



	Max # To Be Sold	Calculated Cost/Mo Per Placement
Header- Event Calendar*	3	\$200
Header – Events*	3	\$200
Header - Things to Do*	3	\$200
Header - Where to Eat*	3	\$200
Header – Hotels*	3	\$225
Drop Down Headers	Varied across site	\$175
Page Sponsor - Event Calendar*	3	\$160
Page Sponsor – Events*	3	\$160
Page Sponsor - Things to Do*	3	\$160
Page Sponsor - Where to Eat*	3	\$160
Page Sponsor – Hotels*	3	\$180
Page Sponsor - Home Page*	2	\$225
Featured Listing - Hotels & Lodging	6	\$125
Featured Listing - Things to Do	6	\$100
Featured Listing - Where to Eat	6	\$100
Featured Listing - All Others	6	\$100
Spotlight Text Links	12	\$100
ROS Banner	5	\$150
Mobile Banner	5	\$150
<b>ADDED VALUE</b>		

**Header Banner, ROS Banner and Mobile Banner Advertisers**

1 blog post, 1 e-newsletter mention and 2 social media posts per outlet (FaceBook, Instagram and Twitter)

**Page Sponsor Advertisers**

1 e-newsletter mention and 1 social media post per outlet (FaceBook, Instagram and Twitter)

**Featured Listing and Spotlight Text Link Advertisers**

1 social media post per outlet (FaceBook, Instagram and Twitter)