineyards

7335 Sonoma Hwy.
Kenwood
(707) 537-3810
ledson.com

Readers' Books

130 East Napa St.
Sonoma
(707) 939-1779
readersbooks.com



Refill Madness *Reduce single use plastic by refilling your bath & body, cleaning and laundry products from bulk! We offer a large selection of well-known natural products that are good for you and good for the Earth. A great place to buy eco-friendly and locally made gifts. Conveniently located near downtown Sonoma.*
500 W Napa St.
Ste. 540, Sonoma
(707) 721-1230
refillmadnesssacramento.com/sonoma

Rika Optique
530 Broadway
Sonoma
(707) 343-1620
rikaoptique.com

Savory Spice Shop
201 West Napa St, Unit 5
Sonoma
(707) 721-1570
savoryspiceshop.com

Shop Sonoma Valley Gifts
453 First St. East
Sonoma
(707) 996-1090
shop-sonoma-valley.myshopify.com

Socks on the Square
450 1st St. East
Ste. H, Sonoma
(707) 996-1413
socksonthesquare.com

Sonoma Country Antiques
23999 Arnold Dr.
Sonoma
(707) 938-8315
sonomaantiques.com

Sonoma Market
500 West Napa St.
Ste 550, Sonoma
(707) 996-3411
sonomamarket.com

Sonoma Marketplace Shopping Center
201 West Napa St.
Sonoma
thesonomamarketplace.com

Sonoma Silver Company
491 First St. West
Sonoma
(707) 933-0999
sonomasilver.com

Sonoma State Historic Park
20 E. Spain St.
Sonoma
(707) 938-9560
parks.ca.gov

Sonoma Valley Olive Oil / Carneros Caves
P.O. Box 305
Sonoma
(707) 939-9394
sonomavalleyoliveoil.com

Sonoma Valley Visitors Bureau
453 First St. East
Sonoma
(707) 996-1090
sonomavalley.com

SPARC Sonoma
19315 Sonoma Hwy.
Sonoma
(707) 890-6230
sparc.co

The Epicurean Connection
19670 8th St. East, Sonoma
(707) 235-9530
theepicureanconnection.com

The Olive Press
24724 Arnold Dr., Sonoma
(800) 965-4839
theolivepress.com

Tiddle E. Winks Vintage 5 & Dime
115 East Napa St., Sonoma
(707) 939-6933
tiddleewinks.com

Vella Cheese Company
315 Second St. East, Sonoma
(707) 938-3232
vellacheese.com

Whole Foods Market, Sonoma
201 West Napa St., Sonoma
(707) 938-8500
wholefoodsmarket.com/stores/sonoma



WooF! *A fun place for dogs and their humans! We carry unique and special dog merchandise. Healthy treats made in the USA, super fun toys, exclusive Sonoma products and much, much more! Cat stuff too! Stop in and sniff around! Dogs are welcome and always receive a treat!*
111 East Napa St.
Ste. A, Sonoma
(707) 938-7324
woofsonoma.com

