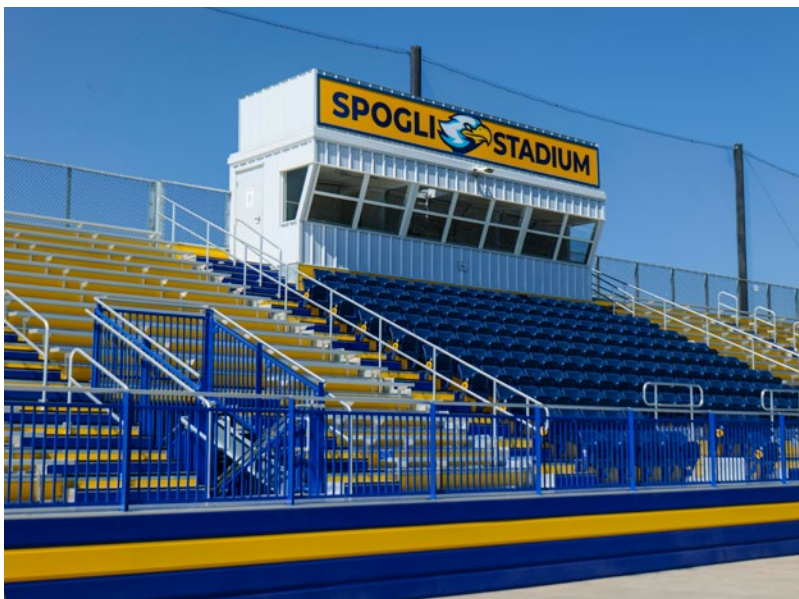




Southern Bleacher Company

Your Guide to Stadiums, Grandstands and Bleachers

"...Southern Bleacher should truly be proud of its entire team that flawlessly executed this project. How rare it is today to find people who care and perform to the customer's high expectations..."



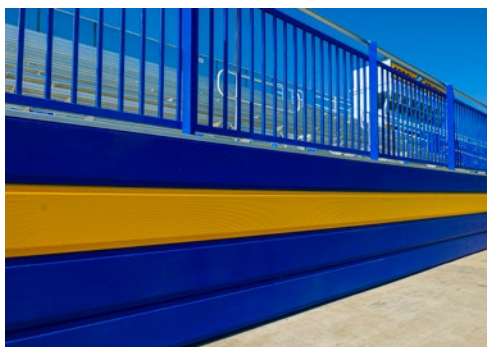
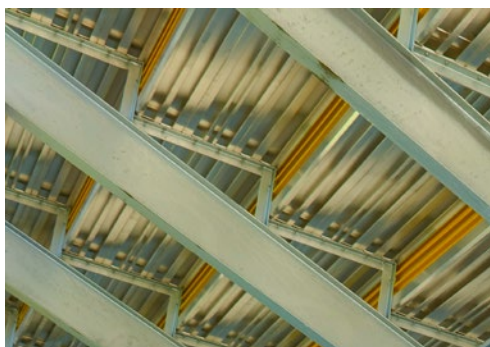
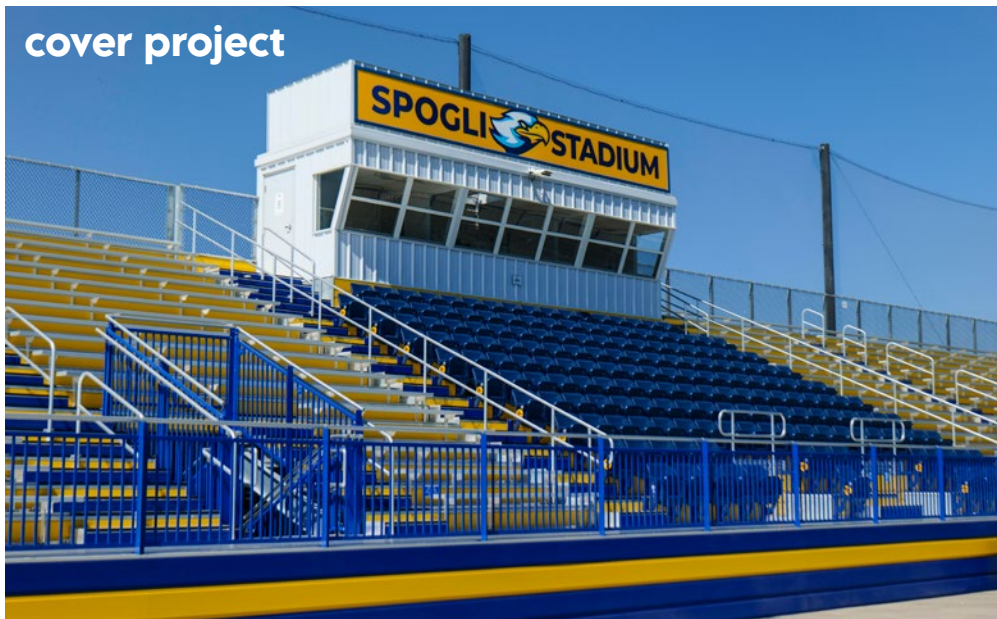
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Discover how Southern Bleacher flawlessly executed the Rancho Christian School Spogli Stadium project inside.

cover project



specifications | details

Rancho Community Reformed Church | Temecula, CA
10/17 Rows x 174', Tongue & Groove decking system,
1,421 Seats, 8' x 30' Sloped front pressbox

This project benefits from creative use of color. Team gold seat risers, Columbia blue step risers, chair seating, Vertical Rail and a Columbia blue and gold facade add spirit and individuality. Our Vertical Rail is an excellent alternative to chain link, although this grandstand features a combination of the two. Note the slope front pressbox with enclosed video stand. Eagle football and track and field teams call Spogli Stadium home. Designed, manufactured and installed by Southern Bleacher. *Photos: richpix.com*

“

"Mr. David McClendon was our sole interface during this project. He was extremely knowledgeable and always timely in responding during the design, development, fabrication, and ultimately, installation of the bleachers. During the engineering review by the City, Mr. McClendon resolved all issues in a timely manner, thus allowing the project to be completed as planned. Rancho Christian is extremely pleased with the product. It looks great and was completed on time. Southern Bleacher should truly be proud of its entire team that flawlessly executed this project. How rare it is today to find people who care and perform to the customer's high expectations. My congratulations to you and all the members of Southern Bleacher for a job well done."

