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***The Beach Will Become Art at South Padre Island's Sandcastle Days***

**SOUTH PADRE ISLAND, Texas, September 23, 2025** – Grab your shovels, your sunscreen, and your sense of wonder—**Sandcastle Days 2025** is here! The 37<sup>th</sup> annual celebration of sand, sea, and sculpture returns to Clayton's—The Biggest Beach Bar in Texas at 6900 Padre Blvd—on beautiful South Padre Island from October 2-5<sup>th</sup>. This year's event promises more family-friendly fun than ever, plus the high-stakes drama of expert sand artisans competing to qualify for the **World Championship of Sand Sculpting**.

“With its wide beaches and sand perfect for crafting sandcastles, South Padre Island has been called the Sandcastle Capital of the World,” said Blake Henry, Visit South Padre Island Executive Director. “For more than three decades, Sandcastle Days has been one of the Island’s most fun and unique events, attracting thousands of visitors and participants who celebrate the artistic visions of South Padre Island. Make plans to join this special beach party with artistry at its heart.”

**Sandcastle Days Highlights**

- **Masters at Work:** World-class sand sculptors – including South Padre's own founders Walter “Amazin Walter” McDonald and Lucinda “Sandy Feet” Wierenga – pushing the limits of imagination in sculpting with sand.
- **Qualifying Competition:** These are no backyard sand-castles—this is the real deal. Professional competitors will vie for a spot in the upcoming World Championship of Sand Sculpting, demonstrating artistry, technique, and vision under pressure.
- **Family Fun & Free Entry:** Sandcastle Days remains free for all. Bring the whole crew—kids, grandparents, dogs (on a leash)—and enjoy a festival atmosphere right by the waves with music, vendors, food, and cool Gulf breezes.
- **Beach + Consciousness:** Beyond the sand, Sandcastle Days celebrates the porous, magical qualities of SPI sand and reminds us why protecting the coasts is critical. Festival founders have long been vocal about the environmental responsibility tied to this unique art form.

Founded more than 30 years ago by Walter McDonald and Lucinda Wierenga, Sandcastle Days began as a local celebration of creative, coastal spirit—and has blossomed into a world-qualifying sand sculpting event, drawing thousands of visitors annually. Full event schedules and registration information can be found at: <https://www.sandcastledays.com>

Additional information, including things to do, restaurants, and accommodation information on South Padre Island, can be found at [www.visitsouthpadreisland.com](http://www.visitsouthpadreisland.com)

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#### *About South Padre Island*

*With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit [www.visitsouthpadreisland.com](http://www.visitsouthpadreisland.com).*