THINGS TO DO

OUTDOORS & ECOLOGY

Annadel State Park

6201 Channel Dr.
Santa Rosa
(707) 539-3911
parks.ca.gov

Bartholomew Park

1695 Castle Rd.
Sonoma
(707) 938-2244
bartholomewpark.org

Jack London State Historic Park

2400 London Ranch Rd.
Glen Ellen
(707) 938-5216
jacklondonpark.com

Safari West

3115 Porter Creek Rd.
Santa Rosa
(800) 616-2695
safariwest.com

Sonoma Botanical Garden

12841 Sonoma Hwy.
Glen Ellen
(707) 996-3166
sonomabg.org

Sonoma Ecology Center

P.O. Box 1486
Eldridge
(707) 996-0712
sonomaecologycenter.org

Sonoma Garden Park

19996 7th St. East, Sonoma
(707) 996-4883
sonomagardenpark.org

Sonoma Zipline Adventures

6250 Bohemian Hwy.
Occidental
(888) 494-7868
sonomaziplineadventures.com

Sonoma County Regional Parks

(707) 565-2041
parks.sonomacounty.ca.gov

- Ernie Smith
Community Park
18776 Gilman Dr., Sonoma

- Hood Mountain
Regional Park
1450 Pythian Rd.
Santa Rosa

- Hudeman Slough
Boat Launch
28020 Skaggs Island Rd.
Sonoma

- Kenwood Plaza Park
200 Warm Springs Rd.
Kenwood

- Larson Park
329 DeChene Avenue
Sonoma

- Maxwell Farms
Regional Park
100 Verano Ave.,
Sonoma

- Moran Goodman Park
980 Sonoma Glen Circle,
Glen Ellen

- North Sonoma Mountain
Regional Park
5297 Sonoma Mountain
Rd. Santa Rosa

- Shaw Park
120 Shaw Ave, Kenwood

- Sonoma Valley
Regional Park
13630 Sonoma Hwy.
Glen Ellen

- Spring Lake Regional Park
393 Violetti Rd., Santa
Rosa

Sugarloaf Ridge State Park

2605 Adobe Canyon Rd.
Kenwood
sugarloafpark.org

ARTS, CULTURE & MUSEUMS

Art Escape

17474 Sonoma Hwy.
Sonoma
(707) 938-5551
artescapesonoma.com

California Indian Museum and Cultural Center

5250 Aero Dr.
Santa Rosa
(707) 579-3004
cimcc.org

Charles M. Schulz Museum & Research Center

Step inside the world of Charles M. Schulz, creator of Charlie Brown, Snoopy, and the Peanuts Gang! See original Peanuts comic strips, explore Schulz's drawing studio, craft your own comic creations, and find surprises around every corner in the galleries. Don't miss the Snoopy penny press machine to create your own special souvenir!

2301 Hardies Lane
Santa Rosa
(707) 579-4452
schulzmuseum.org

Depot Park Museum

270 First St. West
Sonoma
(707) 938-1762
depotparkmuseum.org

di Rosa Center for Contemporary Art

5200 Sonoma Hwy., Napa
(707) 226-5991
dirosaart.org

**General Mariano
Guadalupe Vallejo's Home**
363 Third St. West
Sonoma
(707) 938-9559
parks.ca.gov

**Mission San
Francisco Solano**
114 East Spain St.
Sonoma
(707) 938-9560
parks.ca.gov

Sonoma Barracks
98 East Spain St.
Sonoma
(707) 939-9420
parks.ca.gov

**Sonoma State
Historic Park**
20 E. Spain St., Sonoma
(707) 938-1519
parks.ca.gov/?page_id=479

**Sonoma Valley
Historical Society**
205 First St. West, Sonoma
(707) 343-1335
depotparkmuseum.org

**Sonoma Valley
Museum of Art**
551 Broadway, Sonoma
(707) 939-7867
svma.org

**LIVE
PERFORMANCES**
**Green Music Center at
Sonoma State University**
1801 E Cotati Ave
Rohnert Park
(707) 664-4246
gmc.sonoma.edu

**Murphy's Irish Pub &
Restaurant**
464 First St. East
Sonoma
(707) 935-0660
sonomapub.com

Reel & Brand
401 Grove St.
Sonoma
(707) 938-7204
reelandbrand.net

Sebastiani Theatre
476 First St. East
Sonoma
(707) 996-9756
sebastianitheatre.com

**Sonoma
Community Center**
276 East Napa St.
Sonoma
(707) 938-4626
sonomacommunitycenter.org

**Transcendence Theatre
Company, Broadway
Under the Stars**
1151 Broadway
Ste. 201, Sonoma
(877) 424-1414
bestnightever.org

**Valley of the Moon
Music Festival**
P.O. Box 538, Sonoma
(707) 509-3713
valleyofthemoonmusicfesti-
val.org

**FARMS, CULINARY
& AGRICULTURE**
Beltane Ranch
11775 Sonoma Hwy.
Glen Ellen
(707) 833-4233
beltaneranch.com

Charlie's Acres
3201 Napa Rd.
Sonoma
charliesacres.org

**Figone's of California
Olive Oil Co.**
483 First St. West
Sonoma
(707) 282-9092
figoneoliveoil.com

**Sonoma County
Farm Bureau**
3589 Westwind Blvd
Santa Rosa
(707) 544-5575
sonomafb.org

**Sonoma County
Farm Trails**
PO Box 452
Sebastopol
(707) 837-8896
farmtrails.org

The Epicurean Connection
19670 8th St. East, Sonoma
(707) 235-9530
theepicureanconnection.
com

The Olive Press
24724 Arnold Dr., Sonoma
(707) 939-8900
theolivepress.com

SPAS & WELLNESS
Fairmont Spa
100 Boyes Blvd., Sonoma
(707) 938-9000
fairmont.com/sonoma

