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### **KLEVA NAMED TO DESTINATION INTERNATIONAL'S 30 UNDER 30 CLASS**

**South Bend, Ind.** — Visit South Bend Mishawaka (VSBM) is thrilled to announce Sports Tourism Manager Nick Kleva has been named one of Destinations International's 2022 30 Under 30 recipients. To learn more about each honoree, [click here](#).

Kleva joined VSBM in 2017, playing a critical role in growing the sports tourism market while also recently achieving his Sports Tourism Strategist certification.

"Nick Kleva is so deserving of this national recognition," said Rob DeCleene, VSBM's executive director. "He's truly passionate about sports tourism and its ability to impact his hometown's economy, and he's very good at it, so it's gratifying to see him honored in this way."

Kleva is VSBM's fourth 30 Under 30 designee in the 12-year history of the program.

Destinations International is committed to developing future industry leaders that represent a diverse set of backgrounds and perspectives.

"The 30 Under 30 program remains critical to our organization's vision and mission," said Don Welsh, president and CEO of Destinations International. "As our industry moves toward recovery, we are especially excited to announce these young professionals as they are the future of the travel and tourism industry."

Visit South Bend Mishawaka promotes tourism and develops the visitor experience in St. Joseph County as the lead destination organization.

Destinations International is the world's largest resource for official destination organizations, convention and visitors bureaus (CVBs) and tourism boards with more than 6,500 members and partners from over 650 destinations in approximately 13 countries.

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