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**PHOTOS/VIDEOS**

Photo Credit: Visit South Padre Island

## **South Padre Island Ramps Up for the *Ride for Rotary - Queen Isabella Causeway Cross 2025***

**SOUTH PADRE ISLAND, Texas, September 29, 2025** - South Padre Island and the Queen Isabella Causeway will provide a postcard-perfect backdrop for the *Ride for Rotary - Queen Isabella Causeway Cross 2025 stretch run*. Organized by the Rotary Club of Historic Brownsville, this benefit ride takes place **Sunday, October 5, 2025**, beginning at 7:00 am at the Brownsville Event Center and culminating with a ride across the Laguna Madre Bay on the causeway to finish at Louie's Backyard on South Padre Island.

"We are proud to host the Ride for Rotary," said April Romero, Director of Communications & Destination Development for Visit South Padre Island. "This event brings together communities from across the Rio Grande Valley and beyond for a purpose greater than just cycling. We are honored to participate in it and showcase the beauty of the Laguna Madre Bay and South Padre Island skyline as riders cross the causeway."

The Ride for Rotary-Queen Isabella Causeway Cross is an annual cycling event that draws riders of all ages and ability levels. Proceeds from the ride will fund a broad range of community-benefiting and humanitarian initiatives, including:

- Free eye exams and eyeglasses for children
- The Rotary's Annual Heart Gallery (adoption awareness)
- Scholarships for local students
- Christmas gifts for residents in nursing homes

Participants may choose from two route distances:

- 33-mile tour (minimum average speed: 8-17 mph)
- 45-mile ride (Half-Century) (minimum average speed: 17 mph)

All riders must wear helmets and display their bibs visibly. To cross the causeway, participants are asked to meet at Pelican Station no later than 10:15 a.m. The crossing starts at 10:30 a.m., and no riders are allowed onto the causeway until the group crosses together.

Additional information, including registration details, can be found here: [RACE INFORMATION](#)

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### *About South Padre Island*

*With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit [www.visitsouthpadreisland.com](http://www.visitsouthpadreisland.com).*