**The Spa at MacArthur
Place Hotel**
29 East MacArthur St.
Sonoma
(707) 933-3193
macarthurplace.com

**The Spa at The Lodge
at Sonoma**
1325 Broadway, Sonoma
(707) 931-3434
thelodgeatsonoma.com

**Sonoma Therapeutic
Massage**
525 3rd St. West
Sonoma
(707) 494-4439
sonomatherapeuticmassage.
com

FESTIVALS & EVENTS

Napa to Sonoma Half-Marathon

Motiv Sports
runnapatosonoma.com

Out in the Vineyard Presents Gay Wine Weekend

(707) 495-9732
outinthevineyard.com

Sonoma International Film Festival

103 East Napa St.
Sonoma
(707) 933-2600
SonomaFilmFest.org

Sonoma Valley Authors Festival

PO Box 1447
Sonoma
(707) 282-9028
svauthorsfest.org

Valley of the Moon Music Festival

P.O. Box 538
Sonoma
(707) 509-3713
valleyofthemoonmusicfestival.org

SPORTS AND VENUES

Sonoma Raceway

29355 Arnold Dr.
Sonoma
800-870-7223 (RACE)
racesonoma.com

NON-PROFITS & GOVERNMENT

City of Sonoma

1 The Plaza, Sonoma
(707) 938-3681
sonomacity.org

Sonoma Community Center

276 East Napa St.
Sonoma
(707) 938-4626
sonomacommunitycenter.org

TOURS & TRANSPORTATION

Active Wine Adventures

(707) 927-1058
activewineadventures.com

Beau Wine Tours & Limousine Service

(707) 938-8001
beauwinetours.com

California Wine Tours & Transportation

(707) 253-1300
californiawinetours.com

Destination Drivers

(833) 868-7733
destinationdrivers.com

George Webber Sonoma History Experience

(707) 939-5507
georgewebber.com

Gourmet Food & Wine Tours

Sonoma
(415) 250-2273
gourmetfoodandwinetours.com

Happy Travelers Cannabis Tours

(707) 386-9859
happytravelersweedtours.com

Old Vine Wine Tours

Owned by Sonoma County natives, Old Vine Wine Tours has operated in Sonoma and Napa counties since 2018. Local Values. Local Knowledge. Local Relationships. These are some of the things which set Old Vine Wine Tours apart. We're proud of Sonoma County and would love to have you on tour with us!
(707) 386-9859
oldvinewinetours.com

Platypus Wine Tours

(707) 253-2723
platypustours.com

Pure Luxury Transportation

(800) 626-5466
pureluxury.com

Pushpak Motors

414 1st St. East
Ste. F, Sonoma
(707) 343-1192
pushpakmotors.net

Rides By Me

(415) 305-8229
ridesbyme.com

Safari West

3115 Porter Creek Rd
Santa Rosa
(800) 616-2695
safariwest.com

Sonoma Adventures - Bike Tours & Rentals

1254 Broadway
Sonoma
(707) 938-2080
sonoma-adventures.com

Sonoma Ballooning

(707) 819-9223
sonomaballooning.com

Sonoma Food Tour

Sonoma
(707) 939-5849
sonomafoodtour.com

Sonoma Plaza

History Tour
(707) 363-5775
sonomaplazahistory.com

Sonoma Valley Wine Trolley Sonoma Plaza

(707) 938-2600
sonomavalleywinetrolley.com

Wine Country Cyclery

262 West Napa St.
Sonoma
(707) 996-6800
winecountrycyclery.com

WINERIES

Abbot's Passage Winery & Mercantile

777 Madrone Rd.
Glen Ellen
(707) 939-3017
abbotspassage.com

Adastra Wines

5 East Napa St.
Sonoma
(707) 721-1914
adastrawines.com

Anaba Wines

62 Bonneau Rd.
Sonoma
(707) 996-4188
anabawines.com

Auteur Wines

373 First St. West
Sonoma
(707) 938-9211
auteurwines.com

B.R. Cohn Winery

15000 Sonoma Hwy.
Glen Ellen
(707) 938-4064 ext.124
brcohn.com

Bartholomew Estate Winery

1000 Vineyard Lane
Sonoma
(707) 509-0540
bartholomewestate.com

Bedrock Wine Co.

