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FOR IMMEDIATE RELEASE

South Padre Island's Annual Jailbreak Beach Escape Now A Two-Day Event

SOUTH PADRE ISLAND, Texas, March 7, 2023 – South Padre Island is excited to announce the 2023 Jailbreak Beach Escape is set to be the biggest and best yet. The organizers added a second day for the first time in history due to record-breaking numbers and demand. The event will take place on both Saturday, May 20th, 2023, and Sunday, May 21st, 2023, at Clayton's Beach Bar and Grill.

"We have thousands of runners that visit each year to conquer the 5k course and all of its obstacles and challenges and by adding this second day, more people are able to sign up and put their endurance to the test while also enjoying our island paradise," said Blake Henry, South Padre Island CVB Executive Director.

The Jailbreak Beach Escape is a popular annual event on South Padre Island, Texas. The event attracts thousands of visitors each year who enjoy the beautiful beach and indulge in exceptional restaurants and lively entertainment. Jailbreak is a one-of-a-kind obstacle course race that challenges participants to climb over walls, crawl through sand, navigate tire climbs, and more. The race has become a favorite for fitness enthusiasts and seaside adventurers alike, attracting participants from all over Texas. Whether you're a fitness fanatic looking for a good workout or want to soak up the sun and appreciate the company of good friends, Jailbreak Beach Escape has something for everyone. The registration fee is \$50 per person or \$180 for a group of four.

To learn more or register, please visit the event's website at <u>runthejailbreak.com</u> or contact the event organizers at <u>jailbreakspi@gmail.com</u>. For more information on South Padre Island, visit <u>sopadre.com</u>.



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About South Padre Island

With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.