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FOR IMMEDIATE RELEASE

South Padre Island Announces An Electrifying Weekend of Music, Motorcycles, and Horsepower with Brand-New Chrome in the Sand Festival

SOUTH PADRE ISLAND, Texas, August 17, 2023 – South Padre Island proudly presents the first-ever Chrome in the Sand Festival, set to take place October 19-21, 2023, at the South Padre Island Convention Center. This three-day extravaganza promises to unite motorcycle enthusiasts, classic car connoisseurs, and fans of high-octane entertainment for an unforgettable weekend of thrill and excitement.

“We’re thrilled to host such an experience for the first time against the backdrop of our stunning island,” said Blake Henry, South Padre Island CVB Executive Director. “Whether you’re a motorcycle aficionado, a music enthusiast, or simply looking for a weekend of non-stop fun and good food, this festival has something for everyone, and we invite all of you to join us.”

Boasting an electrifying lineup that will rev up the excitement, the Chrome in the Sand Festival includes a special appearance by no other than Paul Teutul Sr., the visionary behind Orange County Choppers, renowned worldwide for their iconic motorcycle designs. Adding to the auditory thrill, the festival will feature a live performance by “HOTEL CALIFORNIA,” the top-tier tribute band paying homage to the legendary hits of The Eagles. Other performers include “WHISKEY D” and “Nightrain,” a Guns N Roses Tribute Experience.

Beyond the electrifying performances, the Chrome in the Sand Festival offers an array of experiences for visitors of all ages. There will be a bike show, car show, poker tournament, royal flush poker run, a tattoo contest, and competitions for the loudest pipes and best tire burnout. Attendees can look forward to delectable food, thrilling games, and the chance to win prizes, including an Indian Model motorcycle, a dream come true for any motorcycle fan.

General admission to the event is free, with VIP tickets & registration going on sale Friday, August 18. For festival updates, ticket information, and more, visit the event website at www.chromeinthesand.com.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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