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**FOR IMMEDIATE RELEASE**

***Exciting Events Ahead for South Padre Island: Weekly Fireworks, Fishing Tournaments, and Tacos & Tequila Festival***

**SOUTH PADRE ISLAND, Texas, July 17, 2024**— South Padre Island continues to sizzle this summer with a lineup of exciting events that promise fun and entertainment for the entire family. From the dazzling weekly fireworks to the competitive fishing tournaments in August and the highly anticipated Tacos & Tequila festival in September, there's something for everyone on Texas' Best Beach.

"We are excited to offer such diverse events this summer and into the fall. From our weekly fireworks displays to our fishing tournaments and the Tacos & Tequila Festival, there's something for everyone to enjoy," said Blake Henry, Visit South Padre Island Executive Director. "These events not only highlight the unique charm and beauty of Texas' Best Beach but also bring entertainment and joy to families and visitors from all over."

Visitors can look forward to a dazzling show that lights up the night sky every week of the summer, adding a touch of magic to their beach experience. August brings exciting news for anglers. South Padre Island will have a series of fishing tournaments inviting both seasoned pros and amateurs.

Save the date for one of the island's most beloved events—the Tacos & Tequila Festival, which will be held on September 14 and 15 at the SPI Convention Center. This two-day fiesta will feature a delectable array of tacos, tequila tastings, live music, and family-friendly activities, making it a must-attend event for both locals and visitors. Don't miss out on the excitement! Plan your visit to South Padre Island and experience the unforgettable events that make this destination the ultimate island escape.

For more information on how to promote your local business highlights and special deals, please contact [info@sopadre.com](mailto:info@sopadre.com).



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*About South Padre Island*

*With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit [www.sopadre.com](http://www.sopadre.com).*

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