Bob Spogli | Rancho Christian School

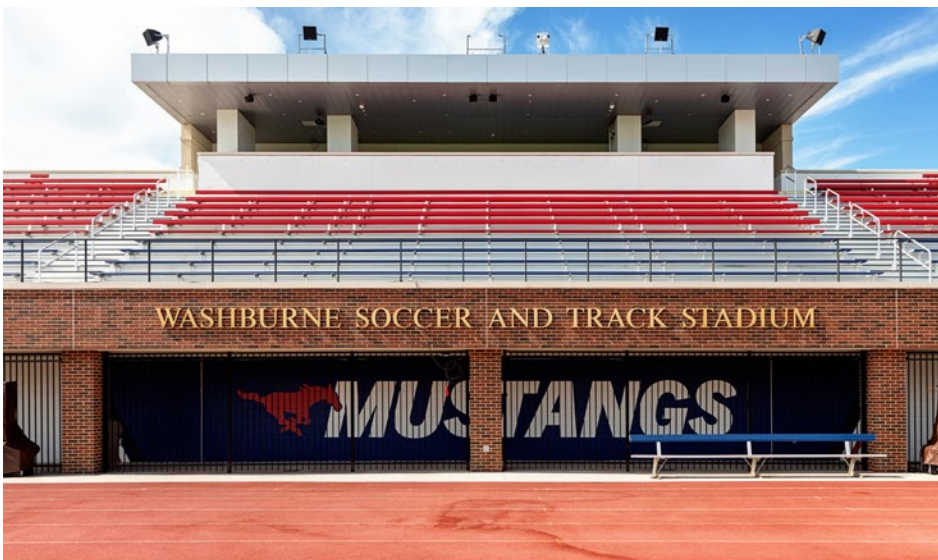
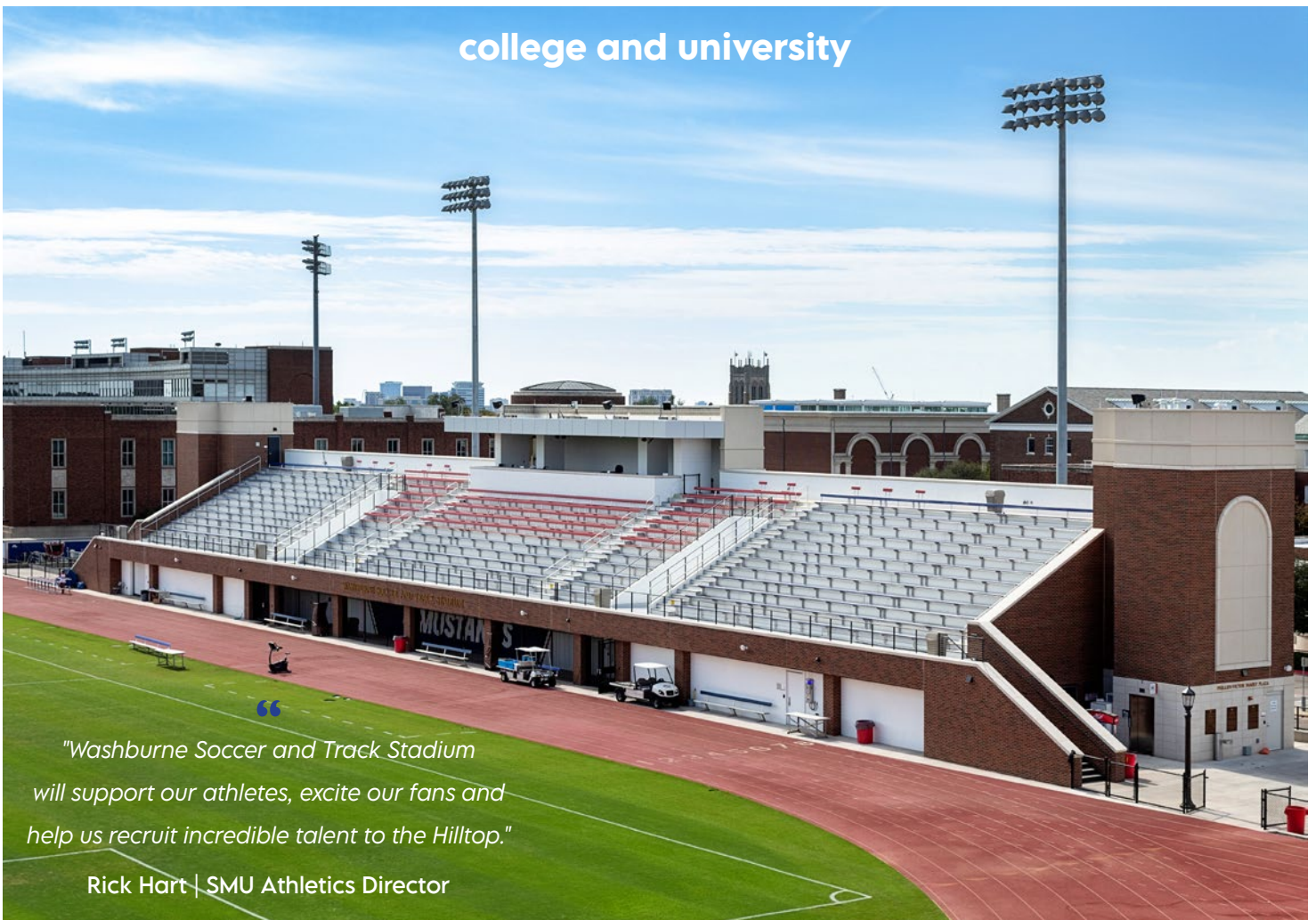
**Since 1946,
Southern Bleacher
Company has set the
standard for high
school bleachers,
college stadiums,
fairgrounds,
speedways
and more. Fans in
every U.S. state and
Canada cheer from
our grandstands.**

With more than three million seats to our name in the past five years alone, no one comes close to our experience. Financially sound with no influence from investors, our customers rest easy knowing we'll be here for decades to come. By not outsourcing our aluminum or steel fabrication, we control both quality and schedule, and a veteran project manager is your single point of contact, your advisor and ally, from your complimentary design through your stadium build and beyond. Our many valuable services include providing seating layouts, building code reviews, budget estimates, plan approval assistance, specifications and technical drawings. No matter the size, scope and type of project - professional, collegiate or a secondary school sports facility, our expertise and dedication to excellence will result in first class stadiums, grandstands and bleachers for your budget. ■



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college and university



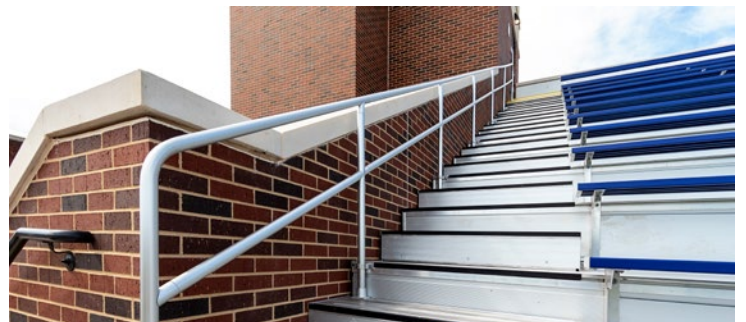
specifications | details

Southern Methodist University | Dallas, TX
Architect: Glenn-Partners, 12 Rows x 254',
Interlock 2000 decking system, 1,594 Seats

SMU's soccer grandstand features team blue bench seating along with a team red bench with back rest section. The grandstand was designed to fit beautifully into the architecture of the surrounding campus. The open substructure offers fieldside access to locker rooms, maintenance and storage. The Mustangs call Washburne Soccer and Track Stadium home. Manufactured and installed by Southern Bleacher. Cable railing provided by others.

Photos: Todd Brasher

Southern Bleacher's expertise is invaluable when combining bleachers with permanent structures. You can see how seamlessly the masonry and bleachers combine.





mitered design

“

"Protective is proud to partner with the BJCC to make this stadium a reality. This is more than a stadium – it's an opportunity for our community to continue thriving."

Rich Bielen | President and CEO, Protective

specifications | details

Birmingham Jefferson Convention Center, Protective Stadium | Birmingham, AL

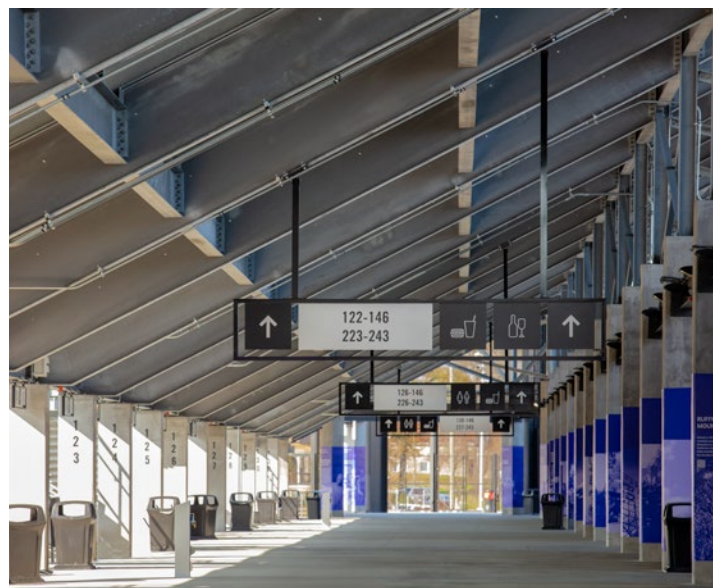
Architect: Populous, 24 Rows x 687', Interlock 2000 decking system

