

Media Contact: Cindy Treviño Telephone: (956) 761-8199

E-mail: cindy@sopadre.com

FOR IMMEDIATE RELEASE

South Padre Island Welcomes 2nd Annual Beach Bash Skate Jam

SOUTH PADRE ISLAND, Texas, June 01, 2023 – South Padre Island is excited to announce the SPI Beach Bash Skate Jam returns on June 21-22, 2023.

"We are thrilled to host the SPI Beach Bash Skate Jam for another unforgettable year," said Blake Henry, South Padre Island CVB Executive Director. "This event is not only a celebration of skateboarding talent but also a way to showcase South Padre Island's unique beauty and energy. We invite everyone to join us for an incredible two days of skateboarding, entertainment, and fun."

Presented by TCA Media Studio, the mission of the Beach Bash Skate Jam is to promote the growth of skateboarding culture and community while providing a platform and financial support for small businesses and local skateboarders who dream of turning their passion into a profession. The SPI Beach Bash Skate Jam kicks off on National Go Skate Day, Wednesday, June 21, and continues through Thursday, June 22, running from 11 a.m.-5 p.m. at the SPI Skate Park at Tompkins Park.

During this free event, skateboarding enthusiasts, fans, and curious onlookers can witness awe-inspiring displays of skill and style and various activities and attractions perfect for all ages. From skate demos and cash prizes to live music performances, vendors, food, and much more, there will be something for everyone to enjoy, and participants of all skill levels are encouraged to participate.

To learn more, please visit the event's website at www.beachbashskatejam.com.



###

About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.