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FOR IMMEDIATE RELEASE

An Electrifying Weekend Awaits at The 2024 Chrome in the Sand Festival on South Padre Island

SOUTH PADRE ISLAND, Texas, October 9, 2024 – South Padre Island is excited to announce the return of the highly anticipated Chrome in the Sand Festival on October 18-19, 2024, at the South Padre Island Convention Center. This two-day event will once again turn the picturesque beachfront into the ultimate playground for automotive enthusiasts, featuring a stunning array of custom cars and bikes as well as non-stop thrills, live entertainment, and unforgettable beachside fun.

“Whether you’re a gearhead, a music lover, or just looking for a fun weekend getaway, the 2024 Chrome in the Sand Festival is an event you don’t want to miss,” said Blake Henry, Visit South Padre Island Executive Director. “Come for the cars, stay for the atmosphere, and enjoy new entertainment additions like a tattoo expo and professional boxing matches.”

This year’s festival promises to be bigger and better than ever before, with VIP experiences, high-energy competitions, and special guest appearances, including Paul Teutul Sr. from the famed Orange County Choppers - an icon in the custom motorcycle world. Attendees can join Paul for a ride-along on Saturday, October 19, at 11 a.m. at the Wal-Mart parking lot in Port Isabel. The ride will end at the South Padre Island Convention Center to continue with the Saturday Festivities. As always, fans will get up close and personal with some of the most impressive custom-built motorcycles and cars and meet the experts behind them.

In addition to the jaw-dropping vehicles, the festival will feature a Poker Tournament, Casino Night, Tattoo Expo, and world-class boxing event, adding an extra punch of excitement to the weekend. Guests will also enjoy live music performances from local and national acts, providing the perfect soundtrack to two days of beachside celebration.

To learn more or purchase tickets, visit the event website at chromeinthesandspi.com. For more information on South Padre Island, head to www.sopadre.com.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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