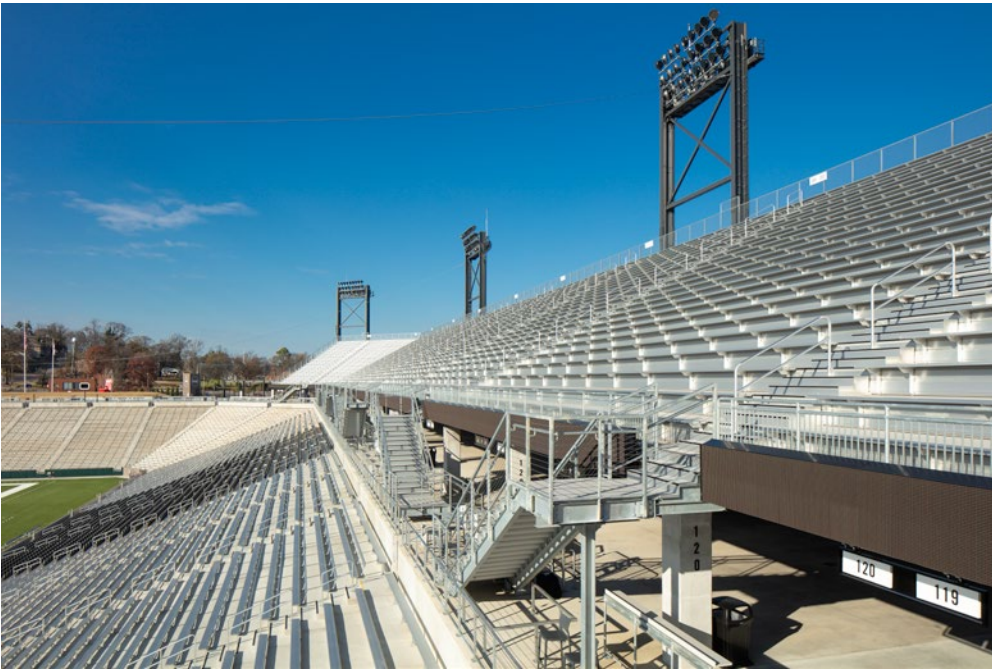
Upper Deck Capacity: 9,204 Seats,

Lower Bowl: 27,702 Seats, Bench on concrete

The mitered design of the stadium creates a “bowl effect” while creating ideal sightlines for spectators. Protective Stadium is the home field of the University of Alabama Birmingham and also home to the US Football League and the Birmingham Legion FC. Manufactured and installed by Southern Bleacher.

Photos: Randal Crow





Southern Bleacher's vast experience is invaluable in working with architects and other project participants. Questions are answered and issues addressed with expediency and accuracy that over seven decades in this business offers. The result? Time and money saved and your project completed on time and within budget.



**Southern Bleacher
venue options
including integral
roof systems, mitered
designs, press boxes,
sky boxes and
suites, Clear-Span
foundations and
stadium additions.
We are the industry
innovators in decking
and seating options.**

With years of experience and great fans of all sport, they are the most knowledgeable in the industry. We can help define your stadium with the amenities that today's sports enthusiasts and owners expect. Our industry leading concourse design with a Clear-Span foundation offers excellent accessibility for under-stadium storage, concessions, meeting rooms and secure passageways. Southern Bleacher can incorporate pressboxes, mezzanines and suites into your facility. And our extensive range of combinable seating systems enables you to be creative while meeting design requirements and your budget. For the best value, with industry defining innovations that appeal to owners and fans alike, Southern Bleacher is the best choice for your project. ■



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"We are a great community that I know will support us going into this new stadium. The students, the parents and the people who love to come out and watch football on Friday nights will buy into the Panthers. We are excited to work with them and build a program."

Pat Collins | Head Football Coach

specifications | details

West Ottawa Public School District | Holland, MI

Architect: GMB Architecture + Engineering,

Lower: 19 Rows x 226' with 2,863 Seats

Upper: 19 Rows x 226' with 1,176 Seats

Interlock 2000 decking system

Southern Bleacher worked closely with project architects to bring this unique grandstand to West Ottawa. The two tiered seating sections perfectly balance the four levels and the brick elevator configuration to create a visually striking venue. Note the chair seating section that benefits from the protection of the upper level. West Ottawa Stadium is home to Panthers football. Manufactured and installed by Southern Bleacher. Pressbox by others. Photos:

junebugphoto.com



Our small team of highly skilled regional representatives care for their customers from beginning to end. The person who takes your first call designs your stadium, works with your board, architect and contractors while verifying quality and making sure every detail is right.

Southern Bleacher Company is the nation's largest and oldest stadium, grandstand and bleacher manufacturer. Our projects are in place at the top professional sports venues, collegiate and secondary schools, rodeo and equestrian arenas, fairgrounds, NASCAR tracks and private entertainment venues. Southern Bleacher builds first class stadiums that offer excellent value. A Southern Bleacher stadium is a rock solid investment for sports programs and venues of every variety and size. ■



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Expanding design and color experience to include ticket booths is a win for your venue. As with our press boxes, we can create the ideal ticket booth *with* amenities!



specifications | details

Harford County Public Schools | Joppatown, MD

Architect: Banta Campbell Architects, Inc., 22 Rows x 138', Tongue and Groove decking system, 1,595 Seats, 10' x 36' Pressbox, 10' x 8' Ticket Booth

Thoughtful use of the purple team color includes the field side facade, pressbox doors, trim and the ticket booth. Southern Bleacher can design a ticket booth worthy of your venue in the planning stage – not as an afterthought. Manufactured and installed by Southern Bleacher.

Photos: KSN Images



specifications | details

Pennsbury School District
Fairless Hills, PA

Architect: D'Huy Engineering, Inc.,
25 Rows x 240',

Interlock 2000 decking system, 3,257 Seats,
10' x 48' Pressbox with Canopy
Home of Falcon football. Manufactured and
installed by Southern Bleacher.

Photos: KSN Images

PRESSBOXES

Southern Bleacher pressboxes come standard with galvanized steel support that is connected to the rear of the stadium and is independently supported by galvanized steel columns and a concrete foundation. Standard features are exteriors of 26-gauge R paneling for strength and durability. The interiors are finished with vinyl coated gypsum panel sheetrock and the flooring is an interlock aluminum decking system with a mill finish. The scoring table or work bench is a clear anodized aluminum countertop. Interiors also have acoustic ceiling tiles and florescent lighting. We offer window options and interior enhancements for a pressbox as high or as low tech as you please. A venue's pressbox is not only a necessary component, but it can add personality to any stadium or grandstand. We offer a variety of exterior facade colors (you can download a chart from our website). Look at the projects throughout the brochure for inspiration and ideas.



Note the choice of sloped or straight windows. Standard interior features are anodized aluminum counter tops, acoustic ceiling tiles and florescent lighting.

A Southern Bleacher state-of-the-art pressbox or stadium sky box gives you the opportunity to add individual style to your venue while creating a high-value, functional space for announcers, media and special guests.

Southern Bleacher's state-of-the-art pressboxes are an opportunity to individualize a stadium. Pressboxes are no longer an afterthought or a necessary addition. A Southern Bleacher pressbox will make a statement - it is up to you just how bold you want that statement to be. We offer a number of ways to create an individual look for your stadium sky box / pressbox, allowing you to create exactly the pressbox you envision: A wide variety of colors for exterior panels. Faux brick, stone and block facades to blend your venue into architectural surroundings or create a unique architectural statement. If you've opted for a roof platform, chain link or vertical rails safety fencing, including options for colored rails or colored vinyl-coated chain link. ■



