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FOR IMMEDIATE RELEASE

Visit South Padre Island Is Honored With *ConventionSouth's* Annual Readers' Choice Award for the 8th Consecutive Year!

South Padre Island October 27, 2023—It is a great honor that the publishers of *ConventionSouth*, the national multimedia resource for event planning present Visit South Padre Island with a 2023 Readers' Choice Award.

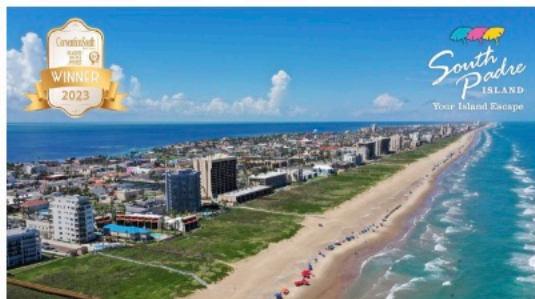
“*ConventionSouth* readers and fans have once again voted to decide the best meeting sites in the South, and it is no surprise to us that South Padre Island has been selected to receive our annual Readers' Choice Award,” said *ConventionSouth* Associate Publisher Tiffany Burtnett. “This prestigious recognition comes from the United States' top meeting professionals who hold events in the South. These planners demand the highest level of customer service and quality facilities, and they have determined that South Padre Island indeed displays the commitment to professionalism, creativity, and service that they require.”

“We are honored to be recognized as one of the best meeting sites in the South,” said CVB Executive Director, Blake Henry. “South Padre Island offers all the essentials for hosting a successful meeting that will exceed planners' expectations and inspire attendees. From our beautiful, beachfront resorts and world-class food and beverage to a vibrant arts and culture scene and unique attractions, South Padre Island provides a group experience that can't be matched.”

Visit South Padre Island is among 446 convention and visitor bureaus (CVBs), meeting facilities, hotels, and unique venues located across the South to receive this year's Readers' Choice Award. Meeting professionals nominated the meeting sites they believe provide exemplary service for group events. With over 8,000 voters participating in the selection process and the highest social media interaction to date, this has been the most successful and engaging year yet!

Since its creation in 2001, this is the eighth time that Visit South Padre Island has received the award, making it an even greater honor to present the venue with a 2023 Readers' Choice Award. Visit South Padre Island will be featured as an award recipient in the December 2023 Awards Issue of *ConventionSouth* magazine.

Celebrating 40 years as a leading meeting planning resource for Southern destinations, *ConventionSouth* is based in Gulf Shores, Ala., and is distributed to more than 18,000 meeting professionals located across the country who book events held within the South.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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