414 1st St. East
Sonoma
(707) 343-1478
bedrockwineco.com

Bennett Valley Cellars

127 East Napa St.
Sonoma
(707) 934-8173
bennettvalleycellars.com

Benziger Family Winery

1883 London Ranch Rd.
Glen Ellen
(707) 935-3000
benziger.com

Buena Vista Winery

18000 Old Winery Rd.
Sonoma
(800) 926-1266
buenavistawinery.com

Caddis Wines

109 East Napa St.
Sonoma
(707) 931-6939
caddiswine.com

Ceja Vineyards

22989 Burndale Rd.
Sonoma
(707) 257-5784
cejavineyards.com

Chateau St. Jean *Tasting experiences. Food pairings. Corporate & Large Groups. Weddings. Since 1973, our historic property and gardens have welcomed guests from near and far to experience the richness, nuance and joy of Sonoma's winemaking tradition. Visit us, and taste our extensive portfolio, including our flagship Cinq Cépages red blend.*

8555 Sonoma Hwy.
Kenwood
(707) 257-5784
chateaufstjean.com

Cline Cellars

24737 Arnold Dr., Sonoma
(707) 940-4044
clinecellars.com

Cochon Tasting Bar

531 First St. East, Sonoma
(707) 934-8157
cochonwines.com

Corner 103

103 West Napa St., Sonoma
(707) 931-6141
corner103.com

Deerfield Ranch Winery

10200 Sonoma Hwy.
Kenwood
(707) 833-5215
deerfieldranch.com

Donum Estate

24500 Ramal Rd., Sonoma
(707) 732-2200
thedonumestate.com

Enoteca Della Santina

127 East Napa St., Sonoma
(707) 938-4200
enotecadellasantina.com

Fulcrum Wines

25 East Napa St.
Ste. D, Sonoma
(707) 931-6097
fulcrumwines.com

Gloria Ferrer Caves & Vineyards

23555 Arnold Dr.
Sonoma
(866) 845-6742
gloriaferrer.com

Gundlach Bundschu Winery

2000 Denmark St.
Sonoma
(707) 938-5277
gunbun.com

**Hamilton Family Wines**

Relax in our wine garden and tasting room. Enjoy our small-production wines, poured by owners and wine-makers Greg and Lindsay. Hamilton Family Wines launched in 2019, realizing a long-held dream after losing our home in the 2017 Sonoma wildfires. Our wines are handcrafted using natural and minimal-intervention practices.
8660 Sonoma Hwy.
Kenwood, (707) 408-3090
hamilton.wine

Highway 12 Winery & Highwayman Wines

27 E Napa St Unit S
Sonoma
(707) 935-8815
highwaymanwines.com

Imagery Estate Winery

14335 Sonoma Hwy
Glen Ellen
(707) 935-3000
imagerywinery.com

Jacuzzi Family Vineyards

24724 Arnold Dr.
Sonoma
(707) 931-7516
jacuzziwines.com

Kenwood Vineyards

9592 Sonoma Hwy.
Kenwood
(707) 282-4281
kenwoodvineyards.com

Kunde Family Winery

9825 Sonoma Hwy.
Kenwood
(707) 833-5501
kunde.com

La Prenda Wines

535 First St West
Sonoma
(707) 938-7228
laprendawine.com

La Rochelle Wines

233 Adobe Canyon Rd.
Kenwood
(707) 302-8000
lrwine.com

Lake Sonoma Winery Tasting Room

134 Church St.
Sonoma
(707) 205-5829
lakesonomawinery.com

Landmark Vineyards

101 Adobe Canyon Rd.
Kenwood
(707) 833-0053
landmarkwine.com

Larson Family Winery

23355 Millerick Rd.
Sonoma
(707) 938-3031
larsonfamilywinery.com

Lasseter Family Winery

1 Vintage Lane
Glen Ellen
(707) 933-2800
lffwinery.com

Laurel Glen Vineyard

13750 Arnold Dr.
Glen Ellen
(707) 933-9877
laurelglen.com

**Ledson Winery & Vineyards**

Explore an architectural showpiece known as the "Castle," nestled among 20 acres of vineyards. Taste highly coveted, estate-grown, handcrafted wines scoring in the mid 90's and above and enjoy a picnic from our Gourmet Marketplace in the majestic Oak Grove. Wines only available at the winery or online.