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specifications | details

Switchbacks Football Club | Colorado Springs, CO

Architect: Perkins & Will

ABOVE: West Side 15 Rows x 345', Interlock 2000 decking system, 2,456 Seats

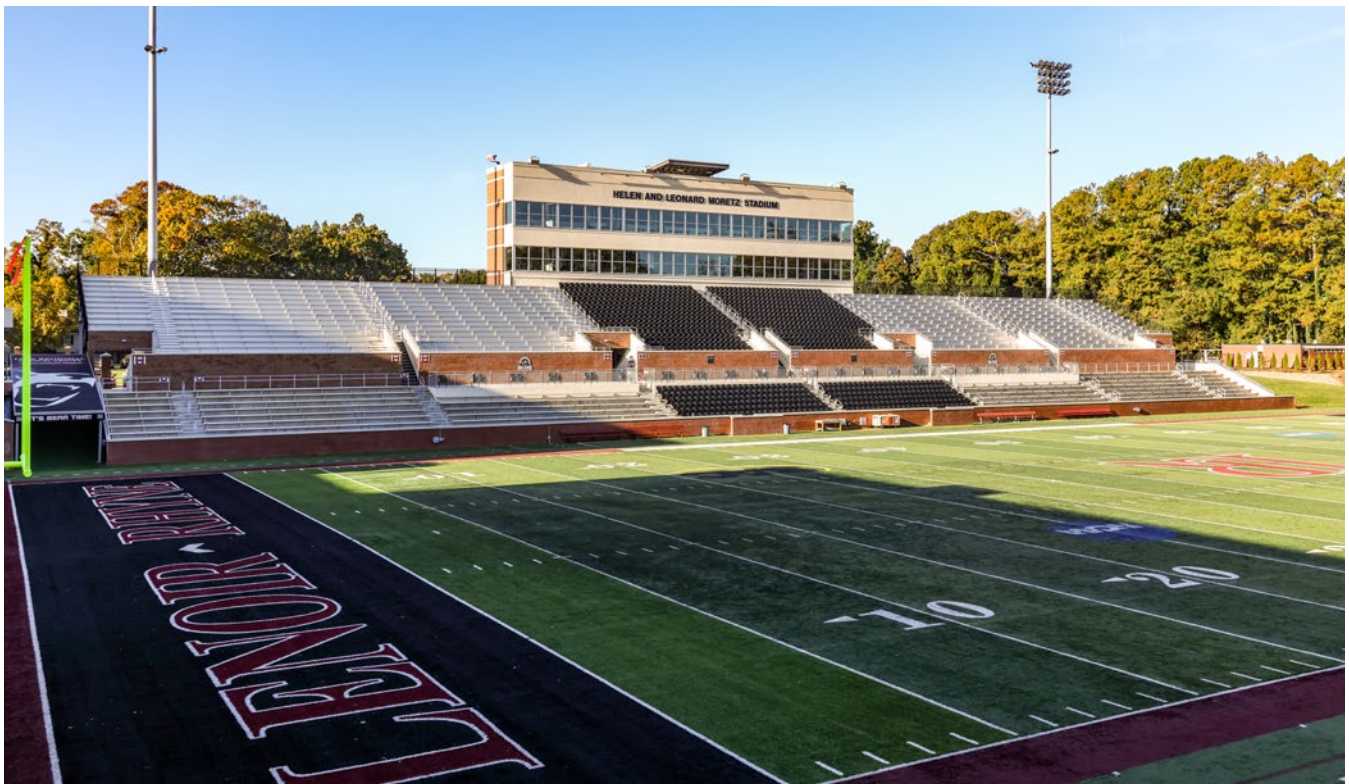
BELOW: East Side 12 Rows x 350', Interlock 2000 decking system, 2,305 Seats

Note the use of Vertical Rail on both sides and creative use of chairs on the East Side bleachers. Switchbacks football call C4C Stadium/Weidner Field home. Manufactured and installed by Southern Bleacher. *Photos: jonathanbetz.com*



When Southern Bleacher joins your team, dreams can become realities. Seating that inspires? Done. Comforts and amenities for every fan? Done and done.

Our company was founded on the idea of comfortable, up close and personal enjoyment of sports. We've been fine-tuning our skills for 77 years.

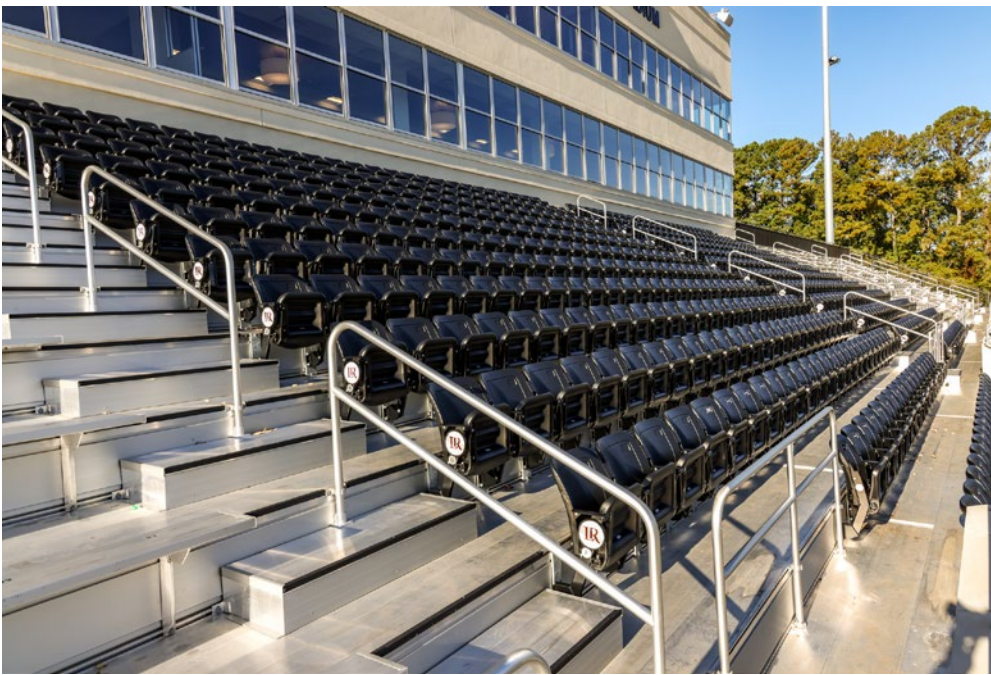


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"The renovations to Moretz Stadium will have a transformational impact on our entire campus, athletic programs and the greater Hickory area for generations to come."

Kim Pate | VP of Athletics





specifications | details

Lenoir-Rhyne University | Hickory, NC

Architect: McMillan Pazdan Smith,

Upper Level: 2,856 Seats including 752 Irwin chairs, Interlock 2000 decking system,

Lower Level: 1,408 Bench seats on concrete with 350 Irwin chairs

Southern Bleacher's participation in this state-of-the-art upgrade turned one of the best gameday environments in Division II into one of the best facilities in the nation. Southern Bleacher's role was to completely update the home stadium bleachers. The middle section of the bleachers features stadium chair comfort for members of the Bears Club. Southern Bleacher's Clear-Span foundation created ample space for an expansive concourse with concessions and restrooms. The Helen and Leonard Moretz Stadium has been home to the Lenoir-Rhyne Football program since the early 1920s. Moretz Stadium is the largest on-campus stadium in the South Atlantic Conference. The stadium is the fourth oldest stadium in all of Division II and is widely recognized as one of the finest small college football stadiums in the nation. Moretz Stadium is home to Bears football and Men's and Women's Lacrosse. Manufactured and installed by Southern Bleacher. *Photos: Shane Greene Photography*

With more than seven decades of experience, the experts at Southern Bleacher understand the myriad of unique challenges posed by sporting venues.

We think you'll agree – with our vast experience in manufacturing stadiums, grandstands and bleachers, Southern Bleacher understands the intricate details of the design and planning of sporting and entertainment venues.

In addition, Southern Bleacher's long list of satisfied clients is a testament to how we conduct our business. We take great pride in treating our clients with respect and honesty and we conduct our business with integrity and class. Not all companies can state this. Want to see more? You can spark your imagination by visiting our website at www.southernbleacher.com. When you're ready to begin, call us toll free or send an e-mail to info@southernbleacher.com. Our dedicated sales professionals are the most knowledgeable in the stadium, grandstand and bleacher industry. Each one of them can help you create a facility that celebrates sport in all its forms. ■



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hillside

At Southern Bleacher, we have a history of problem solving!

