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FOR IMMEDIATE RELEASE

Fun Meets Fitness at the Fool's Run 5K/10K on South Padre Island

SOUTH PADRE ISLAND, Texas, March 26, 2024 — Get ready to lace up your running shoes and join us on South Padre Island for the annual Fool's Run 5K/10K on April 5-6, 2024, at Margaritaville Beach Resort South Padre Island. This exciting event promises fun, fitness, and philanthropy, all while enjoying the beautiful backdrop of the best beach in Texas.

"We are thrilled to host the Fool's Run 5K/10K here on South Padre Island," said Blake Henry, Visit South Padre Island Executive Director. "Not only does this event promote health and wellness within our community, but it also allows us to come together to support a cause that helps those affected by breast cancer in the RGV."

Participants are encouraged to bring their family and friends and wear their most foolish costumes as they tackle the course set along the stunning shoreline of South Padre Island. There will even be a sweet prize awarded for "best costume." With a portion of the proceeds benefiting Walk for Women, Inc., a non-profit organization dedicated to supporting women in the lower Rio Grande Valley as they battle breast cancer, it's also an opportunity to make a meaningful impact and support them in their fight.

Participants have the option to walk or run and will turn around at the halfway point to complete the course. Award ceremonies and live music entertainment will be held immediately after the Margaritaville Beach Resort race. There's still time for those interested to register.

For registration, event details, and discounted accommodation rates, visit the event website here. To learn more about South Padre Island, head to www.sopadre.com.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.