7335 Sonoma Hwy., Kenwood
(707) 537-3810
ledsonwinery.com

Loxton Cellars

11466 Dunbar Rd.
Glen Ellen
(707) 935-7221
loxtonwines.com

Mayo Family Reserve Room
9200 Sonoma Hwy.
Kenwood
(707) 833-5504
mayofamilywinery.com/
reserveroom

Mayo Family Winery
13101 Arnold Dr.
Glen Ellen
(707) 938-9401
mayofamilywinery.com

Meadowcroft Wines
23574 Arnold Dr. (Hwy 121)
Sonoma
(707) 934-4090
meadowcroftwines.com

Muscardini Cellars
9380 Sonoma Hwy.
Kenwood
(707) 933-9305
muscardinicellars.com

Pangloss Cellars
35 East Napa St.
Sonoma
(707) 933-8565
panglosscellars.com

Patz & Hall Winery
21200 Eighth St. East
Sonoma
(707) 265-7700
patzhall.com

Rancho Maria Wines
481 First St. West
Sonoma
(707) 215-5000
ranchomaria.com

Repris Wines
1700 Moon Mountain Rd.
Sonoma
(707) 931-7701
repriswines.com

Robledo Family Winery
21901 Bonness Rd.
Sonoma
(707) 939-6903
robledofamilywinery.com

Roche Winery & Vineyards
122 West Spain St.
Sonoma
(707) 935-7115
rochewinery.com

Sangiacomo Family Vineyards
21545 Broadway
Sonoma
(707) 938-5503
sangiacomo-vineyards.com

Schermeister Winery
14301 Arnold Dr. Studio 28
Jack London Village
Glen Ellen
(707) 934-8953
schermeister.com

Schug Carneros Estate Winery
602 Bonneau Rd.
Sonoma
(800) 966-9365
schugwinery.com

Sebastiani Vineyards & Winery
389 Fourth St. East
Sonoma
(707) 933-3230
sebastiani.com

SIGH
120 West Napa St.
Sonoma
(707) 996-2444
sighsonoma.com

Sojourn Cellars
141 East Napa St.
Sonoma
(707) 933-9753
sojourncellars.com

Sonoma Valley Vintners & Growers Alliance
PO Box 1698
Sonoma
(707) 935-0803
sonomavalleywine.com

Sosie Wines
25 E Napa St.
Ste. C, Sonoma
(707) 721-1405
sosiewines.com

St. Anne's Crossing Winery
8450 Sonoma Hwy.
Kenwood
(707) 598-5200
stannescrossing.com

St. Francis Winery & Vineyard
100 Pythian Rd.
Santa Rosa
(888) 675-WINE
stfranciswinery.com

Stone Edge Farm Estate Vineyards & Winery
21692 Eighth St. East
Sonoma
(707) 935-6520
stoneedgefarm.com

Three Fat Guys Wine
20816 Broadway
Sonoma
(707) 732-4413
threefatguyswines.com

Three Sticks Wines
143 West Spain St.
Sonoma
(707) 996-3328
threestickswines.com

Ty Caton Vineyards

8910 Sonoma Hwy., Kenwood
(707) 938-3224
tycaton.com

Valley of the Moon Winery

134 Church St., Sonoma
(707) 939-4500
valleyofthemoonwinery.com

Vaughn Duffy Wines *Our*

secret is out. The Vaughn Duffy Wines tasting room in Kenwood is the place to taste. Discover highly regarded Pinot Noir and more during a guided tasting experience with winemaker Matt Duffy. The wines of family-owned Vaughn Duffy are some of the most sought-after in all of Sonoma. Come find out why.
8910 Sonoma Hwy., Kenwood
(707) 696-3212
vaughnduffywines.com

Viansa Sonoma Winery & Marketplace

25200 Arnold Dr., Sonoma
(800) 995-4740
viansasonoma.com

VJB Cellars

60 Shaw Ave., Kenwood
(707) 833-2300
vjbcellars.com

WALT Wines *Our WALT*

Sonoma Plaza tasting room is steeped in the history and charm of the town of Sonoma. This intimate venue off the northwest corner of the Sonoma Plaza features Pinot Noirs and Chardonnays from the Pacific Coast's most noteworthy regions and vineyards. Experience 1,000 Miles of Pinot with WALT!
380 First St. West, Sonoma
(707) 933-4440
waltwines.com