We understand that it can be disruptive to work with one person throughout the RFP and sales process only to be passed off to someone new when you move into the design phase of your project. At Southern Bleacher, your sales representative is your designer and project manager through fabrication and the on-site build. That continuity is only possible because of the unmatched expertise of our regional representatives – knowledge and experience allows each one of them to not just design your project customized to the requirements of your site but also adapt those designs in a flash if unforeseen issues arise. Bottom line, the first time and every time you contact Southern Bleacher, you've reached someone who can help, without the need to pull in an engineer (most of our reps are engineers) or seek solutions from an architect (we help architects solve problems all of the time). Your representative has not only the experience to solve your challenges but also the authority to make those calls. ■

Rural landscapes present unique and sometimes challenging design opportunities. Southern Bleacher understands these challenges and meets them head-on. Even solving the problem of cheerleader visibility.



specifications | details

Sevier County School District | Gatlinburg Pittman High School | Gatlinburg, TN
 14 Rows x 120' Hillside Grandstand, Interlock 2000 decking system, 1,008 Seats
 Note the 10' x 30' Cheerleader Platform. This venue is home to Highlanders football.
 Designed, manufactured and installed by Southern Bleacher.
 Photos: Isaactrotterphotography.com



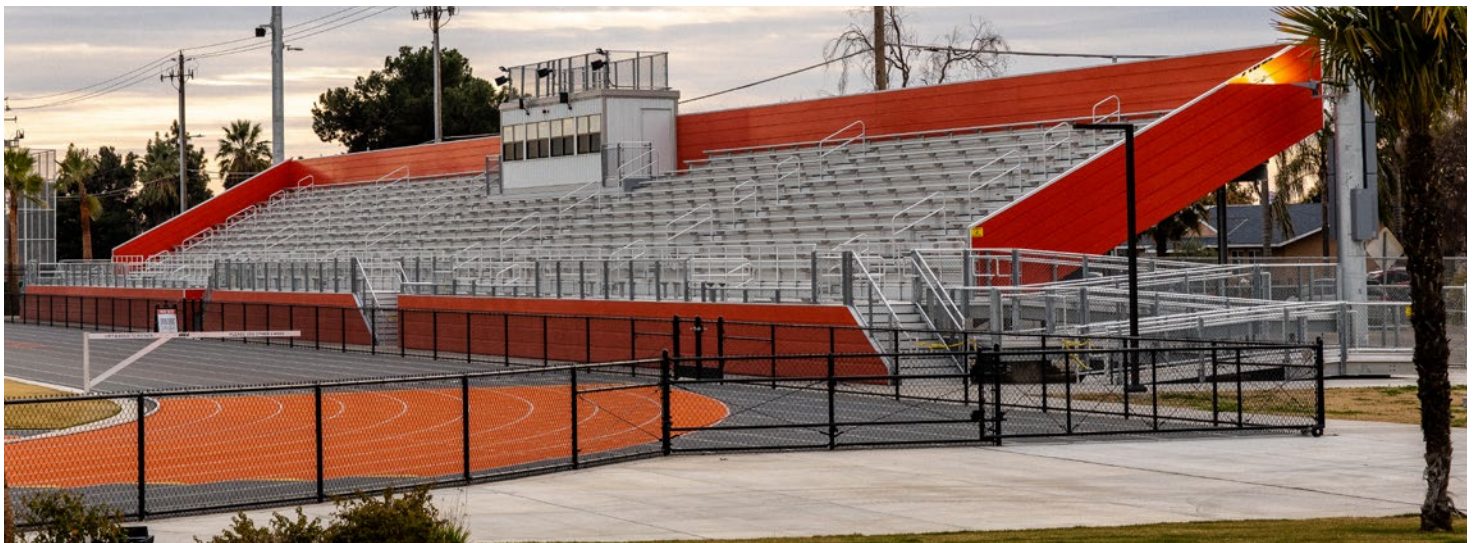
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leg truss design

specifications | details

O'Donnell ISD | O'Donnell, TX
 Leg Truss Design, 12 Rows x 90',
 Interlock 2000 decking system,
 610 Seats, 8' x 48' Sloped front pressbox
 Features team gold step and black seating risers. Home of
 Eagle Six-man football and track. Designed, manufactured
 and installed by Southern Bleacher.
Photos: Lane Anderson Photography



specifications | details

Selma USD | Selma, CA
 Architect: Teter, LLP
 14 Rows x 301', Interlock 2000 decking system
 2,268 Seats, 8' x 36' Pressbox
 Dur-kyn finish riser board enclosures on the back and sides.
 The riser board enclosures are a colorful addition to a more
 utilitarian grandstand. Home of Bears football and track.
 Manufactured and installed by Southern Bleacher. Photos:
Ryan Krauter



projects



specifications | details

Burkburnett ISD | Burkburnett, TX

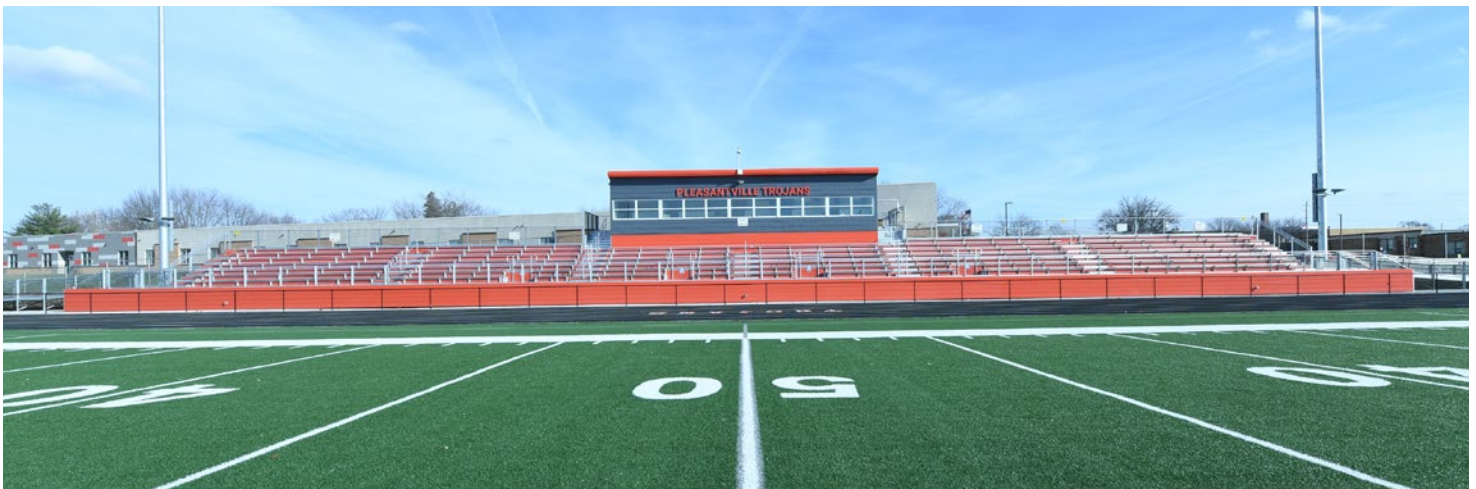
25/20 Rows x 300', Interlock 2000 decking system, 3,897 Seats,

Two 10' x 36' Pressboxes with Canopy

Note the combination of straight and sloped front pressboxes. Team colors and branding extend to the pressbox elevator. Team color black seat risers, red VIP seat backs and red step risers are accented by the black and red facade. Bulldog football calls Bulldog Stadium home.

Designed, manufactured and installed by Southern Bleacher.

Photos: Texoma Drone Solutions LLC



specifications | details

Pleasantville Community School District | Pleasantville, IA

Architect: DLR Group, 7 Rows x 214', Interlock 2000 decking system, 768 Seats, 10' x 54' Pressbox

The architect specified Atlas International, Inc paneling on the pressbox exterior. Our MBCI R panel is standard. Southern Bleacher is the ultimate team player in working with your architect. Trojan football and track take the field at their colorful grandstand. Manufactured and installed by Southern Bleacher.

Photos: Tim McConnell Fine Photography

Located in Texas, everyone at Southern Bleacher understands that high school football isn't a game. It's a legacy and a way of life. A Southern Bleacher football stadium inspires pride and gives fans the best seat in town. Ready for a stadium, expansion or upgrade? This brochure features the best high school and college football stadiums in the country.

