



**Media Contact:** Cindy Treviño

Telephone: (956) 761-8199

E-mail: [cindy@sopadre.com](mailto:cindy@sopadre.com)

**FOR IMMEDIATE RELEASE**

## ***Marvel at the Monarchs During HalloWings Across South Padre Island***

**SOUTH PADRE ISLAND, Texas, October 17, 2023** – Get ready for an enchanting encounter with nature as HalloWings Across South Padre Island returns on October 28, 2023. This annual celebration, hosted by the South Padre Island Birding, Nature Center & Alligator Sanctuary, promises a day filled with family-friendly activities and educational opportunities centered around the awe-inspiring monarch butterfly migration.

"We are thrilled to welcome back HalloWings Across South Padre Island, a cherished tradition that celebrates the marvels of monarch butterfly migration," said Blake Henry, South Padre Island CVB Executive Director. "This event not only offers a fantastic day of entertainment but also raises awareness about the importance of preserving natural habitats and protecting our environment."

As the monarch butterfly journeys from North America to wintering sites in Mexico each year, South Padre Island is one of the lucky destinations along their migration path. Monarch butterflies can be spotted across the island in late October and early November. HalloWings Across South Padre Island will take place from 10:00 a.m. - 4:00 p.m. on Saturday, October 28, and features a fun-filled day of activities ranging from butterfly gardening presentations, nature walks, and arts & crafts to live music, games, and much more!

Don't miss this opportunity to experience the magic of monarch butterflies and celebrate the season with the entire family. Free to attend, HalloWings Across South Padre Island promises an educational and entertaining day that will leave you with a newfound appreciation for the monarch butterfly and its remarkable journey.

For more information, visit [www.spibirding.com/programs-events](http://www.spibirding.com/programs-events).



###

### ***About South Padre Island***

*With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit [www.sopadre.com](http://www.sopadre.com).*

###