Wellington Cellars

11600 Dunbar Rd.
Glen Ellen
(707) 934-8604
wellingtoncellars.com

Westwood Estate Wines

11 East Napa St. #3
Sonoma
(707) 933-7837
westwoodwine.com

Wine Snob* Winery

Delicious wines? Yes! From sustainably and organically farmed grapes? Check and check. Fun tasting room? We think so! Walk-ins welcome? Yes indeed. Dog-friendly? For sure! Will the owners be there? Always. Join us, Linz and Ryan, for a \$15 wine tasting, and shop local art and jewelry. Oh, and be sure to ask us about the puma!
969 Carquinez Ave.
Glen Ellen, (707) 931-8424
winesnobwinery.com

Winery Sixteen 600

589 First St. West
Sonoma
(707) 721-1805
winerysixteen600.com

Zina Hyde Cunningham Winery

480 First St. East
Sonoma
(707) 895-9462
zinawinery.com

DINING

	FAMILY FRIENDLY	PET FRIENDLY	EV CHARGER	PATIO/OUTDOOR SEATING
Aabha Indian Cuisine, <i>Sonoma</i>	x			
Black Bear Diner, <i>Sonoma</i>	x			
B&V Whiskey Bar & Grille, <i>Sonoma</i>				
Cafe La Haye, <i>Sonoma</i>				x
Cornerstone Sonoma, <i>Sonoma</i>	x	x		x
Della Santina's, <i>Sonoma</i>	x	x		x
Depot Restaurant, <i>Sonoma</i>	x			x
El Dorado Kitchen, <i>Sonoma</i>	x			x
Fairmont Sonoma Mission Inn & Spa, <i>Sonoma</i>	x	x	x	x
Glen Ellen Star, <i>Glen Ellen</i>	x	x		x
Harvey's Gourmet Donut Bar, <i>Sonoma</i>	x	x		x
HopMonk Tavern, <i>Sonoma</i>	x	x		x
Il Fuoco Sonoma, <i>Sonoma</i>	x			
Kina's Kitchen & Bar, <i>Sonoma</i>	x			
LaSalette Restaurant, <i>Sonoma</i>	x	x		x
Layla Restaurant, <i>Sonoma</i>	x	x	x	x
Les Pascals, <i>Glen Ellen</i>	x			x
Mary's Pizza Shack, <i>Sonoma</i>	x	x		x
Mary's Pizza Shack on the Plaza & "Slice Shack", <i>Sonoma</i>	x	x		x
Mayo Family Reserve Room, <i>Kenwood</i>				x
Murphy's Irish Pub & Restaurant, <i>Sonoma</i>	x	x		x
Palooza Brewery and Gastropub, <i>Kenwood</i>	x	x		x
Red Grape, The, <i>Sonoma</i>	x			x
Reel & Brand, <i>Sonoma</i>	x	x		x
Salt & Stone, <i>Kenwood</i>	x	x		x
Sante at the Fairmont Sonoma Mission Inn, <i>Sonoma</i>	x	x		x
Sausage Emporium Cafe Marketplace Bar, <i>Sonoma</i>	x	x		x
Sonoma Eats, <i>Sonoma</i>	x			
Sonoma Grille and Bar, <i>Sonoma</i>	x			x
Sonoma Market, <i>Sonoma</i>	x			x
Sonoma Marketplace Shopping Center, <i>Sonoma</i>	x			
Sonoma's Best & Guest Cottages, <i>Sonoma</i>	x			
Sunflower Caffé, <i>Sonoma</i>	x	x		x
Sweet Pea Bakeshop, <i>Sonoma</i>	x	x		x
Sweet Scoops Homemade Ice Cream, <i>Sonoma</i>	x	x		x
Swiss Hotel, <i>Sonoma</i>	x			x
Tasca Tasca Portuguese Tapas Restaurant & Wine Bar, <i>Sonoma</i>	x	x		x
Taub Family Outpost, <i>Sonoma</i>	x	x		x
the girl & the fig, <i>Sonoma</i>	x	x		x
TIPS Roadside, <i>Kenwood</i>	x			x
Valley Bar & Bottle, <i>Sonoma</i>	x	x		x
Vella Cheese Company, <i>Sonoma</i>	x			
VJB Cellars, <i>Kenwood</i>	x	x		x
Whole Foods Market, <i>Sonoma</i>	x			x
Wit & Wisdom, <i>Sonoma</i>				x
Yeehaw! Coffee, <i>Sonoma</i>				