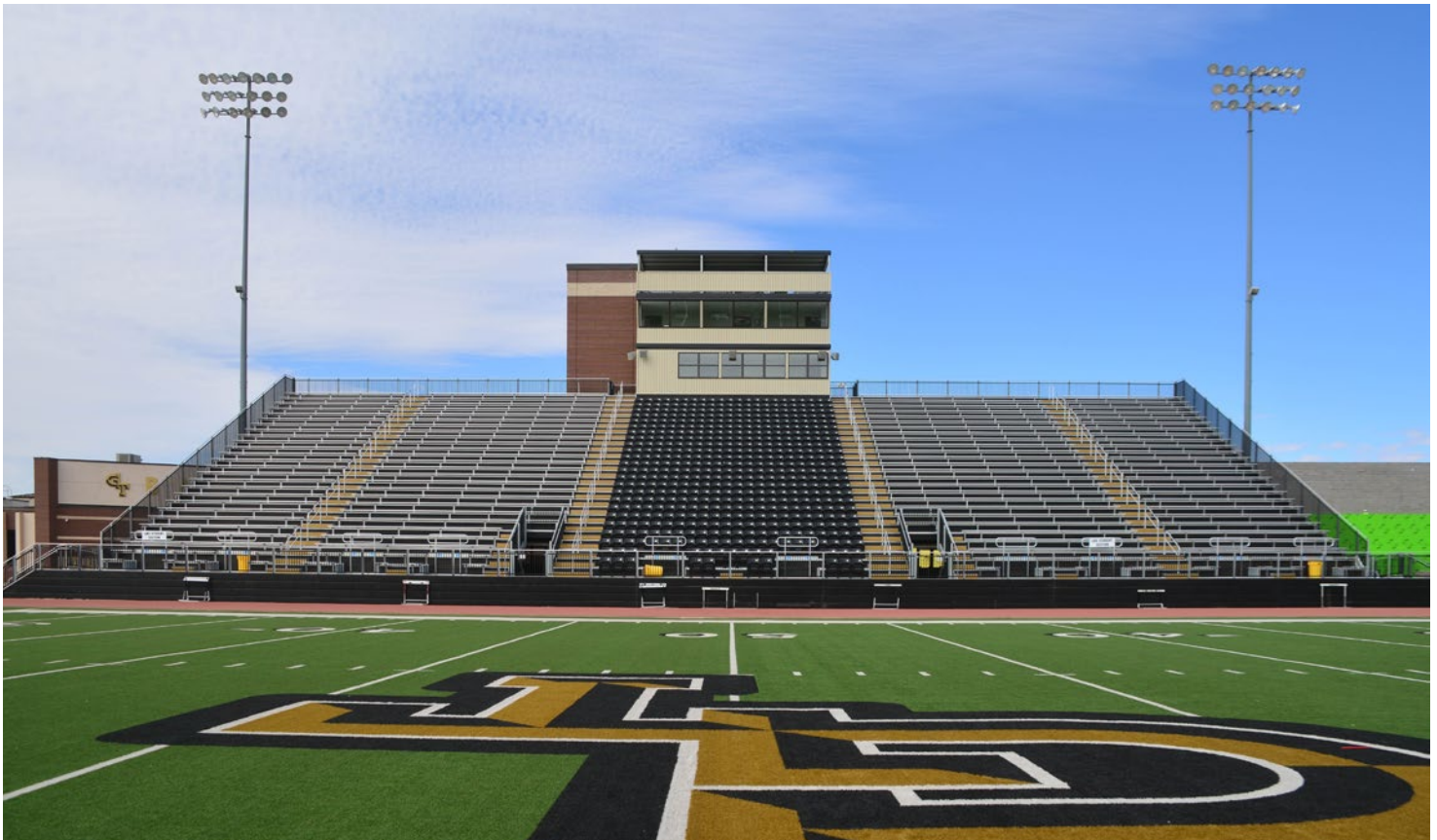


specifications | details

Sumter County School District | Wildwood, FL

Architect: CRA Architects, 11 Rows x 327', Interlock 2000 decking system, 2,190 Seats, 8' x 36' Pressbox

Note the raised pressbox that creates a socializing area with tables and chairs. This trend began with "drink rails" (also featured). These areas enhance the game experience and offer an excellent view of the action while catching up with family and friends. Wildcat football is played here. Manufactured and installed by Southern Bleacher. Photos: marcvaughn.com



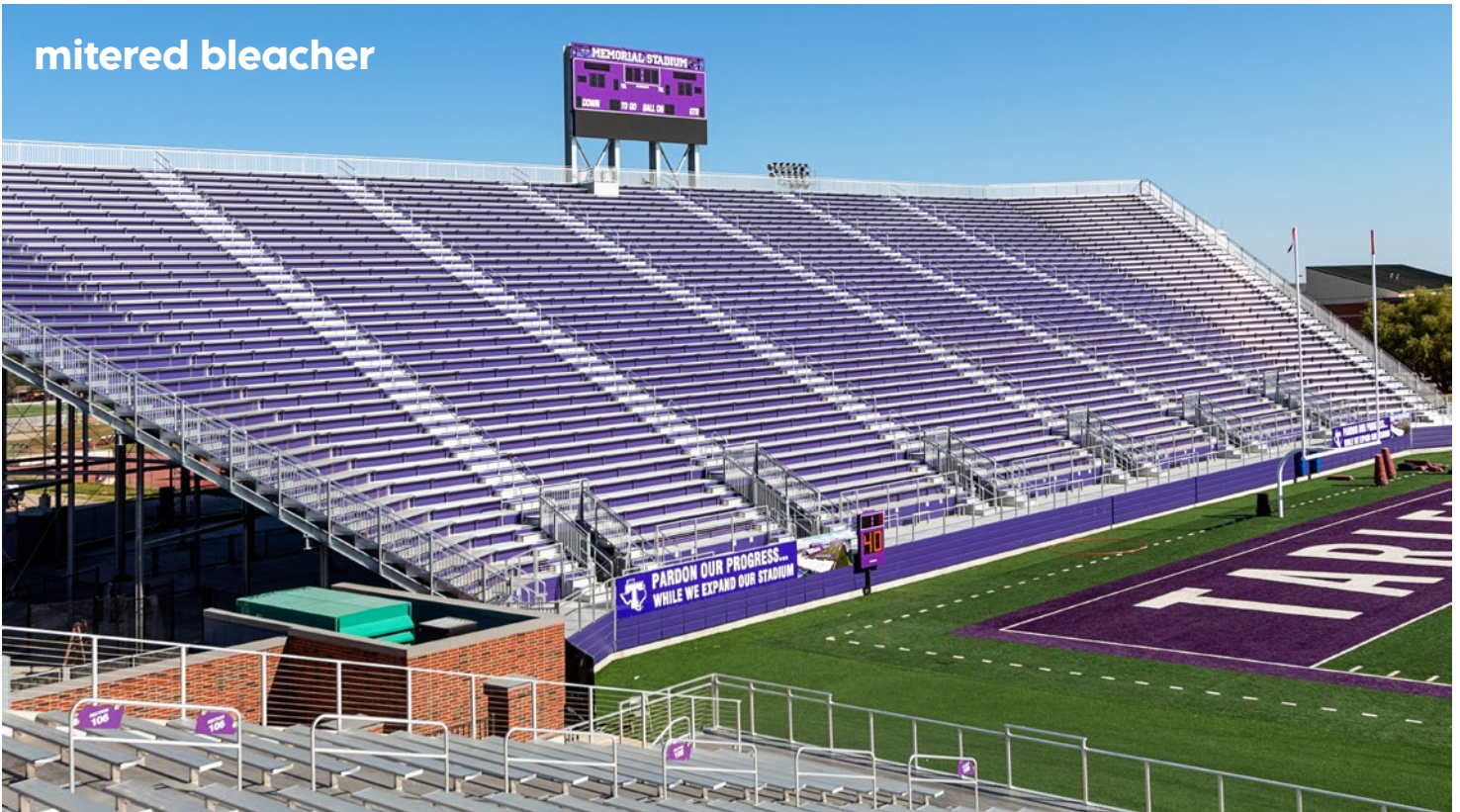
specifications | details

Lamesa ISD | Lamesa, TX

26 Rows x 174', Interlock 2000 decking system, 2,423 Seats, Two 10' x 36' Pressboxes with Canopy

This project benefits from creative use of more muted team colors. Team black seat risers, VIP chair section and gold step risers hit the right balance. Black vertical rail replaces chain link for style points. Note the combination of straight front and sloped front pressboxes with video stand canopy. Home of Golden Tornado football and track. Designed, manufactured and installed by Southern Bleacher. *Photos: Lane Anderson Photography*

mitered bleacher



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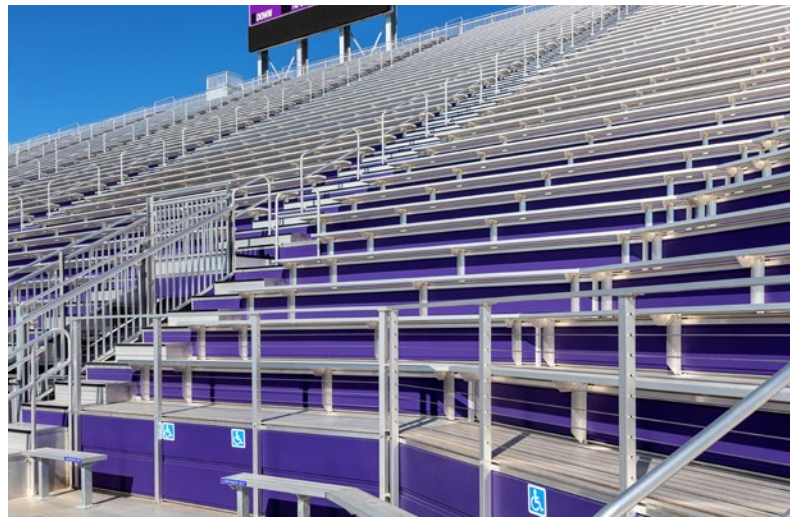
"This is an incredible transformation that continues to elevate Memorial Stadium and our football program into one of the best in the country."

