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**FOR IMMEDIATE RELEASE**

## ***South Padre Island Welcomes Inaugural Crawfish Festival with Headliner Brian Kelly of Florida Georgia Line***

**SOUTH PADRE ISLAND, Texas, April 3, 2024** – South Padre Island, beloved for its stunning beaches, vibrant culture, and delectable seafood, proudly presents its inaugural Crawfish Festival on Saturday, April 13, 2024, at the SPI Convention Center. This exciting event promises to be a celebration of music, food, and community, showcasing the vibrant culture and spirit of South Texas.

The South Padre Island Crawfish Festival invites locals and visitors alike to indulge in the ultimate seafood experience while enjoying live music performances from top artists. Headlining the festival is none other than Brian Kelly from the acclaimed country duo Florida Georgia Line.

“We are thrilled to introduce the South Padre Island Crawfish Festival. This one-of-a-kind event celebrates our love for great music, delicious food, and community spirit,” said Blake Henry, Visit South Padre Island Executive Director. “With the stunning backdrop of South Padre Island and the infectious energy of Brian Kelly’s performance, this festival promises to be an unforgettable experience for all who attend.”

This festival will kick off at 5 pm, and tickets are \$65 per person. Each General Admission ticket includes a pound of fresh crawfish and sides, two beer vouchers to enjoy responsibly - or soft drinks/water for those under 21, plus a complimentary koozie to remember the day.

To learn more or purchase tickets, please visit the event's website at [www.crawfishfestivalspi.com](http://www.crawfishfestivalspi.com). For more information on South Padre Island, head to [www.sopadre.com](http://www.sopadre.com).



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### *About South Padre Island*

*With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit [www.sopadre.com](http://www.sopadre.com).*

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