WINERIES

	FAMILY FRIENDLY	PET FRIENDLY	EV CHARGER	PATIO/OUTDOOR SEATING	BY APPOINTMENT ONLY	PICNIC AREA
Abbot's Passage Winery & Mercantile, <i>Glen Ellen</i>	x	x				
Adastra Wines, <i>Sonoma</i>						
Anaba Wines, <i>Sonoma</i>	x	x	x	x		x
Auteur Wines, <i>Sonoma</i>				x		
B.R. Cohn Winery, <i>Glen Ellen</i>				x		
Bartholomew Estate Winery <i>Sonoma</i>		x		x		
Bedrock Wine Co., <i>Sonoma</i>					x	
Bennett Valley Cellars, <i>Sonoma</i>						
Benziger Family Winery, <i>Glen Ellen</i>						
Buena Vista Winery, <i>Sonoma</i>						
Caddis Wines, <i>Sonoma</i>						
Ceja Vineyards <i>Sonoma</i>						
Chateau St. Jean, <i>Kenwood</i>						
Cline Cellars, <i>Sonoma</i>	x	x		x		x
Cochon Tasting Bar, <i>Sonoma</i>				x		
Corner 103, <i>Sonoma</i>						
Deerfield Ranch Winery, <i>Kenwood</i>	x	x				x
Donum Estate, <i>Sonoma</i>				x	x	
Enoteca Della Santina, <i>Sonoma</i>	x	x		x		
Fulcrum Wines, <i>Sonoma</i>						
Gloria Ferrer Caves & Vineyards, <i>Sonoma</i>				x	x	x
Gundlach Bundschu Winery, <i>Sonoma</i>	x	x	x	x	x	
Hamilton Family Wines, <i>Kenwood</i>	x	x		x	x	x
Highway 12 Winery & Highwayman Wines, <i>Sonoma</i>	x	x		x		
Imagery Estate Winery, <i>Glen Ellen</i>						
Jacuzzi Family Vineyards, <i>Sonoma</i>	x	x		x		x
Kenwood Vineyards, <i>Kenwood</i>						
Kunde Family Winery, <i>Kenwood</i>						
La Prenda Wines, <i>Sonoma</i>	x	x				
La Rochelle Wines, <i>Kenwood</i>						
Lake Sonoma Winery Tasting Room, <i>Sonoma</i>	x	x		x		
Landmark Vineyards, <i>Kenwood</i>	x	x		x		
Larson Family Winery, <i>Sonoma</i>						
Lasseter Family Winery, <i>Glen Ellen</i>			x	x	x	
Laurel Glen Vineyard, <i>Glen Ellen</i>	x	x			x	
Ledson Winery & Vineyards, <i>Kenwood</i>	x	x		x	x	x
Loxton Cellars, <i>Glen Ellen</i>	x	x		x		x
Mayo Family Reserve Room, <i>Kenwood</i>				x	x	

WINERIES

	FAMILY FRIENDLY	PET FRIENDLY	EV CHARGER	PATIO/OUTDOOR SEATING	BY APPOINTMENT ONLY	PICNIC AREA
Mayo Family Winery, <i>Glen Ellen</i>	x	x		x		x
Meadowcroft Wines, <i>Sonoma</i>	x	x	x	x	x	x
Muscardini Cellars, <i>Kenwood</i>	x	x		x		x
Pangloss Cellars, <i>Sonoma</i>				x	x	
Patz & Hall Winery, <i>Sonoma</i>	x			x	x	
Rancho Maria Wines, <i>Sonoma</i>				x		
Red Car Wine, <i>Sebastopol</i>				x		
Repris Wines, <i>Sonoma</i>					x	
Robledo Family Winery, <i>Sonoma</i>	x	x	x	x	x	x
Roche Winery & Vineyards, <i>Sonoma</i>						
Sangiacomo Family Vineyards, <i>Sonoma</i>						
Schermeister Winery, <i>Glen Ellen</i>	x	x				
Schug Carneros Estate Winery, <i>Sonoma</i>	x		x	x	x	
Sebastiani Vineyards & Winery, <i>Sonoma</i>						
SIGH, <i>Sonoma</i>						
Sojourn Cellars, <i>Sonoma</i>	x	x		x	x	
Sonoma Valley Vintners & Growers Alliance, <i>Sonoma</i>						
Sosie Wines, <i>Sonoma</i>						
St. Anne's Crossing Winery, <i>Kenwood</i>	x	x		x	x	
St. Francis Winery & Vineyard, <i>Santa Rosa</i>						
Stone Edge Farm Estate Vineyards & Winery, <i>Sonoma</i>						
Three Fat Guys Wine, <i>Sonoma</i>	x	x		x		x
Three Sticks Wines, <i>Sonoma</i>				x	x	
Ty Caton Vineyards, <i>Kenwood</i>						
Valley of the Moon Winery, <i>Sonoma</i>						
Vaughn Duffy Wines, <i>Kenwood</i>	x	x		x		
Viansa Sonoma Winery & Marketplace, <i>Sonoma</i>						
VJB Cellars, <i>Kenwood</i>	x	x		x		
WALT Wines, <i>Sonoma</i>						
Wellington Cellars, <i>Glen Ellen</i>	x	x		x		
Westwood Estate Wines, <i>Sonoma</i>				x		
Wine Snob* Winery, <i>Glen Ellen</i>				x		
Winery Sixteen 600, <i>Sonoma</i>					x	
Zina Hyde Cunningham Winery, <i>Sonoma</i>		x		x		
Sonoma Springs Brewing Company, <i>Sonoma</i>		x		x		
Hanson of Sonoma Distillery, <i>Sonoma</i>						
La Luna Mezcal, <i>Sonoma</i>				x		
Prohibition Spirits Distillery, <i>Sonoma</i>		x				

