



Media Contact: South Padre Island Convention and Visitors Bureau

Telephone: (956) 761-3000

E-mail: info@sopadre.com

FOR IMMEDIATE RELEASE

South Padre Island Celebrates National Cook Your Catch Day

SOUTH PADRE ISLAND, Texas, January 19, 2023 – South Padre Island, Texas’ only tropical paradise and a mecca for fishing enthusiasts, is excited to celebrate National Cook Your Catch Day on January 23, 2023, amplifying the island’s Gulf-to-Table dining experience and local partners that make it possible.

“Whether you’re an avid angler yourself or just a fan of the finished product, we invite everyone to celebrate National Cook Your Catch Day with us on South Padre Island,” said Blake Henry, South Padre Island CVB Executive Director. “Enjoy the warmer temperatures, discover the incredible fishing opportunities and treat your tastebuds to the freshest seafood possible - we have several island eateries ready to showcase what it really means to savor the fresh ‘catch of the day.’”

Spend the day traversing the bright blue waters and experience the South Padre Island fishing scene from start to finish. The destination, surrounded by the Gulf of Mexico and sparkling Laguna Madre Bay, is not only a hub for some pretty dedicated anglers but also plays home to extremely talented chefs who are praised for their skills bringing out the best in fresh fish. Combining the two is what brought to life the island’s Cook Your Catch program - a long-standing tradition that allows visitors to dine on the very fish they catch. After spending the day on the water, those that are successful can take their catch to any of the local seafood restaurants where the expert chefs will prepare the fish fried, grilled or blackened. Best of all, even if there’s no luck reeling in that big one, visitors can still enjoy the catch of the day as multiple restaurants on island feature fresh fish on the menu every day. For a list of restaurant options, [click here](#). For those that can’t make it for National Cook Your Catch Day though, there’s no need to worry as the Gulf-to-Table dining program is offered year-round.

For more information on South Padre Island and the Cook Your Catch experience, visit www.sopadre.com.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family.

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