Lonn Reisman | VP for Intercollegiate Athletics



The massive Tarleton State University Memorial Stadium is a testament to our skills. This grandstand offers superior end zone seating.

The mitered ends extend around edge of the field, creating a subtle wrap effect. The substructure detail shows the change in angles.

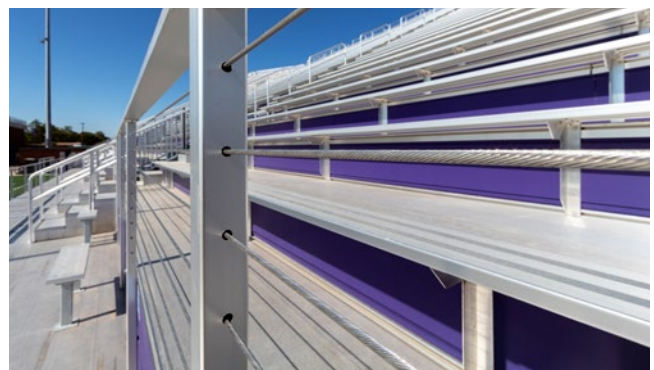


specifications | details

Tarleton State University | Stephenville, TX

39 Rows x 343', Interlock 2000 decking system, 6,253 Seats

Note the extensive use of Southern Bleacher's Vertical Rail and Cable Rail. Texan football calls Memorial Stadium home. Designed, manufactured and installed by Southern Bleacher. Photos: Todd Brasher





specifications | details

Butts County Schools | Jackson, GA

Architect: Breau & Associates, 16/23 Rows x 342', Interlock 2000 decking system, 2,677 Seats, 10' x 48' Sloped front pressbox

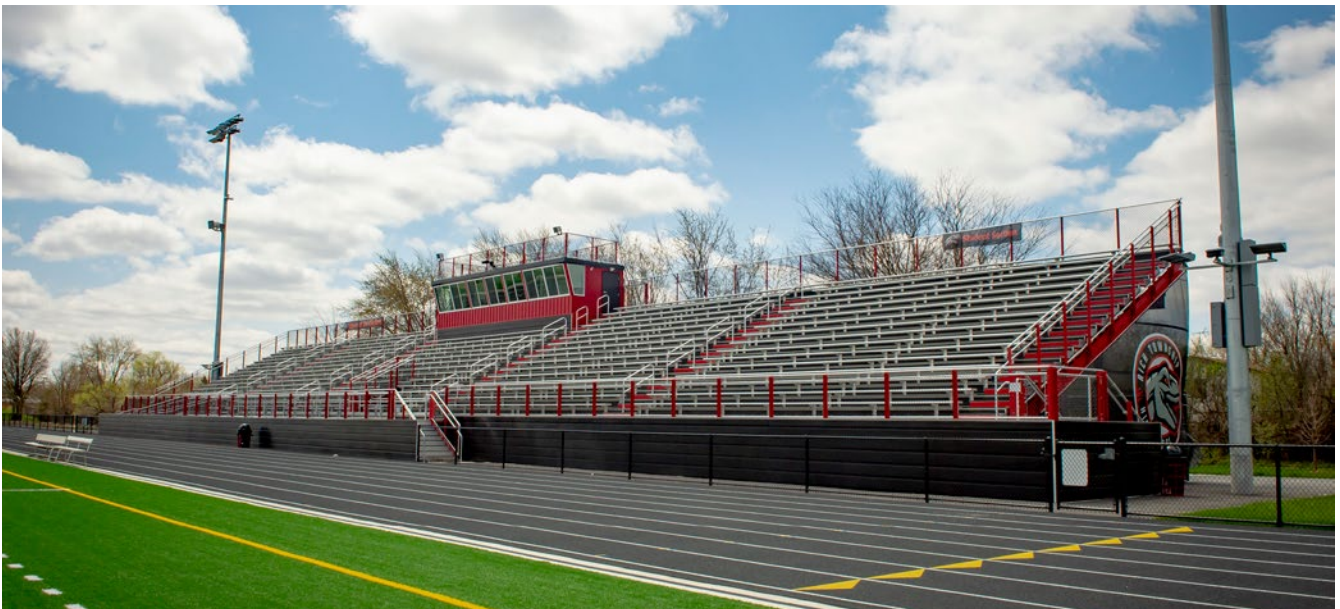
With a football field as boldly treated as this one, your grandstand can simply accentuate with strategically placed color. Team blue stadium chairs and red trim on the pressbox are all that is needed to make a winning statement. Red Devil football calls the Red Devil Hill Athletic Complex home.

Manufactured and installed by Southern Bleacher.



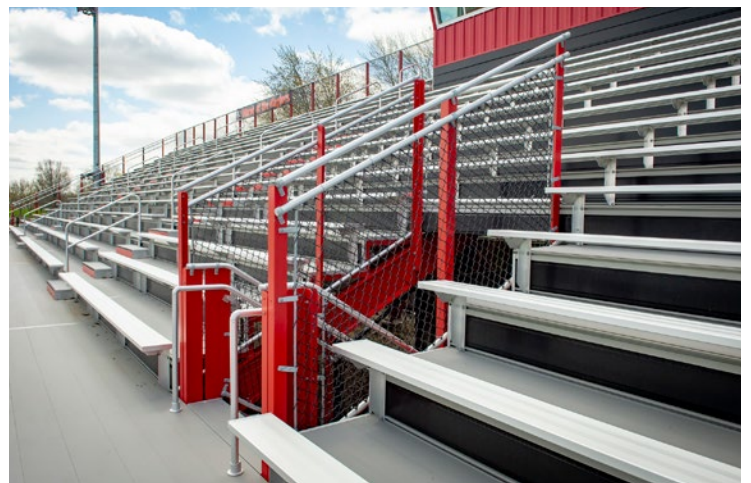
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The strategic and innovative use of color can give a smaller grandstand real presence.

See how the red understructure and guard rail supports add extra wow to this already colorful grandstand.



specifications | details

Rich Township High School District 227 | Richton Park, IL

Architect: STR Partners LLC, 16 Rows x 222', Interlock 2000 decking system, 2,112 Seats, 10' x 42' Sloped front pressbox, Duplex Coating understructure
Team colors of red, black and gray are used very effectively for optimal spirit. The red understructure, pressbox facade and step risers boldly contrast with black seat risers, pressbox trim and riser boards along the front. Home to Rich Township High School Raptors football and track. Manufactured and installed by Southern Bleacher. Photos: Photograph Restoration, Inc.



Today's venues are not just for sitting in seats and watching the game. Southern Bleacher can add "drink rails" and other areas designed for socializing while offering a fantastic view of on field action.

specifications | details

Faith Christian Academy | Quakertown PA

14 Rows x 162', Interlock 2000 decking system, 1,035 Seats,

Two 8' x 15' and one 8' x 30' pressbox with Canopy

This project features a highly effective use of team black throughout the grandstand. Black seat risers, step risers, facade and outer pressboxes create a powerful statement. The Team maroon stadium chairs and white pressbox create visual interest. Note the drink rails: making use of usable space for socializing and viewing the game. Home of Lion soccer and field hockey. Designed, manufactured and installed by Southern Bleacher.