LODGING

	COMPLIMENTARY BREAKFAST	POOL	FAMILY FRIENDLY	PET FRIENDLY	EV CHARGER	SPA
Beltane Ranch, <i>Glen Ellen</i>	x					
Best Western Sonoma Valley Inn, <i>Sonoma</i>	x	x	x	x		
Brookside Cottage & Studio, <i>Sonoma</i>						
Bungalows 313, <i>Sonoma</i>						
Cinnamon Bear Creekside Inn, <i>Sonoma</i>	x					
Cottage Inn and Spa, <i>Sonoma</i>	x					x
El Dorado Hotel, <i>Sonoma</i>		x				
El Pueblo Inn, <i>Sonoma</i>	x	x	x		x	
Fairmont Sonoma Mission Inn & Spa, <i>Sonoma</i>		x		x	x	x
Feed Store Loft, <i>Sonoma</i>						
Flamingo Resort, <i>Santa Rosa</i>		x		x	x	x
Gaige House, A Four Sisters Inn, <i>Glen Ellen</i>	x	x				
Hampton Inn Petaluma, <i>Petaluma</i>	x			x	x	
Hood Mountain Regional Park, <i>Santa Rosa</i>			x	x		
Inn at Sonoma, A Four Sisters Inn, <i>Sonoma</i>	x		x	x		
Jack London Lodge, <i>Glen Ellen</i>		x				
JAK W Casitas, <i>Sonoma</i>						
Kenwood Inn & Spa, <i>Kenwood</i>	x	x		x		x
Ledson Hotel, <i>Sonoma</i>						
MacArthur Place Hotel and Spa, <i>Sonoma</i>		x		x		x
Napa Street Tower Vacation Rentals, <i>Sonoma</i>						
Olea Hotel, <i>Glen Ellen</i>	x	x		x	x	
Safari West, <i>Santa Rosa</i>	x					
San Francisco North / Petaluma KOA, <i>Petaluma</i>		x		x		
Sonoma Bungalows, <i>Sonoma</i>						
Sonoma Creek Inn, <i>Sonoma</i>				x		
Sonoma Farmhouse Ranch, <i>Sonoma</i>		x				
Sonoma Hotel, <i>Sonoma</i>						
Sonoma Valley Escapes, <i>Sonoma</i>		x				
Sonoma Vintage Cottage, <i>Sonoma</i>						
Sonoma's Best & Guest Cottages, <i>Sonoma</i>						
Spring Lake Regional Park, <i>Santa Rosa</i>				x		
Stay Sonoma Valley, <i>Sonoma</i>						
Sugarloaf Ridge State Park, <i>Kenwood</i>						
Swiss Hotel, <i>Sonoma</i>	x					
The Gables Wine Country Inn, <i>Santa Rosa</i>	x					
The Lodge at Sonoma Resort & Spa, <i>Sonoma</i>		x		x		x
Westerbeke Ranch, <i>Sonoma</i>	x	x				x

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