



**Media Contact:** Cindy Trevino  
Telephone: (956) 761-8199  
Email: [cindy@sopadre.com](mailto:cindy@sopadre.com)

**FOR IMMEDIATE RELEASE**

PHOTOS/VIDEOS: [LINK](#)

Photo Credit: Visit South Padre Island

***Serve, Smash & Sunshine: South Padre Island to Host Inaugural Pickleball on Padre Tournament***

**SOUTH PADRE ISLAND, Texas, January 14, 2026** - Get ready to dink, drive, and delight in sunshine, sand, and sport — South Padre Island is thrilled to host the first-ever [Pickleball on Padre Tournament](#)! From January 26-February 1, 2026, pickleball players of all ages and skill levels will converge on the island for a celebration of one of America's fastest-growing sports. Whether you're a seasoned competitor or new to the paddle, this is your chance to experience high-energy action in the heart of Texas' premier beach destination.

Hosted at the South Padre Island Convention Center and Isla Grand Beach Resort on indoor and outdoor courts, Pickleball on Padre blends competitive play with community fun in a setting that can't be beat—sunny skies, ocean breezes, and that unmistakable island vibe.

"Pickleball on Padre is more than just a tournament — it's a celebration of sport, community, and all the excitement South Padre Island has to offer," said Cindy Trevino, Director of Marketing and Corporate Sponsorships for Visit South Padre Island. "We're bringing together players from near and far to enjoy top-tier competition, meet new friends, and soak up all the fun in the sun."

**Pickleball on Padre Highlights:**

- **Competitive Tournament Play:** Singles, doubles, and mixed doubles divisions that give players of varying skill levels a chance to shine.
- **Indoor & Outdoor Courts:** Daily matches and open play both inside the Convention Center and outside at Isla Grand Beach Resort under the blue Texas sky.
- **Community & Camaraderie:** Meet fellow pickleball fans, make new friends, and enjoy island adventures between matches.
- **Fun for Everyone:** Spectators, beginners, and trophy-hungry competitors alike are encouraged to join the excitement!

**Sign Up Today!**

Registration is now open for players ready to serve, volley, and laugh their way through an unforgettable sporting getaway. Don't miss your chance — spots are filling fast and this is one tournament you'll want on your calendar!

Visit <https://pickleballtournaments.com/tournaments/pickleball-on-padre-round-robin> to register now and secure your place on the courts.

Whether you're chasing medals or just chasing fun, Pickleball on Padre promises big smiles, great games, and plenty of Texas sunshine. Come for the competition, stay for the island – and leave with memories (and maybe a trophy or two) that last a lifetime. Additional information about things to do, restaurants, and accommodation information on South Padre Island, can be found at [www.visitsouthpadreisland.com](http://www.visitsouthpadreisland.com)

###

#### *About South Padre Island*

*With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit [www.visitsouthpadreisland.com](http://www.visitsouthpadreisland.com).*