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SUMMER SPORTS KICK OFF WITH MEMORIAL DAY WEEKEND EVENTS

South Bend, Ind. — Multiple events in The Bend this weekend mark an informal kickoff to the sports-related summer travel season, continuing an upward trend in the local tourism industry. These four events are expected to generate over 2,000 hotel room nights and an estimated \$1.5 million in economic impact.

Duke Cannon USA Forces Cornhole Championship (May 27-29): Taking place at Century Center, this event is making its South Bend debut with 56 participants. It is open to USA Cornhole members that are or have been affiliated with the military, homeland security, law enforcement or fire/EMT. It will be broadcast nationally from 1-3 p.m. Saturday on NBC Sports Network.

Jr. Irish Memorial Day Invitational (May 29-30): Now in its 44th year, the Memorial Day Invitational will include over 180 teams from across the region. Games will be played at both the Jr. Irish Soccer Complex in South Bend and Newton Park in Lakeville.

Midwest Women's Bowling Tournament (May 29-30): Originally planned for 2020, the Midwest Women's Bowling Tournament started May 21 and runs over six consecutive weekends. Singles and doubles competition is taking place at Chippewa Bowl in South Bend. Team events are being held at Signature Lanes in Elkhart. It will feature approximately 2,000 bowlers.

South Bend Lions Home Opener (May 29): After originally being announced in 2019, the South Bend Lions are making their home debut at 5 p.m. Saturday at TCU School Field. They will face Toledo Villa in a USL League Two matchup.

Visit South Bend Mishawaka promotes tourism and develops the visitor experience in St. Joseph County as the lead destination organization.

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