Photos: KSN Images



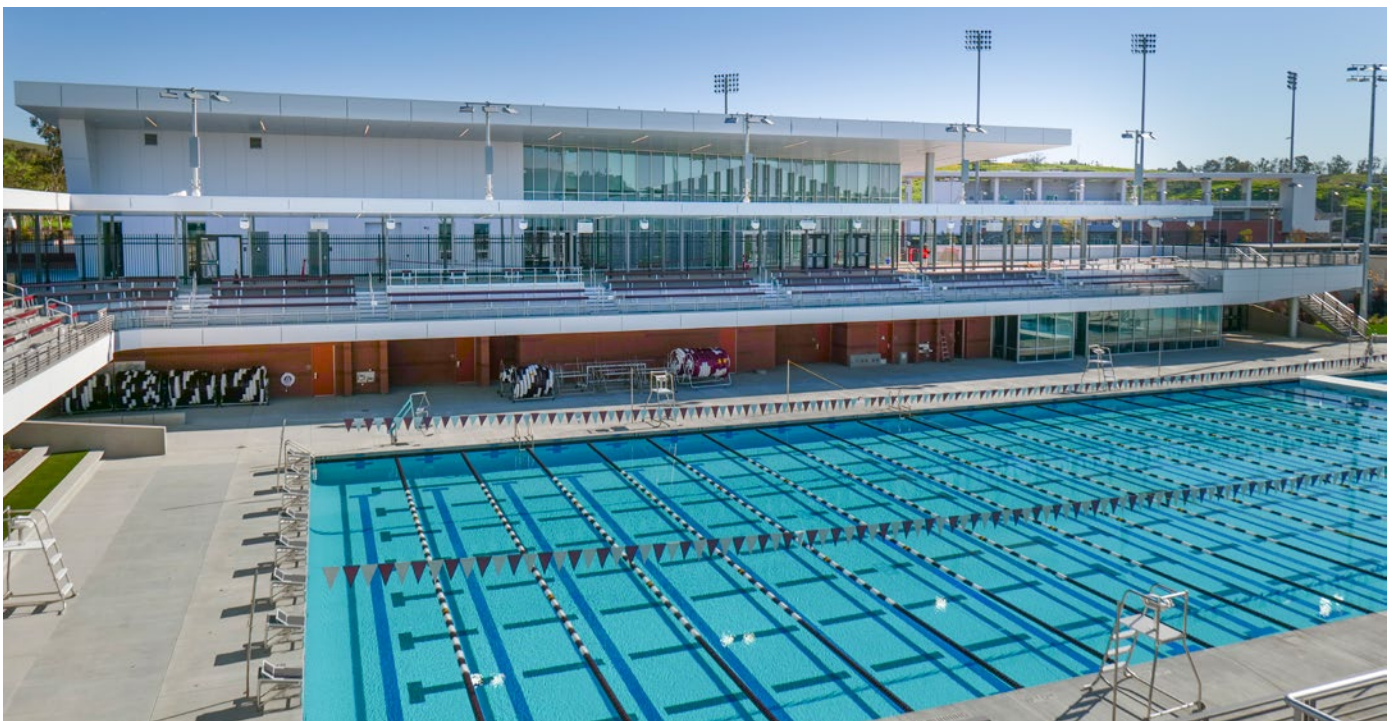
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Updated venues not only offer better facilities for athletes, they can be revenue builders too. The Mt. SAC aquatic facility will now be hosting national and international competitions.



specifications | details

Mt. San Antonio Community College District | Walnut, CA

Architect: HMC Architects, Interlock 2000 decking system, 1,995 Seats

The Mt. SAC state-of-the-art aquatics facility is home to Mounties swimming, diving and water polo teams.

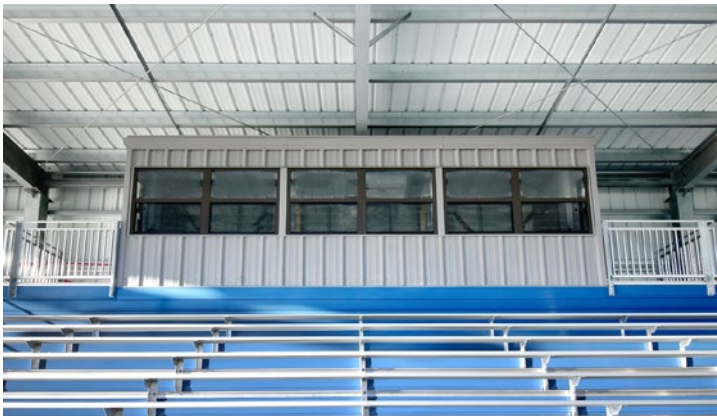
Manufactured and installed by Southern Bleacher. *Photos: richpix.com*



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"Our committee members worked diligently with our architects to create the current vision for the design and layout of our project."

Diane Reaume | Quillayute Valley Superintendent



specifications | details

Quillayute Valley School District | Forks, Washington
 Architect: McGranahan Architects, 18 Rows x 132', Roofed Grandstand,
 Interlock 2000 decking system, 1,136 Seats, 8' x 24' Pressbox
 Team blue seat risers and gold step risers add contrast and individuality.
 Note the combination of blue and gold facades. Grandstand color
 extends to the field with team bench seating with color coordinated
 backrests. Our Vertical Rail is an excellent alternative to chain link. It has
 been used extensively to great effect, especially with the grandstand
 ramp. Football is played at Spartan Stadium. Manufactured and installed
 by Southern Bleacher.

Photos: Glen Davis, Legendary Portraits

Southern Bleacher innovations include
 our popular Vertical Rail system. It is used
 extensively throughout this grandstand, adding
 security and style to the grandstand ramp.
 You can always look to Southern Bleacher for
 unique venue treatments that add wow factor
 – even to ramps.


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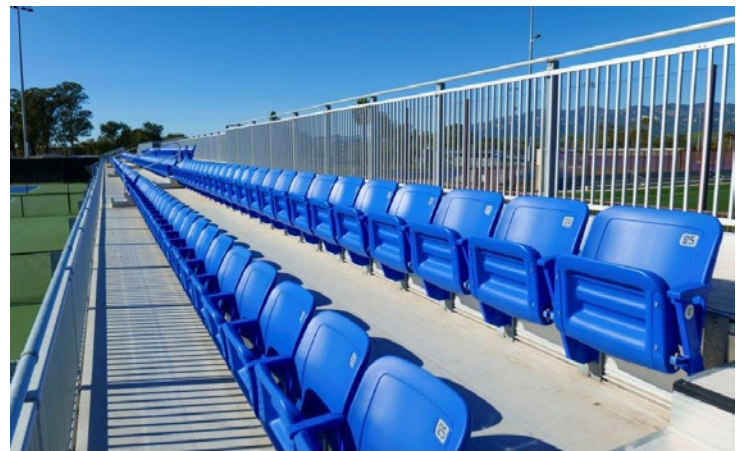


specifications | details

Butts County School District | Jackson, GA
Two 5 Rows x 66' Leg Truss design 178 Seats per Unit
Cantilevered Canopy

Your fans will appreciate the shade that Southern Bleacher's Cantilevered canopies provide. Even the smallest bleacher can be covered, protecting spectators from the elements. As you can see, the canopies add style and permanence. Designed, manufactured and installed by Southern Bleacher. *Photos: Steve Hogben*





specifications | details

University of California Santa Barbara | Santa Barbara, CA
 Architect: HMC Architects, 3 Rows x 223', Interlock 2000 decking system,
 261 Seats, McKinley Elevator

The UCSB venue is unique to the world of tennis. Behind-court seating is not normally found at smaller tennis courts. Team blue chairs add color and comfort, while Southern Bleacher's Vertical Rail offers security with style. Arnhold Tennis Center is the home of the Gauchos. Manufactured and installed by Southern Bleacher. *Photos: richpix*

“

"It's a nice place to play, and the best place in Santa Barbara to watch tennis. Nobody else has behind-court seating like this..."

John Arnhold | UCSB Alumnus



family owned
Since 1946

Southern Bleacher started with two men's pride in a small-town school – wanting to give students' families a better experience when they turned out to support the team. Nothing has changed. Today, the same values inspire us to build great stadiums across the country.

Southern
 BLEACHER COMPANY Inc.
 Post Office Box One, Graham, Texas 76450-9976
 1.800.433.0912 www.southernbleacher.com

