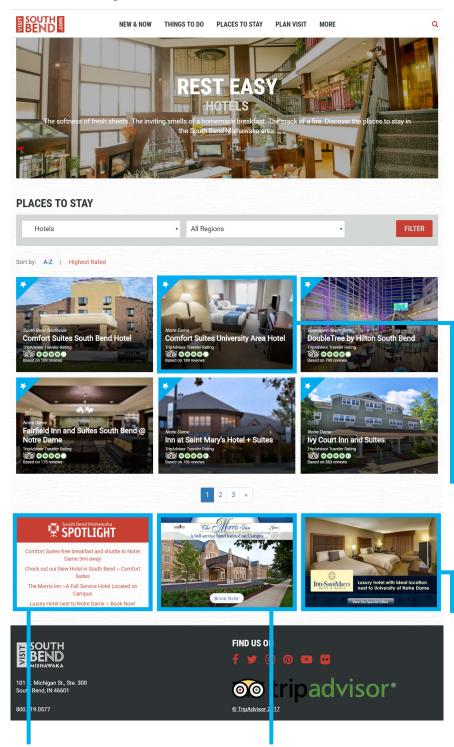
Destination Travel Network & Visit South Bend

Online Advertising Media Kit | VisitSouthBend.com



## **SPOTLIGHT**

- Highlight unique offers with "run of site visibility" that is easily updated seasonally
  - Copy: up to 50 characters (including spaces)

## **RUN OF SITE BANNER**

- Be seen on nearly every page of the website
  - Image: 464x324px
  - Copy: up to 40 characters (including spaces)



#### **MOBILE BANNER**

 Give "ready-to-spend" visitors one-click mobile access to your business NOW

Ad Size: 320x50pxPhoto: 90x50pxCopy: 50 characters

# **FEATURED LISTING**

- Stand out from the crowd put your company listing at the top of your industry category
  - Image: 230x150px
  - Copy: up to 45 characters (including spaces)

# **PAGE SPONSOR**

- Secure targeted placement on category-specific pages for premium visibility
  - Image: 464x324px
  - Copy: up to 40 characters (including spaces)

