

FOR IMMEDIATE RELEASE

South Padre Island Announces Annual “Deck the Palms” Holiday Events

SOUTH PADRE ISLAND, Texas, November 29, 2022 – The City of South Padre Island is thrilled to announce this year’s “Deck the Palms” holiday event schedule, offering fun and festive activities the whole family will enjoy. From dazzling light shows to festive parades on land and water, South Padre Island is serving up some serious holiday cheer, rolling out the red and green carpet for locals and visitors alike.

“We’re decking the palms this holiday season and creating the ultimate Winter Warmerland paradise in South Texas,” said Blake Henry, South Padre Island CVB Executive Director. “We have so much in store this year and invite everyone to come out and join in on the fun. From annual events like the parades and light shows to an ice-skating rink and, of course, breakfast with Santa, South Padre Island is just the place to help you get into the Christmas spirit!”

Official Schedule of Events:

Holiday Light Show

Monday, November 21, 2022 - Monday, January 16, 2023

6 - 9 p.m.

South Padre Island Convention Center

- Get into the Christmas spirit with South Padre Island’s 4th annual Holiday Light Show that synchronizes festive lights and holiday music every 15 minutes

Tree Lighting Ceremony

Thursday, December 1, 2022

5:30 p.m.

South Padre Island City Hall

- Join Mayor, Patrick McNulty, as he kicks off the holiday season with the ceremonial lighting of the Christmas tree

Annual Christmas Parade

Friday, December 2, 2022

6 p.m.

Mars to Acapulco (East Side of Medians Only)

- Watch as beautifully decorated floats pass by on Padre Boulevard during the 33rd Annual Christmas Parade. Bring a beach chair and set up on the sidewalk. Judging will take place at Padre Brewery.

Lighted Boat Parade

Saturday, December 3, 2022

6 p.m.

Route Begins at Sea Ranch Marina

- Enjoy a cool winter breeze while illuminated boats of all sizes cruise through the Laguna Madre Bay decorated in their holiday finest. Designated viewing areas throughout the route offer free public viewing. Judging will take place at Jim’s Pier.

Breakfast with Santa

Sunday, December 4, 2022

9 - 11 a.m.

Cameron County Amphitheater

- Celebrate the magical spirit of the holiday season as children visit with Santa and enjoy a pancake breakfast.

For more information, visit www.sopadre.com/event-calendar/.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas’ only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com