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FOR IMMEDIATE RELEASE

South Padre Island Announces Festive Holiday Events for 2023

SOUTH PADRE ISLAND, Texas, November 17, 2023 – Visit South Padre Island is excited to announce the lineup of fun and festive holiday events for the 2023 season, offering a variety of activities the whole family will enjoy. From the annual tree lighting ceremony to festive parades, the destination serves holiday cheer and rolls out the red and green carpet for locals and visitors alike.

"We're decking the palms this holiday season and creating the ultimate Winter Warmerland paradise in South Texas," said Blake Henry, Visit South Padre Island Executive Director. "As the spirit of the Holiday Season illuminates our coast, we invite locals and visitors to share in this magical experience with the warmth of South Padre Island's festive embrace - where every holiday moment becomes a cherished masterpiece."

Official Holiday Event Schedule:

Thursday, November 30, 2023

Tree Lighting Ceremony

5:30 p.m.

South Padre Island Multi-Modal

- Join South Padre Island to kick off the holiday season with the ceremonial lighting of the Christmas tree, followed by a musical performance.

Friday, December 1, 2023

Annual Christmas Street Parade

6:00 p.m.

Mars to Acapulco (East Side of Medians Only)

- Kick off the holiday season with the City of South Padre Island's 34th Annual Christmas Parade. Bring a beach chair to set up on the sidewalk and watch as beautifully decorated floats pass by on Padre Boulevard.

Saturday, December 2, 2023

Lighted Boat Parade

6:00 p.m.

Route Begins at Sea Ranch Marina

- Enjoy a cool winter breeze while illuminated boats of all sizes cruise through the Laguna Madre Bay decorated in their holiday finest. Designated areas throughout the route offer free public viewing. Judging will take place at Jim's Pier.

Saturday, December 2, 2023

Winter Wonderland

5:00 p.m. - 10:00 p.m.

Cameron County Amphitheater

- Celebrate the magic of the holidays with Santa and a kid zone featuring bounce houses, a snow machine, trackless train, and more!

Sunday, December 3, 2023

Breakfast with Santa

9:00 a.m. - 11:00 a.m.

South Padre Island Convention Center

- Spend the morning enjoying a delicious pancake breakfast while the children visit with Santa himself.

For more information, visit www.sopadre.com/event-calendar/.

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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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