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FOR IMMEDIATE RELEASE

South Padre Island Announces Enhanced Offshore Fishing Opportunities with New Sustainable FAD Network

SOUTH PADRE ISLAND, Texas, January 23, 2025 – Offshore fishing enthusiasts have a new reason to celebrate as South Padre Island unveils a groundbreaking advancement in recreational fishing opportunities. Fourteen new Fish Aggregating Devices (FADs) will be deployed this week, marking the launch of Texas' first large-scale FAD network. These state-of-the-art structures, strategically placed offshore, are designed to attract and support marine life, making fishing more accessible and sustainable than ever before.

"The deployment of these FADs is a game-changer for anglers visiting South Padre Island," said Blake Henry, Visit South Padre Island Executive Director. "We're dedicated to fostering programs that protect our natural resources and create lasting benefits for our community and visitors alike."

FADs are floating or anchored structures that create ideal conditions for anglers to target species such as mahi-mahi, tuna, and wahoo. Their deployment reflects a commitment to sustainable fishing practices by reducing pressure on natural habitats and improving fishery management. The Texas A&M University Galveston's Gulf Research Institute for Highly Migratory Species (GRIHMS) has played a critical role in guiding this initiative, ensuring its alignment with ecological best practices.

This milestone complements the existing success of the RGV Reef, the organization that supports marine biodiversity, including critical nursery habitats for red snapper and other species. Visit South Padre Island proudly supports both the FAD network and RGV Reef through financial contributions. By championing these initiatives, Visit South Padre Island ensures the destination remains a top choice for eco-conscious travelers seeking unique and enriching experiences.

To learn more about South Padre Island, visit www.sopadre.com.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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