



Media Contact: Cindy Treviño

Telephone: (956) 761-8199

E-mail: cindy@sopadre.com

FOR IMMEDIATE RELEASE

South Padre Island Unveils Spectacular Fourth of July Celebration With Festive Fireworks and Beach Parade

SOUTH PADRE ISLAND, Texas, June 20, 2023 – South Padre Island is thrilled to announce its highly anticipated Fourth of July celebration will kick off beachside with a parade in the sand and end with a dazzling display of fireworks over the bay.

"South Padre Island provides the ultimate destination to commemorate America's birthday," said Blake Henry, South Padre Island CVB Executive Director. "With a day full of festivities, including breathtaking displays, plenty of beachside fun, and an incredible sense of community spirit, our sparkling shores provide the perfect setting to grab your friends and family for a spectacular celebration on the coast!"

The Independence Day fun will start on July 4, 2023, with:

- The Walking Beach Parade starts at 9:30 a.m. at Beach Access #8 and ends at Beach Access #4,
 - Where visitors can enjoy complimentary watermelon and water, along with some other giveaways available to the public.
- South Padre Island will treat spectators to an awe-inspiring fireworks display at 9:15 p.m. Visitors can find the best viewing spots in the Entertainment District, home to several bayside restaurants and bars.

In addition to a fantastic Fourth of July celebration and mesmerizing fireworks, visitors can immerse themselves in the stunning natural beauty of the island, from miles of sandy beaches to vibrant marine life. South Padre Island boasts an array of thrilling water sports, fishing opportunities, kid-friendly fun, and delectable dining options, providing an idyllic escape for families, friends, and individuals alike.

For more information on the Fourth of July festivities and family-friendly fun that awaits on South Padre Island, visit sopadre.com.



###

About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

###