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FOR IMMEDIATE RELEASE

South Padre Island To Celebrate Fourth of July With Festive Fireworks and Beach Parade

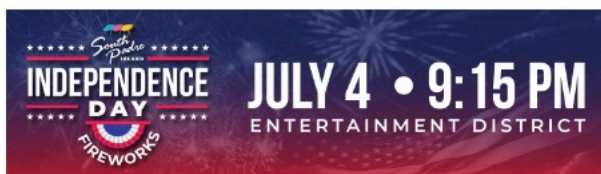
SOUTH PADRE ISLAND, Texas, June 28, 2024 – South Padre Island, Texas’s premier destination known for its pristine beaches and vibrant community, is thrilled to announce its highly anticipated Fourth of July celebration will kick off beachside with a parade in the sand and end with a dazzling display of fireworks over the bay.

“South Padre Island provides the ultimate destination to commemorate America’s Independence,” said Blake Henry, Visit South Padre Island Executive Director. “With special festivities, plenty of beachside fun, and vibrant community spirit, our sparkling beach provides the perfect setting for this holiday.”

The Fourth of July events will start with South Padre Island’s signature Beach Parade, beginning at 9:00 a.m. at Beach Access #8 and ending at Beach Access #4. Continuing the celebration, South Padre Island will treat spectators to an awe-inspiring fireworks extravaganza over the Laguna Madre Bay on Thursday, July 4, 2024, at 9:15 p.m. Visitors can find the best viewing spots in the Entertainment District, home to various bayside restaurants as well as “The Green” at Jim’s Pier. We highly encourage arriving early so families can secure their spot.

In addition to a fantastic Fourth of July celebration and mesmerizing fireworks, visitors can immerse themselves in the island’s stunning natural beauty, from miles of sandy beaches to vibrant marine life. South Padre Island boasts an array of water sports, fishing opportunities, kid-friendly fun, and delectable dining options, providing the ideal escape for families, friends, and individuals alike.

For more information about South Padre Island, visit www.sopadre.com.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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