



Media Contact: Cindy Treviño
Telephone: (956) 761-8199
Email: cindy@sopadre.com

FOR IMMEDIATE RELEASE

A Weekend of Sights, Sounds, and Spirit: South Padre Island to Welcome Intocable Concert and Spectacular Easter Day Fireworks Over the Bay

SOUTH PADRE ISLAND, Texas, April 14, 2025 – South Padre Island will celebrate Easter weekend in style with two exciting events sure to thrill visitors and locals alike. On Saturday, April 19th, *Intocable*, one of the most influential groups in today's Tejano/Norteño music scene, headlines a vibrant evening with a concert at the South Padre Island Convention Center. Then, on Sunday, April 20th, the Island, known as "The Fireworks Capital of Texas," wraps up Easter weekend with a spectacular fireworks show over the breathtaking Laguna Madre Bay at 9:15 PM.

"Easter weekend is a time of celebration, and we are excited to offer two amazing events for visitors and locals alike this year," said Blake Henry, Visit South Padre Island Executive Director. "From Intocable closing an incredible day of performers on Saturday to an amazing fireworks show over the stunning Laguna Madre Bay on Sunday, it will be an unforgettable weekend of sights, sounds, and community spirit."

***Intocable* Headlines An Evening of Latin Music Magic**

On Saturday, April 19th, South Padre Island will welcome an epic day of live music at the South Padre Island Convention Center, headlined by one of the most iconic bands in Latin music, *Intocable*. Known for their unique blend of Norteño and Tejano, *Intocable* has captivated audiences worldwide with chart-topping hits like "¿Y Todo Para Qué?" and "Eres Mi Droga." In addition to *Intocable*, this event features a full lineup of performances by well-known artists, including Mesteno, David Lee Garza y los Musicales, Secreto, and Siggno. Doors will open at 1:00 p.m.

Easter Day Fireworks: A Sparkling Celebration Over the Bay

The fireworks show is free and open to the public. Attendees are encouraged to arrive early to secure prime viewing spots. For a front-row show, visitors can grab a seat on "The Green" or at one of many bars and restaurants located along the lively Entertainment District. These venues offer visitors the perfect setting to enjoy the fireworks with great food, drinks, and a festive atmosphere. The fireworks begin at 9:15 p.m.

Tickets for the Intocable concert are available [here](#). For information about the Easter Day Fireworks, [click here](#). For more information on South Padre Island, head to www.visitsouthpadreisland.com



###

About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.visitsouthpadreisland.com.